

ANNUAL REPORT

2022-23



**VISION
RESCUE**

Reaching out with love



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Reaching out with love

FOUNDER'S NOTE



Biju Thampy

Founder - Vision Rescue

Forward

Nineteen years ago, in 2004, when my wife Secu and I first gave out those street-side snacks to six children on the railway platform, I never dreamed that today, Vision Rescue would impact thousands of vulnerable children across Mumbai, Chennai and Kolkata every day. The road to today has been paved with many struggles but our one constant has been the prayers, love and financial support of people like you around the globe who are sold out for Vision Rescue's mission: freeing children from all forms of exploitation by engaging and sustaining them in education.

The story of our impact today is every bit your story, because without you, we wouldn't be. So right at the outset, I want to deeply appreciate you for trusting us, coming on this journey with us, and supporting us through your generous giving.

The years April 2020 - March 2022 were Vision Rescue's most testing years to date, because of the pandemic. We had to pivot our entire operational model to meet the desperate hunger and healthcare crisis that hit India during the lockdowns. We had to reinvent our in-person educational model of 16 years and now provide online education to hundreds of impoverished children stuck on the wrong side of the digital divide. Despite these hurdles, we were successfully able to give out over 2.5 million meals worth of groceries and over 6 lakh personal protective items to communities in need.

After two years of navigating the pandemic's many storms, we came to the start of this financial year hopeful and excited to return to operations in person. The year began with an offline summer camp for children in our Beacon Learning Centres in April 2022. It was sheer joy to watch children, whom we'd only seen on screens for two years, run back into our classrooms! From there on, we grew from strength to strength, enrolling 2103 children into our Education programs across three cities.

While our teaching teams invested into these precious children's lives, here in Mumbai, our Case Officers got to work with each child's family and slum community, building rapport with them, assessing their needs through the Child Status Index, and creating goals for their progress through the Family Case Plan (FCP).

The FCP offers services like Skill Development & Livelihood training, medical and dental care, counselling, awareness programs etc. All these support services ultimately strengthen each family's capacity to sustain their children in education. Through this detailed Case Management model, we are able to go deep into the lives of 1515 families in four slum communities in Mumbai - Kalwa, Mandala, Shivaji Nagar & Maharashtra Nagar - understand their struggles and gradually cut the ties that bind them to poverty.

Parallely our volunteer army The Movement India spread their reach wide, across

the nation, through large-scale advocacy campaigns to raise awareness about human trafficking. Over 7000 participants joined the Walk for Freedom events conducted across 20 cities in India, accompanied by 83 press mentions reaching over 9 Million people.

While we celebrate each of these achievements, we are also acutely aware of the needs that continue to grow around us. In the Mumbai slum communities that Vision Rescue works in today, we see every second child below six years is malnourished. When little girls and boys need to answer Nature's call, they must use a public toilet that over 300 others share, or use an open gutter nearby, simply because sanitary facilities in their makeshift homes are non-existent.

Many of the houses they live in are mere tin-sheet walls with a tarpaulin roof for cover. In the summers, it burns; in the monsoons it floods. Surrounded by heaps of garbage, and bordered by sewage canals, dignity is the rarest commodity here. The nightmares of human trafficking, child labour, child marriage, physical and sexual abuse are realities that the children and families here must brave continually. It is for their freedom that we strive daily.

Here's inviting you to join us on this incredible journey this year too as we keep Reaching Out With Love - until every child is free from exploitation, free to find their purpose, enjoy their rights and live with dignity.

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OUR VISION

Empowering people to find their purpose, enjoy their rights, and live with dignity.

OUR MISSION

To free children from all forms of exploitation by engaging and sustaining them in education. This empowers them to change mindsets and make good life choices that promote intergenerational transformation.



OUR WORK

To free children from all forms of exploitation by engaging them in education, Vision Rescue runs a variety of **Education Programs** that offer both non-formal and formal learning for children from impoverished slum communities in Mumbai, Kolkata & Chennai. These include the *Beacon Learning Centres Primary & Pre-Primary, Open Basic Education, Vision Rescue Bus & Tuition Centres*. To directly sustain children in education, we also provide them with Nutrition, Healthcare (Medical & Dental) services and Sports education. In addition to the above four, through our *School Support Program* we also seek to empower and strengthen the municipal schools near our slum communities so that underprivileged children studying there from these slums can sustain in their education.

To sustain children in education, Vision Rescue works closely with our children's families through a **Case Management** model that first assesses all the risk factors present in the family such as lack of steady income, domestic violence, alcohol/drug abuse, lack of employable skills, low access to Government poverty alleviation resources, absence of identification documents etc, in order to present solutions as per need. Solutions include availing of our Skill Development and Livelihood Training courses, Healthcare (medical & dental) services, and Awareness sessions conducted for the families of our children.

This ensures that the shackles of poverty that bind our children's families - such as low awareness, financial burdens and healthcare



concerns - are removed so that childrens are free in their pursuit of education.

We also work to transform our children's slum communities at large by conducting community development initiatives through our stationary hubs called *Community Centres* inside slums.

The biggest of these is the *Community Champions Development Program* whereby we identify, engage and train volunteer parents to become changemakers in their neighbourhood as Community Champions. As parents themselves, these 'Community Champions' are experiencing firsthand the transformative power of education for their children. They now advocate for education, healthcare,

nutrition and community development among their own communities.

Finally, through *The Movement India*, we seek to match the skill abundance at colleges and corporates in India's megacities with the need abundance with India's urban-poor slum communities.

The Movement India mobilises *Volunteer* talent to serve in the areas of human trafficking, mental health and education for low income communities. TMI also runs large-scale *Advocacy* campaigns to awaken public consciousness to the needs in vulnerable communities, as well as invests in the growth of communities through *Talent Development sessions*.

OUR IMPACT IN 2022-23



EDUCATION & NUTRITION



2103
STUDENTS
ENROLLED

A total of **2103 students** were enrolled in Vision Rescue's educational programs across Mumbai (1502), Chennai (434), and Kolkata (167).

152,922 meals were provided to the children in Vision Rescue's care at the Beacon Learning Centres in Mumbai and on the Bus in Kolkata.



152,922
MEALS
PROVIDED

Our School Support Program impacted **7871 indirect beneficiaries and 1047 students directly** from 15 BMC & TMC municipal schools.

HEALTHCARE



5318

**CHILDREN
UNDERWENT HEALTH
ASSESSMENT AND
MEDICAL SCREENING**

5318 children underwent health assessment and medical screening (including BLC and SSP students).

1406 BLC children and **3,340 other individuals** received dental check-ups at various locations - School Support Program municipal schools (2,842), Matunga Shelter home (184), V.R Sports Club (88), and Murbad village (226).



14,055

**ATTENDEES
BENEFIT DENTAL
AWARENESS
PROGRAMS**

19 general medical camps and **29** awareness programs were conducted, serving a total of **1795** beneficiaries and **10,561** adults respectively.

14,055 attendees benefit from dental awareness programs.

SPORTS



100

**STUDENTS RECIEVED
SPORTS TRAINING**

100 students, 57 boys and 32 girls receive **semi-professional football** training through Vision Rescue, while the remaining **11** students are involved in cricket.

CASE MANAGEMENT



1515

FAMILIES IN CASE
MANAGEMENT

1515 families have been cared for under our Case Management system: 1422 of these are at High or Medium Risk, and 93 at Low Risk according to the Child Status Index evaluation.

Vision Rescue facilitates Seven Self-Help Groups (SHGs) across four slum communities with a combined membership of 21 dedicated women.

SKILL DEVELOPMENT & LIVELIHOOD TRAINING



146

WOMEN GRADUATED

146 women graduated in tailoring, mehendi, fashion jewellery, paper bag and beauty & hairstyle courses this year.

23,655 products were sold, including bags, paper bags, notebooks, bracelets, toiletry pouches, Vision Rescue uniforms, Upstitch Annual Day costume orders, kurtas, thank you cards, earrings and tea coasters.

COMMUNITY CHAMPIONS DEVELOPMENT PROGRAM



211

ACTIVE COMMUNITY
CHAMPIONS & CO
CHAMPIONS

211 active Community Champions & Co-Champions fervently advocate for education, healthcare, nutrition, and overall community progress, within their neighbourhood.

54 of Vision Rescue's **Community Champions** conducted **477 Focus Group Meetings** raising awareness about important social issues to an audience of over **7200 beneficiaries** in four slum communities.

THE MOVEMENT INDIA



7000+

JOINED THE WALK
FOR FREEDOM

Over **7000 participants** joined the Walk for Freedom events to raise awareness about human trafficking, conducted across **20 cities** in India, accompanied by 83 press mentions reaching over 9 Million people.



I: OUR WORK WITH CHILDREN



EDUCATION & NUTRITION

Our work

Education, a fundamental human right, is a powerful tool with the potential to transform lives and uplift communities, as stated in Article 26 of the 1948 Universal Declaration of Human Rights. In India, the child and adolescent population are among the largest in the world, comprising over 444 million children (2022).^[1] However, the harsh reality remains that 175 million children are still deprived of this opportunity, according to UNICEF's global report on early childhood education (2019).^[2]

In the slum communities that Vision Rescue operates in, families face an uphill battle for survival amidst challenging conditions. Overcrowded and makeshift dwellings lack access to basic amenities like clean water, proper sanitation, and adequate healthcare

facilities, adding to the burden of poverty and uncertainty. We believe that education is a powerful tool that can create lasting positive change, and break children out of the cycle of intergenerational poverty.

UNICEF emphasises the critical importance of early education, with children learning to read until the age of six and then reading to learn from the age of seven onward.

Vision Rescue recognises the significance of the first five years of a child's life, during which they absorb knowledge at an unprecedented pace, setting the foundation for their future. Vision Rescue continues to plant seeds of knowledge, hope, and resilience in the lives of children in five ways:

BEACON LEARNING CENTRE (BLC) - PRIMARY & PRE-PRIMARY

BLC is a beacon of hope for young children aged three to eight living in challenging slum communities. Our focus on Early Childhood Education bridges the educational gap in underserved areas lacking access to quality learning opportunities.

1. BLC Pre-primary classes nurture children aged three to five, building a strong foundation through play-based learning, language development, and social interaction.

2. In BLC Primary classes, for ages six to eight, we foster academic preparedness with a structured curriculum, nurturing creativity and curiosity.

Subjects covered include Environment Sciences, Maths, Science, English, and Hindi, and through these we prepare children for a smooth transition to formal schooling. Every child in our BLC takes home a hearty lunch, hygienically prepared and nutritionally balanced to ensure that children receive a daily, rich nutritious meal.



BEACON LEARNING CENTRE (BLC) - OPEN BASIC EDUCATION (OBE)

Vision Rescue addresses the educational gap for older children through the Open Basic Education (OBE) program. Targeting 8 to 14-year-olds, our OBE coaching enables children to catch up on the years of missed schooling. Upon successfully clearing the OBE exam, students gain admission into the formal schooling system, opening doors to brighter educational prospects. We conduct follow-ups with enrolled children in municipal schools, to provide ongoing support, ensuring a smoother transition to formal schooling.

VISION RESCUE BUS PROGRAM - KOLKATA

In Kolkata, the Vision Rescue Bus Program delivers non-formal education to those underserved communities where setting up learning centres isn't possible. The mobile classrooms with flexible learning spaces and play-based learning methods engage vulnerable children, bridging the educational gap and empowering them for a brighter future. As the bright-coloured yellow bus arrives, excitement and eagerness fill the air, symbolising a glimmer of hope for disadvantaged children. After classes on the Bus, children receive a heart meal here too - perhaps their only one for the day.

VISION RESCUE TUITION CENTRES - CHENNAI

In Chennai, Vision Rescue's Tuition

Centres offer a haven for children seeking additional educational support.

The program offers supplementary educational support for children aged 6 to 14 years, presently engaged in formal public or private schools, providing them with the additional academic intervention they may require. Empowered youth from the same slum communities serve as mentors and tutors, nurturing young minds with inspiration and guidance.

SCHOOL SUPPORT PROGRAM (SSP)

Vision Rescue's School Support Program (SSP) targets students between the ages of 10 and 14 who are at risk of dropping out of formal school. We recognise the importance of incentivising education for children in municipal schools near target slums, and to this end we have implemented a sports coaching and resource-building program to address the challenge of drop outs, offering activities like Combat Sports (Self-defence), Football, Kabaddi, and Life Skills.



[1] Statista, Sanyukta Kanwal, December 14, 2022, "Children in India - statistics & facts"

[2] UNICEF, April 9, 2019, "175 million children are not enrolled in pre-primary education"



2022-23 EDUCATION ACHIEVEMENTS

A total of

2103 students were enrolled in Vision Rescue's educational programs across Mumbai (1502), Chennai (434), and Kolkata (167).

In Mumbai,

1318 students were actively involved, with 99 students participating in the OBE initiative, while the rest were enrolled in the Beacon Learning Centres.

434

students were enrolled in Vision Rescue's Tuition Centres in Chennai.

167

students were enrolled in the Vision Rescue Bus Program in Kolkata.

152,922

meals were provided to the children in Vision Rescue's care at the Beacon Learning Centres in Mumbai and on the Bus in Kolkata.

680

students successfully transitioned from BLC to formal schools from our Mumbai slum communities.

78

children were enrolled into formal schools directly from the communities Vision Rescue works in in Mumbai.



Out of 893 children who signed up for the summer camp, over

730

attended regularly - 633 from Pre-primary classes and 260 from Primary classes.

33

volunteers from The Movement India supported the summer camps with fun games and activities for the children.

Science Day was celebrated at all BLC locations, with

1892

participants (both students and parents), engaging in exciting experiments and boosting students' confidence.

Education Day was celebrated to raise awareness among parents, strengthen bonds with BLC teachers and improve student attendance, with a total

of **1614** parents and children.





CASE STORY

Change - Slowly but Surely

In our four-year journey with Imtiyaz and his three siblings, we've witnessed the family grow from strength to strength

Imtiyaz*'s father had a history of violent physical abuse towards him and his five siblings. Their bodies bear the scars of many beatings. The environment of constant fear at home, led to the children underperforming in education.

When Imtiyaz first joined our Beacon Learning

Centre (BLC) in his slum, he used to raise his hand against the other children in class. His attendance with us was sketchy, and when he did attend, his attention and concentration was low. In just a few days of class, our teachers and Imtiyaz's Case Officer understood that the root cause of his difficult behaviour was his unsafe

home environment. For Imtiyaz to succeed in education, we first had to intervene in his home.

Imtiyaz's family has been living in a rented house near Mumbai's largest garbage dump ever since they migrated to the megapolis. They came to Mumbai 25 years ago from their village for better employment opportunities. Their makeshift home had a precarious broken wall that could collapse on the family any moment.

Imtiyaz's father Hanif* used to sell fish for a living, but due to an accident many years ago he is unable to walk pain free. He takes up daily wage jobs near their home, to support his family.

Imtiyaz's eldest brother Abu* (17 years) dropped out of school due to the family's poor economic situation and now does daily wage jobs to support the family. His sister Rehma* (10 years) and Tara* (9 years) study in Class II at BLC and his younger brother Haneef* is in our Junior K.G.

With four children in our care, our Case Officer visited the family frequently for months together, to help improve their living conditions, and set them on the path to development.

Over the last four years of journeying with this family, we witnessed Imtiyaz's father's unhealthy behaviour toward the children change. Soon enough we saw Imtiyaz's

behaviour toward his classmates change.

He stopped raising his hand against them, his attendance in school increased and so did his attention and concentration in class. Their living conditions have also improved and as suggested by our Case Officer, the family moved into a safer house within the community. This decision was taken by the father.

Imtiyaz and his three siblings also receive a nutritious tiffin every weekday from Vision Rescue. They take home the extra-filled tiffins so that the other siblings who are not in our classes can also benefit.

The family has also received medical aid from Vision Rescue: Imtiyaz's father was treated by our medical team when he got sick and his mother was also helped with registration in a Government Hospital after her 5th month of pregnancy.

Regular visits, counselling, gentle but firm conversations about their social issues, breaking down various problems they faced, giving relevant suggestions and hands-on assistance as and when needed was Vision Rescue's way of Reaching out with Love to this family.

Imtiyaz says that he wants to be a police officer when he grows up. Vision Rescue exists to make it possible for children like Imtiyaz to dream of a life far beyond the constraints of the one they are living now.



SCHOOL SUPPORT PROGRAM

Our work

Vision Rescue’s School Support Program (SSP) targets students between the ages of 10 and 14 who are at risk of dropping out of formal school.

SSP is a comprehensive initiative with three main focuses:

- 1. Creating awareness about formal education
- 2. Engaging students through sports coaching
- 3. Providing support in kind for educational resources

The program began in 2018 with 233 selected children in a partner municipal school who required immediate, targeted intervention due to low attendance and high dropout risk. By 2023, Vision Rescue had established connections with 15 municipal schools surrounding underprivileged slum communities in Mumbai and Thane.

Cheeta Camp BMC School (2 English)	BMC School No. 3 (Marathi)
Cheeta Camp BMC School (Hindi)	BMC School No. 3 (Urdu)
Cheeta Camp BMC School (Marathi)	BMC School No. 4
Cheeta Camp BMC School No.2 (Urdu)	BMC School No. 6
Cheeta Camp BMC School No.3 (Urdu)	BMC School No. 9
Cheeta Camp BMC School No. 4 (Urdu)	TMC School No. 27
Cheeta Camp BMC School (Tamil)	TMC School No. 92

Vision Rescue’s SSP department organises a range of educational programs targeting children, parents, and teachers.



SERVICES FOR CHILDREN:

Sports Coaching: Students receive coaching in various sports, such as self-defence, football, kabaddi, and netball (at specific locations). The coaching program has three levels: Level 1, Level 2, and Level 3.

Life Skills: Along with sports coaching, students participate in life-skill programs to instil essential life skills and values.

Additional Engaging Activities: Students engage in various additional activities such as art, craft, computer training, English communication, and kitchen gardening.

Healthcare & Dental Camps: Vision Rescue conducts healthcare awareness sessions, screenings, dental camps and check-ups. Additionally, awareness sessions are organised on dental hygiene and oral health.

Resource-Building Activities: The program undertakes resource-building activities such as setting up classroom libraries and repairing school infrastructure to enhance the learning environment.



SERVICES FOR PARENTS:

Parent-Teacher Meetings (PTMs) are conducted to enlighten parents about the importance of education and provide updates on their children's progress.

Awareness Sessions: Vision Rescue conducts awareness sessions among parents about the significance of formal education for their children's future.



SERVICES FOR TEACHERS:

Teacher's Guidance Programmes help educators understand students' challenges, improve school engagement, and identify areas where support is needed. Collaborating with teachers enhances the learning environment and ensures the program's success.

Throughout the academic year, our School Support Program team follows-up with students, parents, and teachers to ensure consistent attendance and active participation. At the end of the program, a graduation ceremony is organised to recognise and celebrate the students' achievements. Certificates are awarded to every student who graduates the program.

The School Support Program (SSP) has created a conducive learning environment, boosted student attendance and reduced dropout rates in government schools through this three-pronged approach.



2022-23 SCHOOL SUPPORT PROGRAM ACHIEVEMENTS

In 2023, Vision Rescue's School Support Program impacted

7871 indirect beneficiaries and

1047 students directly.

The sports coaching program had 851 students at Level 1 and 196 students at Level 2.

- Level 1 - Football (245), Self-defence (426) and Kabaddi (180)
- Level 2 - Football (53), Self-defence (103) and Kabaddi (40)

296

students received advanced training in self-defence, football, and kabaddi.

40-50 students participated in various football competitions &

22 students participated in the annual kabaddi competition.

For the first time this year, Vision Rescue's medical team organised a free medical screening camp for all BMC students reaching a total

4144 students as well as a dental check-up camp covering

2842 individuals.

4000 students from 7 different BMC schools benefited from gender and equality awareness sessions organised as part of the Sports-For-Development concept, in collaboration with Just Play organisation.

Three awareness programmes were conducted, reaching a total of

1122 beneficiaries - awareness on tuberculosis (714), measles (359) and sexual and reproductive health & hygiene (49).



HEALTHCARE



Our work

Over 33 lakh children in India suffer from malnutrition, with more than half classified as severely malnourished. The most affected states are Maharashtra, Bihar, and Gujarat. Around 1.7 million children are severely acute malnourished (SAM) and 1.5 million are moderately acute malnourished (MAM) in

the country (Women and Child Development Ministry, 2021).^[1]

Vision Rescue provides four key healthcare services impacting children in our care. Our initiatives aim to remove the barrier of access to quality healthcare and empower underprivileged children to pursue education and realise their dreams.

1. HEALTH ASSESSMENT

Vision Rescue conducts health assessments twice a year for our Beacon Learning Center (BLC) students, which helps identify students who may be underweight or malnourished (SAM/MAM). Children identified as SAM are admitted to Nutritional Rehabilitation, Research and

Training Centre (NRRTC) Sion for treatment where they provide diet counselling and medicines as advised by the paediatrician. Students above 6 years who don't fall under SAM/MAM categories but are underweight are referred for treatment by the medical team.

2. PAEDIATRIC SCREENING

Once a year, paediatric screening is conducted for every student to facilitate early detection and prevention of diseases. Our medical team arranges for paediatricians to conduct health screening camps within our target slum communities. Clinical findings and medical advice are recorded on health cards. Students needing further treatment are referred by our medical team to network hospitals.

3. IMMUNISATION

Immunisation camps target children up to five years old. Our medical team records each students' vaccination details on Health Cards, and in partnership with the local Public Health Centre (PHC) children who have missed out on key vaccinations are provided the same.

4. DENTAL CARE

About 8 out of 10 children in India experience oral health problems and 60% of parents are unaware of their child's dental problems, according to a national study conducted by KANTAR IMRB for Colgate-Palmolive in India (2019).^[2] At Vision Rescue, we understand that dental health is an integral part of overall well-being, and we are committed to empowering communities with the knowledge and resources needed for better oral hygiene. Vision Rescue's dental program conducts annual dental camps for our BLC children, oral screenings twice a year, periodic fluoridation programs, and follow-up services to serve children in need of additional treatment. Collaborations with dental colleges and NGOs enhance our services and reach.



[1] Business Today, November 07, 2021, "More than 33 lakh children in India malnourished, 17.7 lakh of them severely malnourished: Govt data"

[2] India Today, September 27, 2019, "Study finds eight in ten children in India suffer from oral health problems"



2022-23 HEALTHCARE FOR CHILDREN ACHIEVEMENTS

5318

children underwent health assessment and medical screening (including BLC and SSP students).

61

children were identified as Severely Malnourished (SAM) and

78 as Moderately Malnourished (MAM).

1,406

BLC children received dental screenings during the first screening, and 1,153 during the second screening.

55

children benefited from the fluoridation program.

3,340

individuals received dental check-ups at various locations - School Support Program municipal schools (2,842), Matunga Shelter home (184), V.R Sports Club (88), and Murbad village (226).

On

World Oral Health Day,

we collaborated with Nair Dental College & Hospital for a successful awareness and check-up event in Maharashtra Nagar.

CASE STORY

Climb every mountain to succeed in education

Journeying with a child in the road to de addiction from Mishri

Rafiq's six-member family lives in one of the poorest slums in the north of Mumbai. His parents never completed their schooling, and hence they didn't prioritise Rafiq's education either. He nearly missed out on his foundational years of early childhood education, but in 2019 one of our Case Officers spotted him playing on the community's gullies, and enrolled him into our Beacon Learning Centre classes just in time.

Things were going well for Rafiq and his family until the pandemic hit India in 2020 and a series of nationwide lockdowns hit their family. Rafiq's father - the sole breadwinner of the family - couldn't go out to earn his daily wages anymore. The family of six was staring hunger in the face, until Vision Rescue's donor came together to provide them with groceries every month of the pandemic until 2022. It was

Vision Rescue's Community Champions who delivered grocery kits to Rafiq's family every month at their doorstep.

In the meantime, our Beacon Learning Centre classes shifted online, but Rafiq was left behind by the digital divide. He didn't have access to a smartphone at home to attend our lessons. But we were able to raise an army of Education Representatives - young, educated women



within the slum communities - who would go door-to-door to the homes of children like Rafiq and teach them on their own smartphones. Rafiq didn't drop out of education during the pandemic, like many of his peers in his slum, thanks to our Education Representatives.

However, when our classrooms reopened after the lockdown, our teachers noticed that something

was off about Rafiq. He was addicted to 'Mishri' (A smokeless tobacco) - a habit he had picked up from his mother. With multiple awareness sessions and counselling conversations, our community workers educated Rafiq and his mother about the bad effects of tobacco, and finally Rafiq was weaned off the addiction.

At the close of the academic

year 2021-22, Rafiq graduated from our Beacon Learning Centre and in this academic year 2022-23 we have successfully enrolled him in a formal school.

We continue to follow-up with him and his family, and monitor his progress at school to ensure that he is sustained in education. Today, Rafiq dreams of becoming a Police officer when he grows up.



SPORTS CLUB



Our work

Vision Rescue Sports Club nurtures young talents in sports, providing holistic development opportunities to foster self-reliance and self-respect in society. We welcome students from the Vision Rescue community and the School Support Program (SSP) department to participate in our programs.

The Club focuses on two games: **Football and Cricket**. We have a junior boys' and girls' football team, as well as a senior boys' football team and a senior boys' cricket team. These are the primary sports in which the Club provides training and opportunities for the enrolled children. Upon enrollment, the Sports Club offers students a five-year membership program.

The Club aims to develop its members through daily practice, life skills and career guidance, and. Skilled students receive opportunities to participate in semi-pro & pro matches, tournaments, and leagues.

Exceptionally talented students can advance to **higher-level clubs** like Mumbai District

Football Association (MDFA), All India Football Federation (AIFF) or Western India Football Association (WIFA).

Daily practice sessions are scheduled based on school timings, and 70% attendance is mandatory for promotion to the following year. The practice sessions are a positive outlet for children's energy, protecting them from falling into the traps of social evils prevalent in their slum communities.

The children's natural sporting abilities, combined with our consistent training, have proudly enabled many of them to represent their enrolled schools in inter-school tournaments. Consequently, their schools also take pride in their achievements.

In addition to sports activities, the program emphasises **non-sports activities** like:

- Personality development plan
- Career guidance plan
- Spoken English courses
- Mental health awareness
- Health-related sessions

Education is prioritised, and dropouts due to sports involvement are actively discouraged.



2022-23 SPORTS CLUB ACHIEVEMENTS

100

students, 57 boys and 32 girls receive semi-professional football training through Vision Rescue, while the remaining 11 students are involved in cricket.

The team competed in **10** Mumbai District Football Association league matches throughout the year and emerged victorious 4 times.

The under-15 boys' football team was the **runner-up** in the Pneuma Monsoon Cup tournament.

The **senior boys'** football team qualified for the play-off round in the Mumbai Football Association (MFA) Second Division league.

The cricket team played against Deutsche Bank, winning by

6 wickets.

24 boys and girls benefitted from life skills and personal development sessions.



CASE STORY

Passion, Hard Work & Determination

From football in the gullies to midfielder in 2nd division, Mumbai Football Association (MFA), Prashant has come a long way



Meet Prashant - our passionate VisionRescue footballer! As a little boy, Prashant has always been crazy about football.

His love for football didn't stop him from playing barefoot with his friends on the streets of their slum community. But Prashant never got the exposure he was looking for to showcase his talent.

One day, Prashant heard about Vision Rescue's Sports Program from his friends.

With his love and passion for football, Prashnat was enrolled in our Sports Program. "I started playing for Vision Rescue and saw positive changes in my game, my daily routine, discipline and even life values," says Prashant.

Prashant participated in many tournaments with Vision Rescue and went on to win many accolades for us. He also started playing for 3rd division football matches and soon qualified to play for the 2nd division.

Prashant now plays as a centre midfielder in the 2nd division, Mumbai Football Association (MFA) for Vision Rescue and he recently scored two important goals in two matches.

We are so proud of what Prashant has achieved in all these years, through his hard work and determination.

Thank you for empowering and supporting Prashant in reaching his goal.



II: OUR WORK WITH FAMILIES

CASE MANAGEMENT

Our work

Vision Rescue's core mission is to free children from exploitation by engaging and sustaining them in education. Although our educational programs effectively engage children, we've recognised that children can only successfully sustain in education if we address their familial and community burden of poverty, such as malnutrition, poor health, financial instability, addiction and abuse.

To unshackle children from the cyclical bonds of poverty, we introduced our **Case Management System**, which provides an array of supportive services to the child's family and the broader community, all with the singular objective of sustaining the child's education.

Each child in our care is assigned a **dedicated Case Officer (CO)** who assesses their needs and family and connects them with our support services departments. These departments include the medical team, dental team, skill development & livelihood team, counselling team and more.

Routine home visits are a fundamental component of the Case Management process. Armed with empathy and insight, the Case Officers (CO) routinely visit our children's families, nurturing trust and partnership as families openly share their struggles, stories, dreams, and aspirations.

At these initial visits the child's **CSI Index (Child Status Index)** is determined through detailed conversations with the family assessing the risk factors in their lives such as low access to nutritious food, presence of substance abuse, domestic violence etc. Based on this assessment the family is categorised as Low Risk, Medium Risk or High Risk. Together, the CO and family then work in synergy to create a **Family Case Plan** that sets goals for the family to work towards lowering their Risk level over time i.e., improved health, enhanced living conditions, counselling etc.

A cornerstone of our approach is to conduct **awareness sessions** specifically designed for the families of our students. By increasing awareness in various important topics, we equip parents with valuable knowledge to help them make informed decisions. These sessions promote a deeper understanding of critical issues and empower families to overcome challenges that might have hindered their child's education.

Our Case Management model serves as a beacon of hope for the students and their families. The Case Officers and families work together to create resilience, determination and hope for the child. As each family's story evolves, so does the story of the neighbourhood – a story of transformation, growth, and boundless potential within every individual and community.



2022-23 CASE MANAGEMENT ACHIEVEMENTS

1515 families have been cared for under our Case Management system: 1422 of these were at High or Medium Risk, and 93 at Low Risk according to the Child Status Index evaluation.

In the course of the last year, **200 of the High Risk** families progressed to Medium or Low Risk, and 66 of the Medium Risk families progressed to Low Risk.

Vision Rescue facilitates **seven Self-Help Groups (SHGs)** across four slum communities with a combined membership of 21 dedicated women.

In **Shivaji Nagar slum community**, 28 families received Rs 12,000 each for small businesses such as vegetable shops or fruit stalls by networking with Child Fund India.

In **Kalwa** slum community,

- 93 individuals were successfully connected to the **Pradhan Mantri Phariwala Yojana**, resulting in each family receiving a loan of Rs. 10,000 to start small business such as vegetable stalls, fruit juice carts etc
- Two students are also availing benefits under the **Right to Education Act (2023-24)**
- **240 sanitary napkins** were distributed by two women from a Self-Help Group.

By networking with partner NGOs in the **Mandala slum community**, the following interventions were made possible

- 41 children joined tuition classes conducted by Maa Sitabun Welfare Society.
- 100 notebooks given to students by Children Adhar Foundation.
- 40 parenting skills enrichment sessions with Pukar NGO.
- Session with Apanalya NGO for disabled individuals.

By networking with partner NGOs and other organisations in **Maharashtra Nagar slum community**, the following achievements were made possible

- SHG women members were taken on an exposure visit to Women Trust India (WTI) and Lizzat Papad Unit to learn more about running businesses.
- Mangalmurti Godhadi Udyog provided stitching training to SHG members.
- Measles vaccinations were provided for 68 BLC students through ASHA workers.
- Mumbai Eye Care conducted an eye camp benefiting 103 people.

Empowering the child by empowering the family

From healthcare assistance to enrollment in poverty alleviation Government schemes, Vision Rescue has provided multiple support services to this family to sustain their children in education.

It's been six years since Savita and Ayush's* parents moved to Mumbai. Their father Sanjay* rented a house in the North of Mumbai, but living in one of the largest slum communities in the city, where exploitation is often common, he was afraid to send his little children out on the streets, even to school. It was then that our Community Case Officers met him and introduced free education at Vision Rescue's Beacon Learning Centre. Sanjay was hesitant at first, but when he learned that our BLC was right in his slum community and that his child would be safe with us, he agreed to enrol Ayush!

Ayush completed his Junior Kindergarten with us and our Community Case Officer helped his parents enrol him in a formal school nearby. This paved the way for Savita's education. Her father was no longer afraid to send his younger daughter to school because he knew she would be safe with Vision Rescue, just like his son was.

In 2019, Sanjay enrolled little Savita in our BLC. Savita enjoys her studies with us and she is now in our Senior Kindergarten. And her parents are glad to see their children learn and grow with Vision Rescue.

When the nationwide

lockdown was announced in 2020, Savita's father couldn't go to work anymore. With unemployment came the fear of hunger. We were able to help this family with groceries each month of the pandemic, from April 2020 well into 2022. Savita's education was not affected even during the lockdown because we helped her continue studies with us online right from her home!

At Vision Rescue, we believe that to sustain children in education, it is necessary to remove the external physical and mental barriers present in their families and communities that prevent them from learning. To overcome the



barrier of unemployment, we encouraged Savita's father to participate in a month's Skill Development Course with our partner NGO Pratham.

During the pandemic, Savita's mother fell sick. They couldn't identify the cause nor did they have any idea about her diagnosis. That's when our Case Officer and medical team stepped in to their rescue. Savita's mother was diagnosed with anaemia. With proper care and guidance, she was soon on her road to recovery.

Our Case officer also helped Savita's father Sanjay to avail

of government schemes for low-income families, such as 'Pradhan Mantri Suraksha Bima Yojana', which is a government-backed accident insurance scheme that covers accidental death, permanent disability, and partial disability. We also helped Savita's parents avail of the 'Sukanya Samriddhi Yojna' scheme. This scheme was launched under the Beti Bachao Beti Padhao campaign with the main aim of securing the future of a girl child. It enables the legal guardians of the girl child to open a savings bank account for her education and marriage.

Savita's mother also joined our vocational training course and they took part in our awareness camps, parents' meetings and Focus Groups Meetings too.

All these support services have helped Savita sustain in education and have empowered her family over the years. From being parents who were wary of sending their children out to school, to today having two children educated through Vision Rescue, as well as learning and growing themselves, what a journey Savita's parents have come on!

SKILL DEVELOPMENT & LIVELIHOOD TRAINING

Our work

Vision Rescue has designed the Skill Development and Livelihood Training program to empower mothers of our Beacon Learning Center (BLC) children and their older adolescent sisters. The program strategically aims to empower women, enabling them to attain financial independence and ensuring the sustainable education of their children in the years ahead.

Initially, we offered tailoring and mehendi courses for nearly five years. In 2021-22 we extended to seven courses. Currently, our Skill Development and Livelihood Training team has further expanded to **nine courses** as of 2023:



Tailoring



Mehendi



Fabric Bag Making



Hand Embroidery



Paper Bag Crafting



Fashion Jewellery Crafting



Paper Embroidery



Book Binding



Beautician & Hair Care

Upon course completion, Vision Rescue connects women to local employment opportunities or empowers them for entrepreneurship from the comfort of their homes. Many participants opt to establish or join **Self-Help Groups (SHGs)**, which then take on business orders, directly contributing to improved financial stability for these women.

Besides our Skill Development and Livelihood Training courses, in 2018, Vision Rescue introduced a **Culinary Training Institute (VRCTI)** in collaboration with Open Gate International, USA. In the culinary domain, two courses are offered, equipping candidates aged 18-23.



Bakery Course

This course is designed for individuals who want to learn bakery skills. It has a duration of 3.5 months, followed by a three-month internship.



Culinary Course

This course is for 2 months with a three-six month internship. Students gain hands-on experience, industry exposure, and practical skills related to the culinary field.

VRCTI takes in students from Vision Rescue's slum communities as well as collaborates with other NGOs for candidate sourcing. VRCTI also partners with hotels and cloud kitchens for real-world exposure. Our graduates get paid internships with esteemed hospitality establishments like Love & Cheesecake, Theobroma and Good Flipping Burgers.

Vision Rescue's efforts have shown how empowering women and youth with essential vocational skills can create meaningful change. This not only improves their children's future but also helps them avoid being trapped in serious challenges like human trafficking. Our goal is to see empowered individuals using their skills to lead financially independent and fulfilling lives.



2022-23 SKILL DEVELOPMENT & LIVELIHOOD TRAINING ACHIEVEMENTS

Of 302 women who enrolled in various courses,

146 graduated in tailoring, mehendi, fashion jewellery, paper bag and beauty & hairstyle courses this year.

23,655 products were sold, including bags, paper bags, notebooks, bracelets, toiletry pouches, Vision Rescue uniforms, Upstitch Annual Day costume orders, kurtas, thank you cards, earrings and tea coasters.

Of the 11 students in the

Beautician & Hair Care program, three are working at a salon, earning a monthly income of 6000 rupees each. Eight have opted to work independently, taking personal orders, with earnings ranging from 400 to 500 rupees daily.

During the Eid celebrations in April 23, six Beautician & Hair Care students actively

took orders, collectively generating an income of 400 to 500 rupees per student.

4 students from the

Fashion Jewellery course in Kalwa successfully secured orders for bracelets through Vision Rescue.

In the **Hand Embroidery program** at Kalwa, three students received orders for embroidery on bags.

Vision Rescue facilitates **Seven Self-Help Groups (SHGs)** with a combined membership of **21 dedicated women** across four locations.

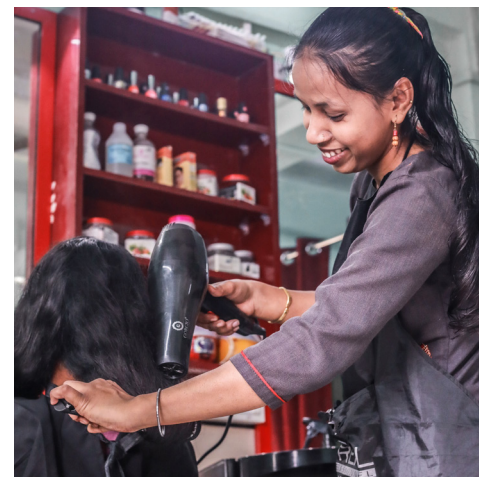
Of the **54 students** enrolled in **Vision Rescue Culinary Training Institute** 36 students have finished their theory classes, and 19 joined internships. **2 students** have **graduated** and started working.



CASE STORY

Finding hope in a new career path

Roshni is making the most of her learnings from our Beautician & Hair Care course.





Roshni is one of 5 children in a family that lives in a slum community beside Mumbai's largest garbage dump in Deonar. Her father had allowed her to pursue education until Class 12, but only because her elder sister was in the same school as her. As soon as her sister got married, her father refused to let Roshni travel alone to any institution for further studies. Her journey in education came to an sudden end.

While Roshni spent her days unemployed and alone at home, she watched her younger brothers continue to study.

Her second brother is now in Class 12, and her third brother in Class 8. Her eldest brother didn't study past Class 10, as back then the family couldn't afford high school

for him. He works in a garage today.

The Vision Rescue team met Roshni one afternoon during a routine house visit. Roshni's cousin Angel studies in our Beacon Learning Centre, Class 1, right within their slum community, and Angel's Case Officer had gone home to help the family set progress goals for the days to come.

Our Case Officer met Roshni there, heard her story of interrupted education, and immediately offered to enrol her into one of our Skill Development & Livelihood Training courses. Roshni was eager to join our newly launched Beautician & Haircare Course, and she was part of our very first batch in September 2022. She made it to almost every class throughout the three-month

course, and she was quick to absorb new concepts.

From a quiet, shy girl who had very little confidence in herself or hope for her future, we watched Roshni transform in just three months to an outspoken lady who's unafraid to speak her mind, grooms herself well, and is excited to make new friends!

As soon as Roshni graduated from our course, she went straight to work. She told her neighbours, friends and relatives about her new skills, and she started taking orders from home. Shaping eyebrows, waxing, hair cuts, facials - Roshni put everything she had picked up on our course to good use! Today, she dreams of opening up her own Beauty & Haircare boutique in her community.

HEALTHCARE FOR ADULTS

Our work

In poverty-stricken slum communities, accessing quality healthcare remains a critical challenge. When parents fall ill, children often take on household responsibilities, sacrificing education or turning to child labour to cover healthcare costs.

Many slum community families lack government documentation due to migration, hindering access to subsidised medical care. Consequently, private healthcare becomes the only option, imposing additional financial strain. Low literacy rates among parents exacerbate vulnerability to misinformation and exploitation, perpetuating limited healthcare access.

Vision Rescue is committed to tackling these issues through targeted interventions, collaborations, and community empowerment. We aim to dismantle barriers and create a healthier future for underserved families.

Various services offered to the parents of BLC and non-BLC communities are:

1. General Medical Camps

These awareness and check-up camps cater to the health needs of the community and BLC family members. Collaborations with hospitals and medical colleges ensure expert professional involvement in community health initiatives. After such camps, BLC parents and other community members in need of additional medications or treatment are referred to specialised doctors in network government hospitals by our medical team. In 2022-23 Vision Rescue has conducted general medical camps on the following topics:

- | |
|--|
| 1. Anaemia camp (awareness and detection) with medicine distribution |
| 2. Audiometry test |
| 3. BCG, DPT, MMR & TT vaccine camp |
| 4. Cancer detection camp |
| 5. Covid-19 vaccination camp |
| 6. Deworming tablet distribution |

7. DPT, MMR, TT, Penta, GOVER vaccination camp
8. Eye Camp
9. General and Paediatric camp
10. HIV Detection Camp
11. Importance of Immunisation
12. Measles
13. Nutrition camp
14. Malnutrition - medicine distribution
15. Routine immunisation

2. Antenatal Care (ANC)

Monthly antenatal care and immunisation camps provide healthcare to pregnant women in our target slum communities and their children up to five years old.

3. Healthcare Awareness Programs

Vision Rescue conducts health awareness programs to educate the community about diseases, symptoms, and available treatments. Topics are chosen based on national health awareness calendars and community surveys. They include

1. Anti-Tobacco Day	7. HIV/AIDS
2. Autism	8. Osteoporosis
3. Arthritis	9. Polio
4. Breastfeeding	10. Sexual And Reproductive Health & Hygiene
5. Cancer	11. Tuberculosis
6. Diabetes	12. Contraception/Family Planning

13. Covid-19	20. Monsoon Diseases
14. First Aid Training	21. No Smoking Day
15. Hand Washing	22. Oral, Breast & Cervical Cancer
16. Healthy Hearing	23. World Aids Day
17. Hypertension	24. World Health Day
18. Malaria	25. Worm Infestation
19. Measles	

4. Dental Health

Our adult dental health strategy encompasses oral screenings, preventive measures, treatment, and awareness campaigns. We work in collaboration with dental educational institutions and dental hospitals to provide comprehensive dental care and promote oral health awareness among our children's families. Specialists from these organisations, or our own dental team, routinely conduct dental awareness sessions across community locations, fostering knowledge about oral health, hygiene, and disease prevention. These are followed by Dental Camps that involve dental check-ups and treatment within the dental van or referrals to government hospitals.





2022-23 HEALTHCARE FOR ADULTS ACHIEVEMENTS

19

general medical camps
were conducted,
serving a total

of **1795**
beneficiaries.

29

awareness
programs were conducted
by the medical team,

benefiting **10,561**
beneficiaries in various
areas of health and well-
being.

14,055

attendees benefit
from dental awareness
programs.

953

community
attendees participated
in dental camps.
being.



471

adults
received dental check-
ups through various
programs - jails (262)
and Murbad village
(209).



CASE STORY

Love in Action

A single mother battles poverty and tuberculosis



Mamta lives with her two children Mannat* and Sashi* in one of Mumbai's crowded slums. They came to live here five years ago after she got separated from their father. In a city where rent rates are among the highest in the world, Mamta and her children were desperate for a place to live. It was a kind relative who came to their rescue - providing them an empty hutment to live in. So, she did not have to pay rent.

In the initial years Mamta worked in a 'tabela' (stable, where cows and buffaloes are bred and taken care of). There

she earned a measly sum of Rs. 3000/- a month which was barely enough to sustain herself and two sons.

With what she earned she paid for electricity and gas and daily basic expenses. In addition to her woes, neither she nor her children had any government documents like the Aadhar card and PAN Card. Without this basic documentation in place, Mamta couldn't enrol her children in any school. Moreover, Mamta just did not have the time, capacity or money to send Mannat to school when he was of school-

going age. While she worked at the tabela, Mannat and Sashi would be playing in the neighbourhood streets.

That's how Mannat's education took a back seat and so did his brother's. They effectively lost the first crucial five years of education. It was at this moment that the family met Vision Rescue.

In June 2022, Mannat, was enrolled in Grade I of our Beacon Learning Centre's Open Basic Education program, at the age of 8 years and his brother Sashi was enrolled in Nursery at the



age of 5 years. Despite his late start to learning, Mannat picked up everything from scratch, even holding a pencil.

Today he can write independently. Mamta says, “before joining BLC my son would roam around and play all day. Today he is learning and studying.” Along with good quality education Mannat and his brother take a nutritious lunch tiffin home, which is enough to share with their mother who has been unwell for almost a year.

In the past year Mamta has been suffering from

Tuberculosis and was hospitalised. Our team assisted her in this time. She is now at home but is unable to go to work resulting in no income for her or the children to survive on.

The doctors have recommended for Mamta a diet of milk and an egg daily which Vision Rescue helps provide. In this way we can support the mother so that she can recover, stay healthy and look after her children. We believe it is imperative for the mother to receive support so that the children are sustained in education

and we are doing what we can to help them. Mamta attends our Focused Group Meetings when it is organised near her home, at other times the Community Case Officer drops in to check on her.

Once Mamta’s health improves we also plan to guide her on how to make the relevant documents; the Aadhar Card and Pan Card which will be useful for the children’s future. Our main focus for this family now is to help Mamta revive back to good health, engage and sustain Mannat and his brother in education and restore their dignity.

III: OUR WORK WITH COMMUNITIES

COMMUNITY CHAMPIONS DEVELOPMENT PROGRAM



Our work

Vision Rescue's vision is to empower individuals to find their purpose, enjoy their rights, and live with dignity. We achieve this by providing tailored awareness camps and tools for self-empowerment to families in impoverished slums.

We actively engage with and support vulnerable communities in Mumbai through our Vision Rescue Community Service Centres in four slums

- Kalwa
- Mandala
- Shivaji Nagar
- Maharashtra Nagar

In 2018, Vision Rescue launched the Community Champions Development Program (CCDP), where leaders (Champions) are chosen from within the slum community and trained to drive social change within their own community.

The 'Community Champions,' many of whom are parents, have witnessed how education

directly transformed their children's lives. Today we have **211 active Champions & Co-Champions** who now fervently advocate for education, healthcare, nutrition, and overall community progress, within their neighbourhood

Our meticulous **Champion Selection Process** for the Community Wellness Development Program (CCDP) involves identifying potential leaders during community visits.

- Individuals above 18 showing leadership qualities

and willingness to contribute are interviewed.

- After selection, champions undergo CCDP training and actively partake in insightful exposure visits to governmental institutions.
- These champions enthusiastically participate in diverse activities, including providing BLC support, diligently tracking absentee students/trainees, ensuring efficient grocery distribution, and conducting need

assessment surveys.

Every Champion is entrusted with connecting with and managing the needs of **50 families** within their neighbourhood. In cases of Champion relocation, we ensure seamless continuity by carefully selecting a suitable replacement.

We further support the Champions' growth as leaders by conducting awareness sessions, training on criticals

social issues so that Champions can lead local awareness meetings called **Focus Group Meetings (FGM)**, arranging eye-opening exposure visits, and facilitating connections with various NGOs and governmental bodies.

Vision Rescue's genuine and enthusiastic involvement showcases the positive impact of its initiatives spreading throughout the slum communities.



2022-23 COMMUNITY CHAMPIONS ACHIEVEMENTS

54 of Vision Rescue's Community Champions conducted **477 Focus Group Meetings** raising awareness about important social issues to an audience of over **7200 beneficiaries** in four slum communities.

55 Community Champions helped identify & distribute 1440 Khichdi packets (7200 meals worth) from Rise Against Hunger NGO to **819 families** in need.

46 Community Champions visited Kama Hospital for an exposure and networking

session.

In Maharashtra Nagar 8 Champions secured flour mill and sewing machines through United Way Mumbai.

In all communities Community Champions assisted in:

- Mission Admission - the annual drive to enrol students into BLC as well as - facilitate enrollments to the local municipal school.
- Conducting dental and medical check-up camps both at BLC and the local

municipal schools.

- Facilitating routine family visits alongside the Case Officer.
- Accompanying families to the local municipal hospital.
- Distributing clothes to needy families and helping in community surveys.
- Guiding community members to open Bank Accounts, make KYC (Know Your Customer) bank documents and avail various Government schemes.



CASE STORY

A daughter educated, a mother Championed

See how a mother inspired by her daughter's growth in education, became a community leader advocating for education herself

At Vision Rescue, we not only believe in engaging children in education but also in sustaining them in education by empowering their families. Meet Husena*. Husena has been Vision Rescue's student since 2019. The first time we met her was when she was playing on the streets of her

slum community, which is bordered by the city's largest garbage dump.

Husena's father moved to Mumbai over two decades ago. He always dreamt of a better future and life for his family here in the megapolis. Settling in one of the poorest

and largest slums in the city, Husena's father tried to cope with the hustle and bustle of the city. He tried his best to find a job opportunity but with no education all he could find was a daily-wage job. With the very little that he earned, a huge amount of money went towards their



rent, bills and daily living expenses and with whatever that's left he tries to keep his family afloat.

Husena's life began to change when she entered the doors of our Beacon Learning Centre. Right from receiving quality education, to providing her with hearty nutritious meals every weekday, school bag, uniform, stationery, health checkups and dental assessments, Vision Rescue's services have been sustaining little Husena in education from 2019 to date.

Seeing her child grow, Husena's mother Bano began to attend our Focus Group Meetings and training sessions for parents. Soon after, she went on to become our Community Champion too. She now advocates for education, healthcare and

nutrition for all children in her slum community.

What a joy to see this mother and daughter grow together! Champions like Bano are Vision Rescue's strategy to empower communities to sustain development from within. Bano was trained through our Community Champions Development Program (CCDP), and this equipped her with exposure visits to local government bodies such as the municipal hospital, police station, ration shop etc.

Through CCDP Bano also has undergone numerous awareness training sessions on topics such as poverty alleviation schemes by the Government, acquiring government IDs such as Aadhar & PAN, accessing subsidised healthcare, dealing

with social evils such as phone addiction, tobacco addiction etc. These trainings have helped Bano connect the women and their families in her neighbourhood to the services they need. Today Bano is seen as a woman leader to reckon with in her community.

Bano couldn't be happier seeing her child graduate from our BLC. We enrolled Husena in a nearby public school for her further education. Husena now studies in grade 1 at this public school. Husena dreams of becoming a Teacher when she grows up.

Meanwhile, Husena's younger sister studies in our Beacon Learning Centre OBE - Class 1. And it's their mother Bano who advocates for the power of education in their community.



THE MOVEMENT INDIA

ADVOCACY AND CAPACITY BUILDING TEAM

OUR WORK

The Movement India (TMI) is a social impact team that works through advocacy, volunteering and talent development to meet needs in the areas of human trafficking, mental health and education for poor income communities.



OUR IMPACT

1390
volunteers
engaged

12,204
hours
served

16,592
beneficiaries
impacted through
volunteering

1226
citizens
impacted through
advocacy events

6800
participants
attended Walk for
Freedom 2022

Rs. 210,148
worth
resources
donated/funds raised

VOLUNTEERING & RESOURCE BUILDING

Creating opportunities for anyone, anywhere to serve the need with their time and talents.

I: The Movement India x Vision Rescue

The Movement India deployed **239 volunteers** to power Vision Rescue's operations throughout 2022-23. Volunteers fulfilled a host of roles such as:



1. Educational Aid & Digital Assets Content Creation

37 student volunteers from RV College of Engineering, Valia CL College of Commerce and others spent over **2074 hours** creating presentations, and other educational aids to tutor Vision Rescue's beneficiaries in English EVS, Hindi, Life Skills, Computer Science and Math.



2. Community Field Work

4 volunteers visited the homes of **302 beneficiaries** alongside Vision Rescue's case officers, to help understand beneficiaries deeper, and capture data that could help Vision Rescue serve the beneficiaries better. The volunteers served **926 hours**.



3. School Support Program Manual Creator

5 volunteers assisted Vision Rescue's School Support Program (SSP) team by creating manuals of activities and lesson plans to benefit **1106 students** from municipal schools who are enrolled in self-defence, football and kabaddi classes at VR SSP. They invested **147 hours**.



4. Counselling Support & Mental Health Workshops

Managing emotions, life skills, personality development and mental health hygiene are some of the key topics covered by **7 students** of psychology who volunteered to counsel and train Vision Rescue's children, their families, community Champions and interns. They invested **284 hours**.



5. Personality Development Coaching

4 from the Department of Hospitality – St Andrew's College, volunteered to train **24** of Vision Rescue's Culinary Training Institute students in skills for the hospitality industry. Sessions included English Communication Skills, Self Introduction, Grooming, Workplace Communication, Basic Grammar, Workplace Etiquettes & Manners and Body language.



6. Medical & Dental Camps Aid

41 students from various medical, dental and pharmacy colleges across Mumbai volunteered to conduct dental and medical screening camps, covering over **6261 beneficiaries** in Vision Rescue's Beacon Learning Centres, slum communities and network municipal schools.

"Our job as volunteers was to take down the details of each student and pass it on to the doctors examining each child. The camp was very well organised; the people at the camp were very cooperative. Through this experience I learnt just how privileged I am to be able to afford and access all medical services."

Pranav

Student volunteer | VES College of Pharmacy



7. Mission Admission – Volunteers & Sponsorship

37 students from across Mumbai's colleges served three days (**720 hours**) within Vision Rescue's target slum communities to help parents with low literacy fill in admission forms for their children entering the new academic year 2022-23. **776 children's** admission forms were filled during this social impact drive. In addition to this, The Movement India's corporate partner Sutherland Global Services, contributed a **gift of Rs. 1,20,000** towards the education of children at Vision Rescue's Beacon Learning Centres.





8. Open Basic Education Tutions

Vision Rescue's **98 students** in Primary Classes were preparing for their Open Basic Education exams, and a team of **17 student** volunteers from across India's cities, volunteered **752 hours** to tutor them online and in person, in English, Hindi & Math. We couldn't be more grateful!



9. Spoken English Tutoring

253 hours were dedicated by seven volunteers to create curriculum and train **50** of Vision Rescue's Education & Sports interns, as well as Community Champions, in Basic Spoken English.



10. Summer Camp & Sports Camp

730 children at Vision Rescue's Beacon Learning Centres enjoyed learning alongside **31** of our student volunteers from Mumbai colleges, who deployed a fun and interactive Summer Camp for the children. This effort ensured that at-risk children were safe and productively engaged during their time off from school. Paralelly, **5** volunteers were also serving in three municipal school locations – Cheeta Camp BMC School, Shivaji Nagar BMC School & TMC School (Kalwa) – where Vision Rescue's School Support Program was running a Sports summer camp for **185** of their beneficiaries. Together, they served **1346 hours**!

"I've become very comfortable teaching the children here. We got so connected to the children, that even if I missed a day with them they would ask me where I'd gone. This was a great learning experience for me."

Fatima Mehrin

Student volunteer | Valia CL College of Commerce



11. Teaching Associates

A team of **29 student** volunteers from St. Andrew's College and other colleges served **605 hours** as 'Teaching Associates' at Vision Rescue, supporting BLC teachers in everything from distributing books and snacks to even assisting children in writing and reading skills. Rhymes, letters, poems, stories and numerous activities were delivered by these volunteers, for the benefit of Vision Rescue's **1170+ children**.



12. Stall spaces for Vision Rescue's Self Help Group Merchandise

The Movement India encouraged our partner colleges to provide stall spaces within their campus for Vision Rescue's Self Help Groups to display and sell their hand-made

merchandise. From necklaces to bags, bracelets, tote bags and so much more, the women of these SHGs got the opportunity to market their wares at colleges such as VES College of Pharmacy, IIT Mumbai, Whistling Woods International and Saathi Mela. The sales of these products brought in **Rs. 1,26,000+** for the SHGs.

13. Tree Plantation Drive

As part of World Health Day celebrations at the slum community in Maharashtra Nagar, Mumbai, **10 Student** Volunteers from Valia CL College of Commerce contributed and planted a sapling each, in and around the beneficiaries homes.



II: Project Shiksha

Project Shiksha is The Movement India's initiative to help the women, youth & children of the Afghan refugee community in Delhi with education, livelihood skills, career mentorship, life skills and more, through volunteers. Key highlights include:



1. Inauguration of the Facilitation Centre

On 20th June, 2022, World Refugee Day, TMI inaugurated the Afghan refugee Facilitation Centre, in the presence of Mr. Biju Thampy; TMI founder, Dr. Abraham Mathai, Former Vice-Chairman, Minority Commission – Maharashtra; Hon'ble Smt. Shazia Ilmi, National Spokesperson of the Bharatiya Janata Party and Mr. Ahmad Zia Ghani, Head of Afghan Solidarity Committee, Representative of the Afghan Refugee Committee to the UNHCR. This Centre is now home to tuition classes, livelihood skills lessons, life skills coaching etc for the Afghan refugee community in Delhi.



2. Spoken English Classes

76 students benefit from **9 batches** of Spoken English classes conducted both online and offline by student volunteers from institutions like IIT Delhi, other corporate volunteers, invested **212 hours** on students.





3. Book Donation & Library Inauguration

50+ children benefit from our mini-library that was crowdsourced by volunteers and donated for the benefit of the Afghan Refugee Community. These resources complement the Spoken English Classes being conducted at the Centre.



4. Healthcare Awareness Sessions

Volunteer doctors conducted **4 healthcare awareness sessions for 60 Afghan women** on topics such as mental health, menstrual hygiene, routine health checkups, keys to effective weight loss etc.

"We really appreciate you for giving us, our families, our children, our youth, our women, your time. We appreciate you for motivating our children and giving them educational help. People like us, who weren't able to find safety in our homeland, live in safety with you. You make us feel safe. For the confidence you give us, we are so thankful."

Mrs. Humaira Shahrukhi
Representative from the Afghan refugee community

III: The Movement India x Anti-human Trafficking NGOs & shelter homes

1. Sahasee Embers NGO

A: Spoken English Classes

Inside the red -light area at Turbhe, Navi Mumbai, Sahasee Embers hosts a safe space for children of sex workers. The Movement India's tutor taught Spoken English to **15** of these children. From learning to introduce themselves to talking about their hobbies, these children have learnt English through fun games and activities, for the first time in such an interactive manner. At their Graduation, the children showed off their skills with short speeches in English!

"The children were so blessed. One of the kids said this was the first certificate that they had received in their life. There were a lot of tears as the kids had gotten attached to teacher Nissi in such a short time. We hope for many more such wonderful collaborations!"

Susanna Santosh

Director of Education, Sahasee Embers

B: Government Scheme Accessibility Support

Volunteers from The Movement India's and Mumbai's first Anti-human Trafficking Club (AHTC) at Valia CL College of Commerce stepped up to help older sex workers from the red-light area in Turbhe, Navi Mumbai. Alongside the Legal Aid Clinic (LAC) in Turbhe facilitated by NGO Sahasee Embers, the AHTC volunteers assisted the women in filling out forms to access the Widow Pension scheme - a Government scheme that can provide the women with much-needed financial aid. A task that would typically take days to finish was completed in just a single day with the volunteers' assistance!

"The team of students were extremely helpful in facilitating LAC's task. They quickly understood the work for the clients and completed a lot of what was pending in a really short period of time,"

Susanna Santosh,

Director of Education, Sahasee Embers





2. Umerkhadi Children's Home

This Government-run home shelters children in need of care & protection, as well as the children in conflict with the law. From survivors of crimes such as human trafficking, domestic violence, child labour, child sexual abuse, to children convicted of crimes, a host of children live at this home. **25** of The Movement India's volunteers have been serving here from 2020, and this year, our volunteers served **26+ hours** conducting sessions in Dance Movement Therapy, Dance Workshops, Life Skills Training, Tree Plantation drive and even a special celebration for Women's Day!

3. Sahaara Charitable Trust

Working in the red-light areas across Mumbai and its suburbs, Sahaara Charitable Trust serves the children of sex-workers and other children from vulnerable communities. The Movement India's volunteers supported this mission by providing Math & Science Tutions to children from Grade 7-10, training parents in Financial Literacy and even providing Spoken English Classes, amounting to over **30+ hours** of investment

4. Kshamata

From vocational skills to education, counselling & even job opportunities, Kshamata home focuses on 'aftercare, rehabilitation and reintegration' of survivors of human trafficking. The Movement India's volunteers served **32 hours** providing Math Tuitions to the women living here, and even conducting a free Hair-Cutting and Hair-Styling day, along with an umbrella donation drive, for all the beneficiaries here.

5. Awareness & Advocacy Volunteers

Over **240 student** volunteers from three colleges dedicated an overall **550 hours** to create Human Chains on their campuses that would raise awareness about human trafficking, in their college community.

Additionally over **167 students** invested a total of **501 hours** creating awareness posters, and conducting college displays to highlight the issue of modern-day slavery in our society today.

And finally, over **583 volunteers served 3062 hours** to make the **Walk for Freedom events** possible in **20 cities** across India.



ADVOCACY & TALENT DEVELOPMENT

Raising awareness among urban colleges and corporates about key social issues and empowering them to take concrete action within their communities.

I. Walk for Freedom 2022

The Walk for Freedom is the world's largest Walk to raise awareness against human trafficking. Globally, the Walk is organised by A21, an international NGO in the fight against modern-day slavery. In India the Walk has been hosted nationwide by The Movement India since 2017.

On 15th October 2022, The Movement India hosted its largest ever Walk for Freedom – this time in 20 cities across the nation, in partnership with prominent city colleges, non-profits, corporates and government bodies.

6800 citizens participated in this landmark event.







1. Mumbai, Maharashtra – 900 Participants

Marine Drive

The Mumbai Walk was led by over 200 judicial officials, government officials and their families from the city's High Courts, Family Courts, City-Civil Courts etc, in a one-of-a-kind collaboration between the District Legal Services Authority (DLSA) Mumbai Suburban & The Movement India.

The Walk was flagged off by Chairperson of Maharashtra State Human Rights Commission, Hon. Justice K.K. Tated. Hon. Justice Swati Chauhan, Chairperson DLSA – Mumbai Suburban, was the Guest of Honour.

Colleges Partners:

Wilson College of Arts, Science & Commerce
VES College of Pharmacy
Valia CL College of Commerce
St Andrew's College of Arts, Science & Commerce
Rizvi College of Arts, Science & Commerce
Lords Universal College of Law
Whistling Woods International

Corporate Partners:

HDFC Sales Private Limited

NGO & Government Partners:

Vision Rescue
ITI Mumbai
MDC Home DWDC
Social Work Department
Mantralaya
Pehchan Beghar Adhikar
Abhiyan
Justice Ventures India
Rescue Foundation India
Prerana
Vihaan
Sahaara
Apnalaya
Purnata
Vidhayak Bharti
Pratham
GCF Mumbai
Oasis
Hosanna Ministries



2. Delhi – 600 Participants

Jangpura Metro Park

The Delhi edition of the Walk was declared open by Chief Guest, Mr Ahmad Zia Ghani, Head of Afghan Solidarity Committee, recognised by UNHCR, and Mr Ahmad Khan Anjam, Founder, Anjam Knowledge Centre For Afghan refugees.

Guests of Honour included, Mr Vivek Jones, Director – Justice Ventures International, Mr Marlow Phillip & Sheryl Phillip, co-founders Tejas Asia.

Partner Organisations:

Tejas Asia
Manobal Foundation
Afghan Solidarity Committee
Anjam Knowledge House
Jagan Institute of
Management Studies
Technical Campus
Justice Ventures India
HDFC Sales Private Limited

3. Madanapalle, Andhra Pradesh – 1097 Participants

Mallikarjuna Theatre Function Hall

Walk for Freedom in Madanapalle was made possible by NGO Grama Jyothi Society. The Walk was declared open by Chief Guest, P. Bhaskar Rao, 2nd Additional District Judge. Guests of Honor were Murali Krishna, CI Town Police Station; Sathyanarayana, CI Taluk Police Station; Harihara Prasad, SI Town police station; Chandramohan, SI Town Police Station, Purnima, RBI Bank Councilor, and representatives of various NGOs.

Partner Organisations:

BT College – YS.
Munirathanamaih,
Correspondent
Women's Junior College –
Balakrishna, Principal
SV Junior College – Mahadeva,
Principal
ZP High School – Reddappa, HM



4. Chittoor, Andhra Pradesh – 400 Participants

Irula Ground

The Chittoor edition of the Walk was made possible by NGO RHEADS (Rural Health Education Agriculture Development Society). It was declared open by esteemed Chief Guests – Women Adivasi Leaders, from Irula Mandal – who are survivors of Human Trafficking. The other dignitaries present were Sri Reddy Rama Raju, Principal, Govt Jr. College, Irula; Sri. Sreenivasulu, NSS Program Officer, Irula; Smt. Naga Sowjanya, Disha SI; Sri. N Raju, AHTC SI; Smt. Lakshmi, Asst. SI; Chandu, Womens Counselor, Mahila Police Station; Sri. Bujji Reddy, YSRCP Convenor; Mohan, Irula MPP; Suresh Reddy, Irula Vice MPP; Dhanachandra Reddy, YSRCP Leader; and Mr. Ravi, NGO Sindhur.

Partner Organisations: Govt Jr College Irula

St. Stephens Public School

5. Kolkata, West Bengal – 450 Participants

Mohor Kunja, Maidan

The Kolkata edition of the Walk was declared open by Chief Guest, Sudeshna Roy, Chairperson of State Commission for Protection of Child Rights. It was made possible by the coming together of the city's leading nonprofits.

Partner Organisations:

Justice Ventures India
Cross Culture
World Vision India
Purnata
YWAM
Vihaan
HDFC Sales Private Limited



6. Chennai, Tamil Nadu – 500 Participants

Besant Nagar Beach

The Chennai edition of the Walk was declared open by Chief Guest, Dr P.M. Nair, IPS Former Director General, National Disaster Response Force & Civil Defence, Govt. of India, international anti-trafficking expert and ‘father of the anti-human trafficking police units’. Speaking on the occasion, he said “Every human being has the right to be free; yet thousands among us are trapped in human trafficking. It’s the duty of every responsible citizen to take action, and help end this crime.”

Corporate Partners

HDFC Sales Private Limited
Sutherland Global Services

College Partners

Madras School of Social Work
SDNB Vaishnav College
IIT Madras
Madras Christian College
Loyola College

NGO Partners

Vision Rescue
Oasis India
Living Water India
Justice & Hope
Charis Foundation
World Vision India

7. Bengaluru, Karnataka – 158 Participants

Cubbon Road

The Bengaluru Walk was flagged off by Mr. Alias M. Nagaraju Yadav, Legislator from Karnataka Legislative Council, Rev. Dexter S Maben from St. Andrew’s Church and Philip Devaraj, Project Manager at Oasis NGO.

Partner Organisations:

Oasis India
Mahima Foundation
Little More Love
Rotaract Club of GEMS B-School



8. Hyderabad, Telangana – 120 Participants

YMCA Greater Secunderabad

The Hyderabad Walk was declared open by Chief Guest Shyam Prasad Kodamala, Retd. SI (Intelligence department) and Leonard Myron, General Secretary of Greater Hyderabad YMCA, Secunderabad.

Partner Organisations:

Red Rope Movement
Hope Hyderabad
YMCA Hyderabad
The Busking Project
HDFC Sales Private Limited

9. Anantapur – 500 Participants

Kadiri, Sathya Sai Dist

The Anantapur edition of the Walk was led by NGO Rural and Environment Development Society (REDS) and was declared open by Chief Guest, Circle Inspector Madhusudhan and Guest of Honor, Rotary Club Chairperson, Loknath Reddy. Speaking on the occasion, he appreciated the awareness events on antitrafficking, elaborated on his experiences in preventing human trafficking, in coordination with REDS team and volunteers, and extended his support to strengthen anti-human trafficking units (AHTUs).

10. Vijayawada – 160 Participants

Maris Stella College

The Vijayawada edition of the Walk was declared open by Chief Guest, Sis. Sahaya, Head of Social Work Dept, Maris Stella College. She then led the crowd of 160 participants in the 'Declaration of Freedom' pledge stating that "We refuse to just talk about injustice, but we are here together in strength and numbers, and we have the power to change the statistics." The Walk for Freedom in Vijayawada was led by NGO Red Rope Movement & Maris Stella College.



11. Shillong, Meghalaya – 450 Participants

St. Edmund's College Field

The Shillong edition of the Walk was declared open by the Chief Guest, Dr. S. Lamare (Principal, St. Edmund's College). Speaking on the occasion he said, "It was very important to raise awareness about this issue of human trafficking, especially in Shillong. We should raise awareness and let people know that human trafficking, child trafficking still exists in our community."

Partner Organisations:

Faith Foundation Shillong
St Edmund's College Shillong –
Social Work Department
Child Friendly Shillong – Bosco
Integrated Development Society
IIPH, Shillong
The School of Social Work – Martin
Luther Christian University.

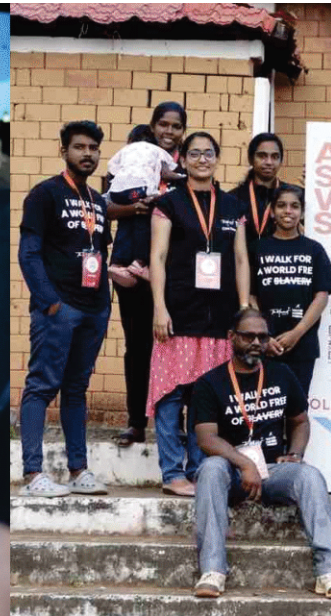
12. Panaji, Goa – 180 Participants

Youth Hostel, Miramar

The Goan edition of the Walk was declared open by Chief Guest, Rohit Monserrate, The Mayor of The Corporation of Panaji City. He was joined by Guest of Honour, Maria Monserrate, Superintendent of Police, Women's Police, Anti – Human Trafficking Unit. The Goa Walk was led by NGO Bethesda Life Centre.

Partner Organisations:

WOW Foundation
I-Help Foundation
Goa Outreach
Fit Swagger Goa
Don Bosco College, Panjim
PCCE Goa
El Shaddai Child Rescue
Navjyoti Thivim



13. Kollam, Kerala – 700 Participants

Ashramam Maidanam

The Kollam edition of the Walk was declared open by Chief Guest, Mrs. Anju Meera Birla, SubJudge and Secretary DLSA Kollam. The Walk was flagged off by Dr. Ramabhadran, VP- District Sports Council – Kollam. The Walk was led by Mrs. C.Sindhu, Section Officer- DLSA Kollam.

Partner Organisations:

YPCA Kollam chapter
NSS chapters of TKM College Kollam and Fatima Mata National College

District Sports Council Kollam
SAI Kollam
Just Move Club
Krist Raj School
German Sports Academy Quilon
Athletic Club
HRF Kollam
Agape Center
Royal Academy
Raising Kottayam

14. Thiruvananthapuram, Kerala – 260 Participants

Salvation Army School Grounds, Kowdiar

The Thiruvananthapuram edition of the Walk was declared open by Chief Guest Smt. Harshita Attaluri IPS, Nodal Officer Anti-Human Trafficking, State of Kerala. Speaking on the occasion, Smt Harshita said, “In Kerala, we think that we don’t have issues like human trafficking, but we must remember that Kerala is a huge source of labour going out to foreign countries, and we have an inflow of migrant labourers working here too from other States. We have to remember that this is a vulnerable population,

Partner Organisations:

Government Women's Polytechnic College
Kaimanam, NSS unit 18 A & B
VTMNSS College
Dhanuvachapuram
City Lights Church, Kattakada
Govt. Arts and Science college,
Kulathoor, Neyyattinkara,
Mar Baselios College Of



especially women who are often uneducated or illiterate. The lure of a better life traps them into being exploited. As citizens of Kerala, we have a two-fold duty: one – spread awareness to those around us, especially those who are looking for work abroad. Two – for migrant labourers working within our city and state, especially under-age children being put to work, or migrant labourers being exploited, ensure that you call the police if you see any signs of exploitative work.”

Engineering Trivandrum
The Salvation Army Higher
Secondary School
Government College for Women,
Trivandrum

15. Ettumanoor, Kerala – 200 Participants

Govt VHSS, Etumanoor

The Ettumanoor edition of the Walk was declared open by Chief Guest, Shri.Sudheesh Kumar S., Secretary & Sub Judge, District Legal Services Authority, Kottayam.

Partner Organisations:

Kuriakose Elias Development Action & Service Society (KEDAS) K.E Outreach
The Social Work Departments, Anti-human Trafficking Clubs and NSS Units No 75 and 20 of Ettumanoorappan College and KE College

Government Higher Secondary School
Government Vocational Secondary School,
Ettumanoor
Jyothi Jeevapoorana Trust



16. Ernakulam, Kerala – 250 Participants

Kakkanad Municipal Grounds

The Kochi edition of the Walk was declared open by Chief Guest, Sri. Nisar Ahammed K T, KELSA (Kerala State Legal Services Authority) Member Secretary & District Judge. Speaking on the occasion, he said, “Many of us wonder what simply taking part in a Walk can do to arrest modern-day slavery. What we don’t acknowledge is that 90% of POCSO cases amount to situations of modern-day and with each step we take, we help create awareness about these issues. When we gather together in strength and numbers, stand shoulder to shoulder to fight this crime, we create a great impact.” Another Guest of Honour at the Walk was Shri. Baby PV, ACP Thrikkakara.

Partner Organisations:

Cognisant
SOTI
Sutherland Life
Rajagiri Commerce College
Rajagiri Social Science College
Rajagiri College of Engineering
CUSAT
AISAT
Bharatha Matha MBA college
Kuttukaran Polytechnic
College
Government Polytechnic
College
St Paul’s College
Albert’s HSS & College

17. Wayanad, Kerala – 85 Participants

Civil Station, Kalpetta North

The Wayanad edition of the Walk was led by Jvala (Joint Voluntary Action for Legal Alternatives), in partnership with Childline Wayanad and other educational institutions. It was declared open by the Guests of Honour, Mr. Shamsad Marakkur,



Hon. Dist Panchayath President – Wayanad and Mr. Manoj Kumar DYSP, C Branch & Nodal officer AHTU Wayanad.

18. Kottayam, Kerala – 50 Participants

MT Seminary Higher Secondary School Grounds

The Kottayam edition of the Walk was flagged off by Chief Guest, Sujith K.V, Addl. District and Sessions Judge Kottayam.

19. Gurugram, Haryana – 86 Participants

Leisure Valley Park

The Gurugram edition of the Walk was declared open by Chief Guest, Arundhati Choudhuri, the Executive Director of HOPE Initiative.

Partner Organisations:

Justice Ventures India

The Hemera Group
Civil Defence Team Gurugram
HOPE Initiative
HDFC Sales Private Limited

20. Perambalur, Tamil Nadu – 150 Participants

Christian College, Perambalur

The assembly was declared open by Chief Guest, Dr. M. Christopher, Founder & Chairman, DAWN Trust & Christian Educational Institution, Perambalur. Also present were Guests of Honour, Dr. C. Mithra, Managing Trustee, DAWN Trust, and Mrs. S. Vijaya Lakshmi, Inspector of Police, Anti Child Trafficking Unit, Perambalur.

THE PRESS COVERAGE

The Walk for Freedom drew 84 Press Mentions across 19 cities reaching 91,63,200 (9 Million+) via English & Regional newspapers, digital media, radio & TV publications.

Eatopia World, a wholesome indulgence snacking brand, partnered with The Movement India as 'Evil-Free Food Partner' providing refreshments for many Walks nationwide.

అంతర్జాతీయ బానిసత్వ నివారణ

దినోత్సవం పై ర్యాలీ

కదిరి, అక్టోబర్, 15, ఆనంద జనశక్తి స్కూల్లో కదిరి లో అంతర్జాతీయ బానిసత్వ నివారణ దినోత్సవం రెడ్స్ సంస్థ వారు కదిరి నందు నిర్వహించడం జరిగింది. వాల్మ ఫర్ ఫ్రీడమ్ ర్యాలీ నిర్వహించడం జరిగింది. ఈ కార్యక్రమానికి ముఖ్య అతిథులు గా మధు టౌన్ సి బి, ఎస్ బి లు శ్రీనివాసులు రెడ్డెప్ప న్యాయవాదులు సుబ్బరాజు గుప్తా సరసింహులు లోకేశ్వర రెడ్డి పాల్గొన్నారు. రెడ్స్ డైరెక్టర్ భానుజా మాట్లాడుతూ ప్రపంచం లోనే 50 దేశాలలో బానిసత్వ నివారణ చేయాలని, వాక్ చేయడం జరుగుచున్నది తక్కువ ప చేతనం ఇచ్చి వెక్కువ పనిచేయించడం వెళ్లి చాకిరి చేసేవారు ఆక్రమ రవాణాకు గురిఅయిన వారు కూడా బానిసత్వమే అవుతుంది ఇండియాలో ఇప్పటి వరకు కోటి ముప్పై లక్షల మంది బానిసలుగా బ్రతుకు చున్నారు అని జాతీయ ఘనంకాలు తెలుపు చున్నాయి మానవ ఆక్రమ రావానాను అపాలని వారికి సంగీతావం తెలుపు చున్నాము అన్నారు, సిబి మధు కదిరి ప్రాంతములో ఇంతకు ముందు మానవ ఆక్రమ రవాణా జరిగేది రెడ్స్ సంస్థ కదిరి ప్రాంతములో అవగాహన కల్పించడం వల్ల ఆక్రమ రవాణా తగ్గి పోయిందని మహిళలకు ఎలాంటి సమస్యలు వచ్చిన పరిష్కారమని తెలిపి నారు పట్టణ సీబి తమ్మిశెట్టి మధు జండా టిపి ర్యాలీ ప్రారంభించి నారు , ర్యాలీ బంగ్లా నుండి ర్యాలీ ప్రారంభించి వేమారెడ్డి నర్సిరెడ్డి మానవ హారం విరూపా చేయడం జరిగింది అటు నుండి టవర్ క్లాక్ మీదుగా ర్యాలీ చేయడం జరిగింది ఈ కార్యక్రమం లో రాజీవేటి స్కూల్ విద్యార్థులు రెడ్స్ సిబ్బంది ఎల్లప్పు థ్యూరడ ఓబుళప్ప పాల్గొన్నారు.



NEWS TRAIL

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Home

Over 150 citizens 'Walk for Freedom' in city

October 18, 2022 Share



Bengaluru: More than 150 citizens organised a 'Walk for Freedom' to raise awareness about human trafficking, on Monday morning. At the start of the walk, the citizens took a pledge to help end human trafficking.

The walk was also joined by Alias M Nagaraja Yadav, Legislator from Karnataka Legislative Council, Rev Dexter S Maben from St. Andrew's Church and Philip Devaraj, Project Manager at Oasis. The people started their walk from St Andrew's Church and ended the march at the same place.

"This walk is important to create awareness among people so that they can safeguard other people and themselves. The COVID pandemic made several communities vulnerable to human trafficking, and we saw an increase in cases. Creating an awareness walk will help more people know about it," said Christine Caine, founder of A21.

This was the second edition of the walk in Bengaluru and it was joined by college students, corporate workers, and civic society members.

Organizations that took part in the walk were non-profit organizations such as Oasis, Mahima Foundation, Little More Love and Rotaract Club of GFMS B-School



ర్యాలీలో పాల్గొన్న విద్యార్థులు, అధ్యాపకులు

మానవ అక్రమ రవాణా అరికట్టాలి

పటమట, అక్టోబరు 15: మారిన స్టెల్లా కళాశాలలో సోషల్ వర్క్స్ విభాగం, రెడ్డెస్ ఎన్టీవో సంయుక్త ఆధ్వర్యంలో మానవ అక్రమ రవాణాను అరికట్టాలని వాల్ ఫర్ ఫ్రీడమ్ ర్యాలీని నిర్వహించారు. డిగ్రీ కళాశాల వైస్ చీఫ్ ప్రెసిడెంట్ అనూప ప్రారంభించారు. హెచ్ఎఫ్డీ సహాయమేరి మాట్లాడారు. మానవ అక్రమ రవాణా సమాజ అభివృద్ధికి అవరోధమని, దీన్ని అరికట్టడంలో యువత ప్రముఖ పాత్ర పోషించాలని నూచించారు. రెడ్డెస్ ఎన్టీవో ఎగ్జిక్యూటివ్ డైరెక్టర్ క్రిస్టోబెల్, మేనేజర్ ప్రశాంతకుమార్, ఎన్ఎస్ఎస్ అధికారులు సుప్రియ, స్వరూపరాణి పాల్గొన్నారు. అక్రమ రవాణాను అరికట్టాలని విద్యార్థులు నినాదాలు చేస్తూ ప్రదర్శనగా వెళ్లారు.

కర్నూలకమంలో పాల్గొని తెలంగాణ ఊపిరి కర్నూలకమాన్ని ప్రారంభించిన మండల కమీషనర్ ముఖ్యుల రెడీ

lion people globally are caught in various forms of modern day slavery including exploitation for commercial sex, labour, organs, forced marriages and domestic servitude. The National Crime Records Bureau (NCRB) recorded a 27.7 percent increase in registered cases of human trafficking in 2021 as compared to 2020.

International Labour Organisation (2022) 49.6 million are caught in various forms of modern-day slavery globally, including exploitation for commercial sex, labour, organs, forced marriages and domestic servitude. The National Crime Record Bureau (NCRB) recorded a 27.7% increase in registered cases of human trafficking in 2021 as compared to 2020, with 8,341 children being trafficked every day in 2021, in India. Even as recently as during the month of June 2022, 1623 victims of child trafficking were rescued across 16 states including from Chennai (reported by PTI). In another instance in Chennai, in January 2022 four minor girls were rescued from sex trafficking, reported by

II. ANTI-HUMAN TRAFFICKING ADVOCACY

1. Launched Mumbai's first Anti-Human Trafficking Club

On 23rd January, 2023, The Movement India launched the very first Anti-Human Trafficking Club in Mumbai – at Valia CL College of Commerce. An AHTC exists to empower student communities to create safe societies by helping them prevent and fight all forms of human trafficking. Just like all other college Clubs, there will be a fun mix of activities all with the purpose of generating public awareness about human trafficking, and promoting respect for rights and dignity of all human beings. Here are just a few of the activities Valia College's AHTC will accomplish: Raise resources in kind for shelter home for survivors of trafficking run by a local AHT organisation; Provide opportunities for sale and exhibition on campus of products made by survivors of trafficking; Visit a shelter home, and spend time building soft skills for survivors of human trafficking; Conduct a poster-making competition or a debate competition on campus to raise awareness about human trafficking; Organise a legal awareness session and group discussion on key Constitutional tools such as the POCSO Act and PHTA Act that help fight human trafficking

2. Anti-human trafficking Awareness Sessions

765 Participants | 14 Sessions at Colleges & Corporates

Educated youth communities through in-person sessions and online campaigns about the reality of human trafficking and slavery in India today, key signs to spot it and effective ways to stop it.

Mental Health Advocacy – The Hangout

221 Participants | 3 Sessions at Colleges

Kick-started crucial conversations about mental health and equipped citizens to be first-responders to those battling mental health troubles around them, through online interactive sessions.

Boot Camp

50 Participants | 1 Session

Trained volunteers in The Movement India's core volunteering skills of integrity, ownership and servant leadership, through interactive online learning & development sessions.



III. ONLINE ADVOCACY THROUGH SOCIAL MEDIA AMBASSADORS

Throughout 2022-23, The Movement India volunteer community served as Social Media Ambassadors, using social media advocacy to raise awareness online through anti-human trafficking awareness campaigns, mental-health awareness campaigns and other campaigns to build volunteering culture.

1. ANTI HUMAN TRAFFICKING ADVOCACY – 135,197 OVERALL REACH

1. Instagram LIVE interviews with Celebrity Guests & Partner Non-profits

Interviewing celebrities and human trafficking (SMEs) on citizens' role in preventing human trafficking.

OVERALL REACH – 19,746

Red Rope NGO X
Comedian Naveen
Richard X The
Movement India

**134,000 Followers |
1570 Reach**

Justice & Hope NGO
with VJ Paloma Rao

**26,000 Followers |
1237 Reach**

Red Rope NGO X Biju
Thampy with maestro
Stephen Devassy

**1.2 Million
Followers |
1954 Reach**

Prerana NGO with Miss
India International 2012
Rochelle Rao & Actor
Keith Sequiera

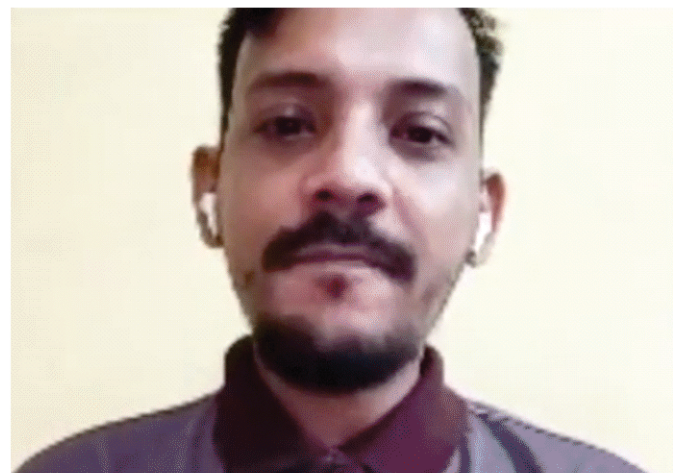
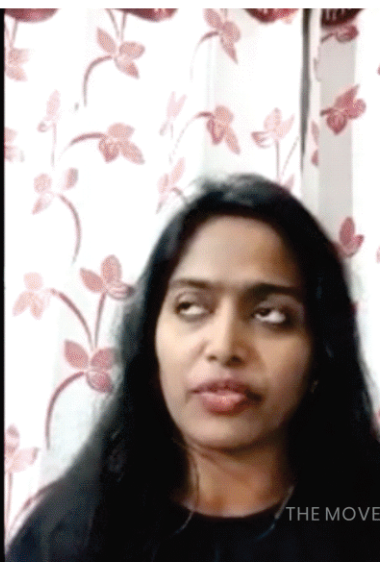
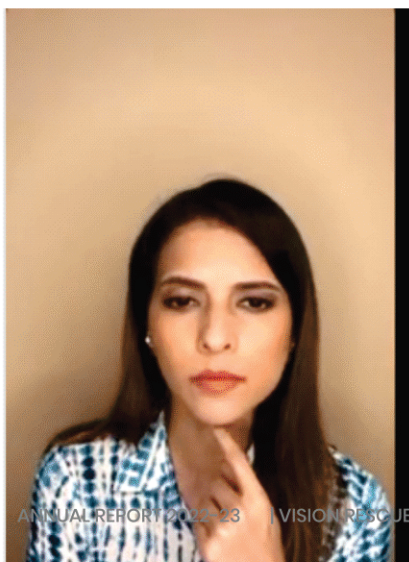
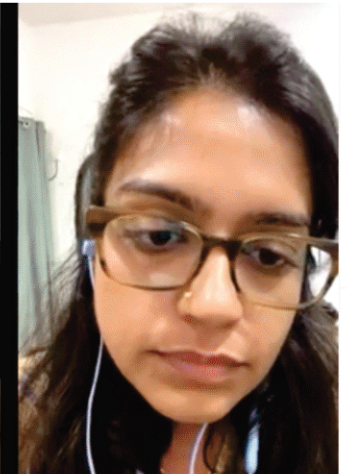
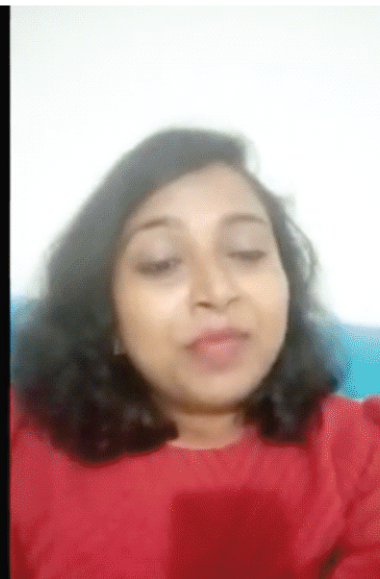
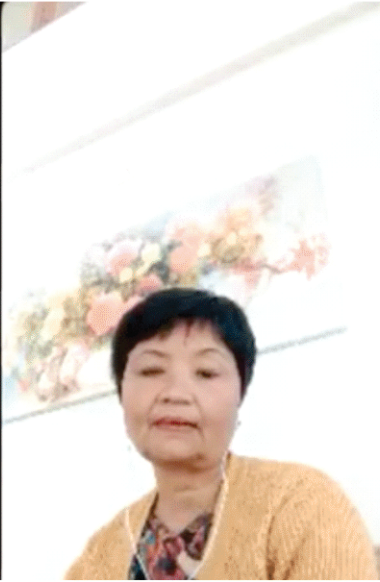
**1,090,000
Followers | 6201
Reach**

Rescue Foundation
Interview for NaPoWriMo
(Poetry Month)

1740 Reach

Childline Shillong & Faith
Foundation Shillong for
Child Safety Week

1683 Reach



2. Poems for Change – April 2022

During NaPoWriMo – National Poetry Writing Month – we rallied together tribute poems by professional poets, a poetry competition, poetry by a survivor and dedication of poems to shelter homes rehabilitating survivors of human trafficking.

17 Posts | 20,420 Reach

3. Break the Silence Series

Telling survivor stories through college volunteer models.

13 Posts | 10,261 Reach

4. Survivor Stories Series

Video narratives of how actual victims of human trafficking in India were entrapped and rescued.

4 Posts | 6493 Reach

5. Awareness Reels Series

Short format videos showcasing facts and figures about human trafficking – globally and nationally

6. Know the Facts | Fight the Crime Series

Raising awareness about human trafficking through reels created by college volunteers.

4 Posts | 14,433 Reach

7. My Act for Freedom – Trafficking in Persons Day – July 2022

Original performances of dance, music, art, letter writing etc created by college volunteers to showcase solidarity with survivors of human trafficking.

5 Posts | 5748 Reach



India reported 24,00,000 (2.4 MILLION) instances of online child abuse from 2018 to 2020.

80% OF THEM ARE GIRLS BELOW 18 YEARS

MY ^{ART} ~~ACT~~ FOR FREEDOM



**BREAK THE
SILENCE**

...ed home, after being rescued, ...nts who raised me after my ... refused to accept me as their ... led curse words at me, often 'slut'."



2. MENTAL HEALTH ADVOCACY BY COLLEGE PARTNERS – 17,984 OVERALL REACH

1. Mental Health Advocacy via Instagram LIVE interviews with Celebrity Guests – 20,724 Overall Reach

Interviewing Instagram influencers on how they proactively look after their mental health.

A: Satshya Tharien	260,000 Followers 13,680 Reach
B: Coach Cline	236,000 Followers 1396 Reach
C: Nisaa Shariff	90,500 Followers 1412 Reach
D: Meherra Desai	Counselor and Medical Researcher Co-author "The Corona Virus" 700 Reach

2. Monday–Morning Friend

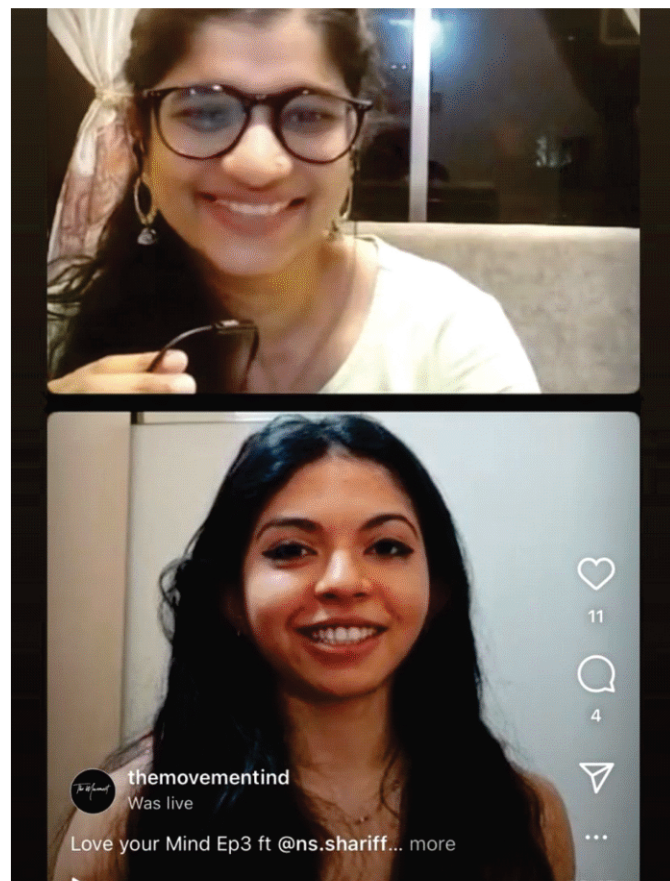
Inspiring positive mental health behaviour through college volunteer models.

5 Posts | 4908 Reach

3. Mental Health Tips

Tips to start your week right presented through original music, dance and art created by college volunteers.

4 Posts | 6032 Reach



3. BUILDING VOLUNTEERING CULTURE – 43,251 OVERALL REACH

1. Showcasing Volunteer-led Impact Stories

Featuring volunteers and their impact on beneficiaries through video testimonials and photographs

98 Posts | 168,641 Reach

2. Founder Speak

Spreading Volunteering Culture through direct quotes from TMI Volunteers.

5 Posts | 4908 Reach

3. Volunteer Speak

Inspiring acts of volunteerism through simple, actionable suggestions of volunteer opportunities within our immediate community

17 Posts | 2439 Reach

4. Everyday Volunteering

Inspiring acts of volunteerism through simple, actionable suggestions of volunteer opportunities within our immediate community

5 Posts | 2614 Reach

VOLUNTEER SPEAK

*"Volunteering has given me the confidence to go out and **make myself useful** to the community - serve others' needs."*

*The experience of teaching students was really amazing! Volunteering for me has been all about **good vibes** and **positivity!**"*

- **TMI**
Volunteer
Zeba Shaikh



EVERYDAY VOLUNTEERING

You and I can make good things happen

Perform ONE simple task to help us fill up this jar of goodness.



For this week:

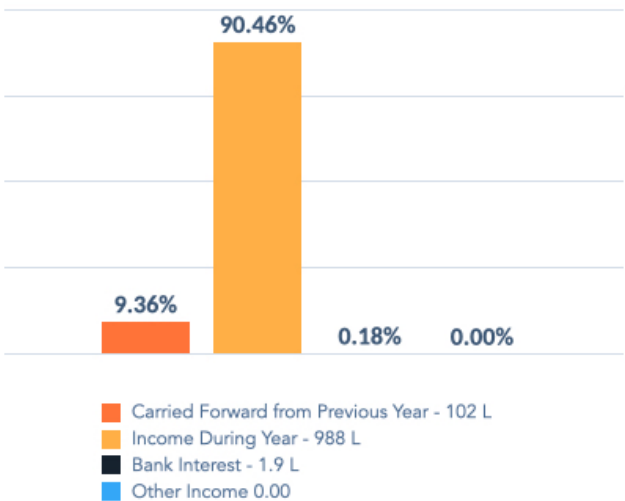
Check your contact list!! and check-in on someone.



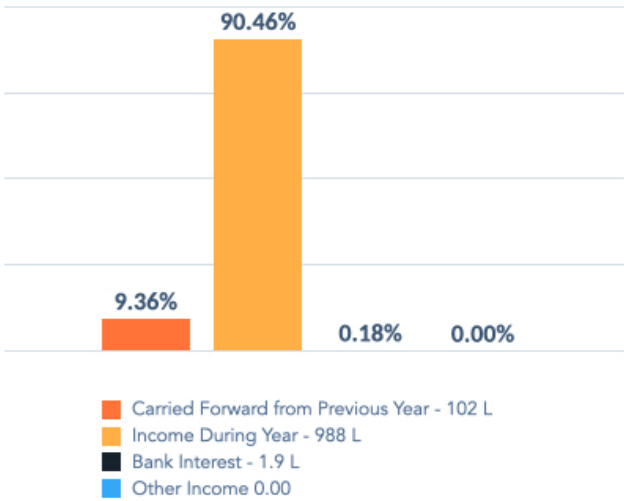
: 30 minutes

ANNUAL FINANCIAL REVIEW 2022-23

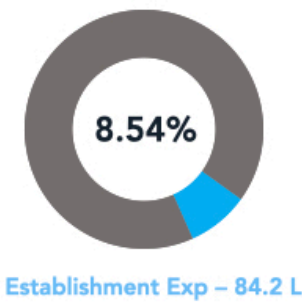
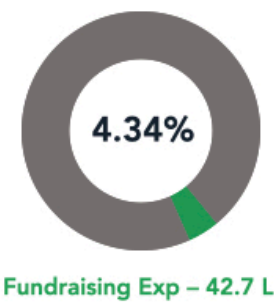
OVERALL INCOME



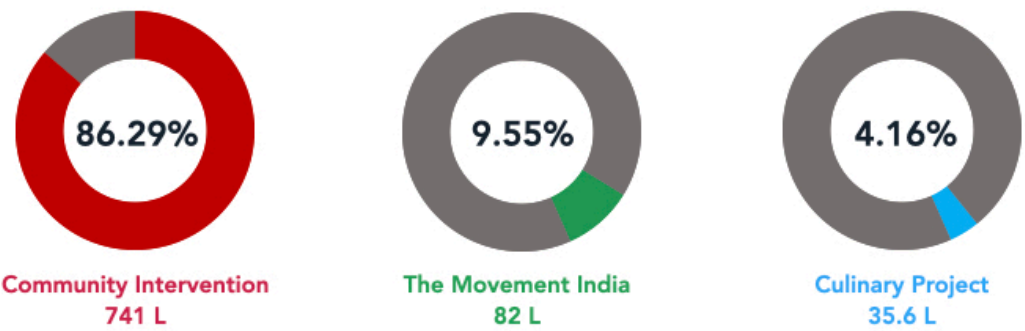
OVERALL INCOME



ANNUAL EXPENSE

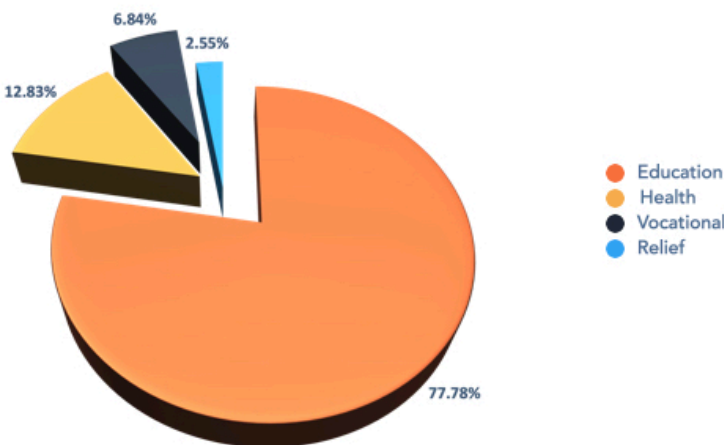


OPERATIONAL EXPENSES



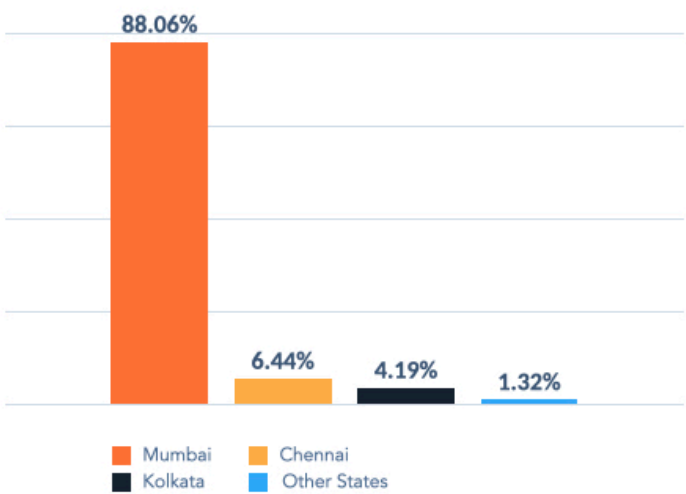
COMMUNITY INTERVENTION

PROJECT WISE

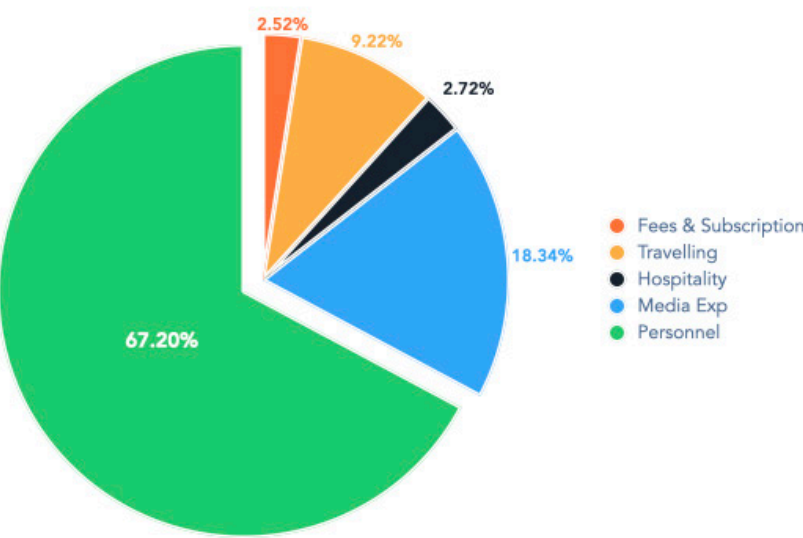


COMMUNITY INTERVENTION

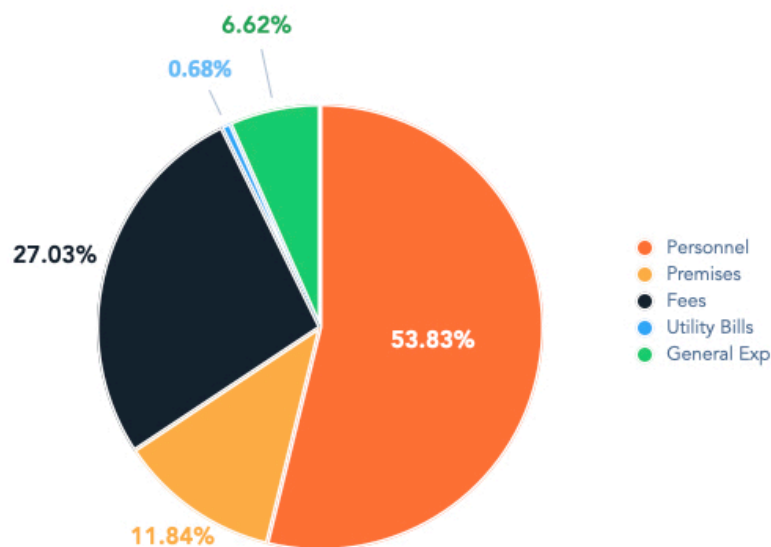
LOCATION WISE



FUNDRAISING EXPENSES



ESTABLISHMENT EXPENSES





Vision Rescue #18 1/1, Near Jothiba Phule Hospital.
Kannamwar Nagar, Vikhroli East, Mumbai, Maharashtra, India 400083



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