



Reaching out with love

**Annual Report  
2021-22**



# VISION RESCUE - ANNUAL REPORT 2021-22

## FORWARD

At the start of this financial year 2021-22, India was living through its toughest days since the pandemic began a year ago. The national death toll had crossed 200,000 and we were recording upwards of 300,000 fresh cases of Covid-19 each day.

In the slum communities that Vision Rescue works in across Mumbai, Kolkata & Chennai, fear and panic were on the rise. Many of our staff were battling Covid-19 themselves, and many had lost precious loved ones to the devastating second wave that hit India.

It was in the midst of these difficult days, that you - the global Vision Rescue community of supporters - rallied around our motto, and chose to 'Reach out with Love'. You showed us, through your generous giving, that the only way out of the pandemic was together, and together we witnessed incredible strides of progress happen across the nation.

In this, our most challenging year of operations to date, you enabled Vision Rescue to provide emergency grocery support, providing over 814,380 meals,

to hungry communities across 14 states in India - taking our collective reach in the pandemic years to 2 Million Meals. Together, we provided over 559,366 pieces of protective equipment to 30+ network hospitals, healthcare institutions and police forces fighting at the very front-line of the pandemic in eight States across India. This took our reach of health-care infrastructure distributions to 6.12L pieces from 2020 to date.

Besides this national outreach, we were able to continue serving children and their families in the poorest slum communities we have our Community Centres in. From educating over 1300 children online during the pandemic, to reaching over 10,000 parents and community members through online awareness campaigns, your support ensured that Vision Rescue continued to engage and sustain children in education.

Back when the pandemic hit in March 2020, and the world went online, we wondered how we would bring online education to our children in these impoverished slum communities. Most of the families barely had access to even one working

phone with Internet access, but today, 1.5 years in, here we are, bringing quality digital education to some of the most marginalised children and communities, only because of your sustained support.

As our education team charged ahead, our support services teams gained traction too. Towards the close of 2022, restrictions eased up, and our medical and dental teams got back on the ground in our slum communities, delivering face-to-face health camps, vaccination drives, oral screenings and paediatric camps. The women graduates from our Skill Development & Livelihood training programs also received large orders for thousands of paper-bags & bracelets, leading to financial empowerment for them. All these efforts and more ensured that our children's families and communities were supported so that our children could sustain in their education come what may.

Meanwhile, The Movement India (TMI), our volunteer army, continued to pioneer digital volunteering in innovative ways. From engaging volunteers in tutoring children across States via Zoom, to facilitating the creation of digital assets by corporate

employees, and even conducting online advocacy campaigns for college students to raise awareness about human trafficking & the mental-health crisis, TMI thrived despite all the hurdles of the pandemic. This year also saw the launch of TMI's Afghan-refugee project in Delhi, starting with a needs-analysis survey of the communities, and soft-launching with online Spoken English classes for children and youth.

At the close of the financial year 2021-2022, we're excited to reopen all our classes in the new academic year and charge forward towards resuming operations in full strength in person, across all our locations. It is your continued, sacrificial giving all through the last financial year that has strengthened our hands and feet to continue serving the poorest of the poor. Here's inviting you to join us on this incredible journey this year too as we keep Reaching Out With Love to children and their communities most in need!

**Gratefully**  
**Biju Thampy**  
**Founder - Vision Rescue**

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# VISION RESCUE

## OUR VISION

**E**mpowering people to find their purpose, enjoy their rights, and live with dignity.

## OUR MISSION

**T**o free children from all forms of exploitation by engaging and sustaining them in education. This empowers them to change mindsets and make good life choices that promote intergenerational transformation

## OUR WORK

**T**o free children from all forms of exploitation by engaging them in education, Vision Rescue runs a variety of Education Programs that offer both non-formal and formal learning for children from impoverished slum communities in Mumbai, Kolkata & Chennai. These include the Beacon Learning Centres Primary & Pre-Primary, Open Basic Education, Vision Rescue Bus & Tuition Centres. To directly sustain children in education, we also provide them with Nutrition, Healthcare (Medical & Dental) services and Sports education. In addition to the above four, through our School Support Program we also seek to empower and strengthen the municipal schools near our slum communities so that underprivileged children studying there from these slums can sustain in their education. Through the pandemic years of 2020-2022, much of this outreach was delivered through online or in-person visit methods.

To sustain children in education, we also work closely with our children's families through a Case Management model that first assesses all the risk factors present in the family such as lack of steady income, domestic violence, alcohol/drug abuse, lack of employable skills, low access to Government poverty alleviation resources, absence of identification documents etc, in order to present solutions as per need. Solutions include availing of our Skill Development Programs, Healthcare services, and Awareness sessions conducted for the

families of our children. This ensures that the shackles of poverty that bind our children's families - such as low awareness, financial burdens and healthcare concerns - are removed so that children are free in their pursuit of education.

We also work to transform our children's slum communities at large by conducting community development initiatives through our stationary hubs called Community Centres inside slums. The biggest of these is the Community Champions Development Program whereby we identify, engage and train volunteer parents to become changemakers in their neighbourhood as Community Champions. As parents themselves, these 'Community Champions' are experiencing firsthand the transformative power of education for their children. They now advocate for education, healthcare, nutrition and community development among their own communities.

Finally, through The Movement India, we seek to match the skill abundance at colleges and corporates in India's megacities with the need abundance of India's slum communities. The Movement India mobilises Volunteer talent to serve in the areas of human trafficking, mental health and education for low income communities. TMI also runs large-scale Advocacy campaigns to awaken public consciousness to the needs in vulnerable communities, as well as invests in the growth of communities through Talent Development sessions.

# OUR IMPACT IN 2021-22



814,380 meals provided through 17,397 Grocery bags, bulk donations and cooked food to needy communities in 14 States, 166 Villages, 28 Cities/Districts

446 educational tabs were fundraised for and donated to teachers, children and their families in need in 7 States.

559,366 pieces of protective equipment were donated to 30+ network hospitals, healthcare institutions and police forces in 8 States across India.

1376 students were enrolled in Pre Primary (858) and Primary (518) sections of our online Beacon Learning Centres across 4 slum communities in Mumbai.

309 students on the School Support Program were actively involved in the sports sessions held online, namely self defence, kabaddi and football.

Over 270 parents were enrolled on the eSHRAM portal across four Mumbai slums thanks to awareness program

Over 270 parents were enrolled on the eSHRAM portal across four Mumbai slums thanks to awareness program

On March 8, 2022 the women of our five Self Help Groups were honoured at the city's famous Inorbit Mall.

10,170 bags, 1800 bracelets and 629 masks were made and sold by our graduates, securing them useful earnings during this pandemic year.

10,549 parents and other community members were reached through 45 healthcare awareness programs both online and offline.

293 women graduated in mehendi, fabric bag, hand embroidery, book binding, paper embroidery and paper quilling courses this year.

# adults received Covid-19 vaccinations and other immunisations through our vaccination camps.

92 dental awareness videos were created and received a total of 287,727 views.

Through The Movement India, we engaged 269 Volunteers serving 2799 hours and impacting 3123 Beneficiaries.



# COVID-19 RESPONSE

## HUNGER CRISIS

**V**ision Rescue's Response to the pandemic-induced hunger crisis was three-pronged :-

1. Nationwide grocery distribution to help poor communities tide over the pandemic impact.
2. Network & partner with nonprofits and government bodies nationwide to increase reach.
3. Provide online awareness trainings and videos on social distancing, health & hygiene to vulnerable communities, followed by counselling and follow-ups

**Modus of Grocery Delivery within Vision Rescue Communities :-** Due to the nature of pandemic, the mobility of our resource persons from outside the slum community was restricted. It was through Vision Rescue's **Community Champions and leaders** within the community that we were able to successfully distribute Grocery Bags monthly during the pandemic.

Each kit comprised grains, lentils and other staples sufficient to feed a family of five for 40 meals. To meet the need of rising child malnutrition, from May 2021 we began distributing **High-Nutrition Grocery Kits** comprising 15 items of high of high nutritional value such as, peanuts,

soya, chickpeas etc, along with staples, to feed a family of five for 70 nutritious meals.

**Distribution Process :-** Grocery supplies were packed into individual bags for each family at our office and delivered at our Community Centers' along with a list of families, which was used by Champions/ leaders during distribution at the doorstep of beneficiary families to avoid any large gatherings.

**Modus of Grocery Delivery to communities in need Nationwide :-** Several families in villages, tier-two towns, and cities far beyond Vision Rescue's target cities Mumbai, Kolkata & Chennai, were affected due to the pandemic and it wasn't possible to reach them just through Vision Rescue's Case Management system. So we **networked with over 50+ different NGOs** and groups across India to distribute Grocery Bags to those in need.

We also **supplemented Government initiatives** to combat the hunger crisis. Grocery Bags were given to Community Development Officers of Municipal Wards, Policemen and Probation Officers of Government Homes to be distributed to beneficiary families during patrolling and as per need.



## NGO Partnerships

Name of the NGO	
Aasra	Pratham Education Foundation
Adarsh Foundation	Pratham Institute
Alert-India	Prem Kiran
Anugrah Jeevan Sanstha	Prerana
Apnalaya	Ramzan Rangrez
Arpan Ashray Initiative Foundation	REAP (Reach Education Action Program)
Ashirwad Swadeshi Mandali	Reliance Foundation
Ashray	RSMKA Academy
Bahadur Bhai   Shivajinagar	Sambodhi Buddha Vihar
Bright Future	Samvad Foundation
Childline India Foundation	Shivneri Welfare Society, Mandala
Doctors For You	Shree Ganaraj Education Trust
Emmanuel Charitable Trust	SNEHA (Society for Nutrition, Education & Health Action)
Evergreen	
ISKRA	Stree Mukti Sanghatana
Janjagruti Vidyarthi sangh	Suvarna Kamal Samaj Vikas Sanstha
Jivan Pravah	Tarun Yuvak Mandal
Justice Ventures International (JVI)	Tathagat
Lakshya Foundation	The Breakfast Revolution
New Life Medical & Education Trust Malwani	Tree of life Foundation
Oasis India	U & I
Omkar Sanghatit Mahila Bachatgat, Mandala	Ummeed Child Development Center
Pratham Education Foundation	Yuva Parivartan
Pratham Institute	

## Government Organisations Partnerships

Bhabha Hospital, Kurla
Brihanmumbai Municipal Corporation
Department of Education
Chhatrapati Shivaji Maharaj Hospital, Kalwa
Child Welfare Committee, Chembur
Children's Home, Mankhurd, Ambernath
Civil Hospital, Thane
Gokuldas Tejpal (GT) Hospital
Sir J J Group of Hospitals
King Edward Memorial (KEM) Hospital
Krantiveer Mahatma Jyotirao Phule Hospital, Vikhroli
Lokmanya Tilak Municipal General Hospital
M-East Ward Municipal Office
National Institute of Open Schooling (NIOS)
Police stations at Vikhroli, Shivajinagar, Mandala, Kalwa
Primary Healthcare Centers at Kalwa, Shivajinagar, Mandala, Maharashtra Nagar
Rajawadi Hospital, Ghatkopar
Shatabdi Hospital, Chembur
TB Hospital, Sewri
Thane City Ration office, Thane
Thane Municipal Corporation
TNMC & Nair Hospital

The pandemic has pushed over **75 million people in India into poverty**, says the Pew Research Centre over the year 2020. Coupled with this challenge, children across the nation, dependent on free midday meals at schools for their daily nutrition intake, have not had access to this service as schools have been closed for over a year. <sup>1</sup>

The result has been a rise in a **severe hunger crisis** spreading across India. The United Nations Children's Fund (UNICEF) predicted that **child malnutrition** could potentially **increase by upto 20%** in India in the days to come if the hunger crisis was left unaddressed. <sup>2 & 3</sup>



## QUICK FACTS



Pre-pandemic, India already had the **largest number of stunted children** in the world and had among the highest share of stunted children of any country outside sub-Saharan Africa. With the onslaught of the pandemic and the hunger crisis, data from the 2020 National Family Health Survey suggests a rise in child malnutrition on the scale that could potentially undo the gains of the last 20 years. <sup>4</sup>

### Sources

1. CNBC, March 19, 2021, "Covid pandemic pushes 75 million more people into poverty in India, study shows."
2. Indian Express, Anshu Gupta, May 21, 2021, "Beyond Covid: We must address the hunger crisis in India"
3. The Hindu Business Line, Prashasti Awasthi, September 20, 2020, "Covid-19 pandemic can increase malnutrition in Indian children by 10-20%: UNICEF Nutrition Chief"
4. Scroll.in, Rukhmini S., December 15, 2020, "Child undernutrition may be on a rise in India, reversing decades of gains"



# 2021-22 OUR IMPACT

Emergency Grocery Kits  
successfully reached

**14** States

**166** Villages

**28** Cities/Districts

Through

**17397** Grocery bags

**814,380** Meals



## HUNGER CRISIS



## West India



## South India

## BENEFICIARY TESTIMONIALS

Being the sole-earning member of the family, I faced many challenges during the second wave. There was no food to eat. Vision Rescue helped me with groceries. Me and my children are very grateful. Thank you!

**Rukhsana S**

**Mother of Ayesha, Md.Fazal, Asif & Tosib**  
**Kalwa slum community**

“When the lockdown happened in 2021 my husband lost his job again and we had to face hard times. My son studies in Vision Rescue; they helped us with groceries. We didn’t have any food at our home; your help gave us a sigh of relief. ”

**Maihzbeen R.**

**Mother of Md. Hafiz**  
**Shivaji Nagar slum community**



“We faced many challenges during the lockdown. I had to undergo a surgery. We didn’t have enough ration and struggled to get food. Vision Rescue helped us with ration kits. They also gave high-protein kits for our children. Our children were underweight and would often fall sick. Because of the high protein, my children have become healthy.”

**Sabnam Shah -**

**Mother of Alam Shah**  
**Maharashtra Nagar slum community**

High-Protein meals for our children. They used to be underweight but after completing this protein course, I see my children getting healthy. Because of these Kits, don’t worry about buying extra groceries. I thank Vision Rescue and all their donors.”

**Nahida Mankar**

**Mother of Alina Mankar**  
**Maharashtra Nagar slum community**



"YOU HAVE BEEN OUR ONLY HOPE DURING THE LOCKDOWN,"

**Nittin**

"You have been our only hope during the lockdown," says Geeta, mother of Vision Rescue student three-year-old Nittin.

Nittin and Geeta live in a slum community in Mumbai along with 8 other family members, including two sets of grandparents, an uncle and an aunty. The family of 10 makes ends meet on the earnings of three adults with regular jobs.

When the first lockdown hit India in March 2020, they were thrown into deep waters. How would they put food on the table for 10 without even a single income? It would be months before the city opened up and daily-wage work was available again.

Nittin's parents couldn't even afford to buy basic groceries and vegetables for him and his baby brother, aged one. "Noone asked us how

we were surviving during this time..not even our relatives.. It was only you all who called and checked on our wellbeing," says Geeta.

When our case officers and Community Champions spoke with Geeta in early April 2022, she shared the deep worries that were burdening her family at this time. They were afraid of catching the coronavirus. They wondered if little Nittin would ever be able to study again, and they were afraid the whole family would face acute hunger in just a few weeks if situations didn't change.

It was into this bleak situation that Vision Rescue was able to bring in help and hope powered by the generous donations of Vision Rescue's supporters like you. From April 2020, Nittin's family has been gifted a grocery kit each month, and our case officers have been in constant touch with the family, helping them understand the facts about coronavirus,

flooding their slum community, and most importantly teaching them practical ways to stay safe during the pandemic.

Best of all, our education team was able to on-board Nittin into our online education model as the family had a smartphone at home. Throughout 2020 & 2021 he engaged in all our online activities in junior and senior kindergarten, and his mother Geeta learnt how to use the phone to help Nittin study well at home. She even took the effort to send daily video recordings of his progress to our teachers!

Nitin and his family were able to face their tough days with strength and courage because they are not alone in this fight. The community of supporters at Vision Rescue stands with them.



# COVID-19 RESPONSE

## DIGITAL DIVIDE

India has the world's second-largest pool of internet users, about **600 million**, comprising more than **12%** of all users globally. Yet half its population lacks Internet access, according to Government data. <sup>1</sup>

The Covid-19 national lockdowns in 2020 and 2021 suspended physical classes in all educational institutions and moved teaching, learning and assessment of students to online mode. Only 2% of students from the poorest income groups have access to computers with the internet, only 3% have access to computers at home and 10% have access to the internet through any of the digital devices. <sup>2</sup>



## QUICK FACTS



A total of 320 million learners in India have been adversely affected by the COVID-19 pandemic, according to UNICEF (October, 2020). <sup>3</sup>

### Sources

1. The Print, Vrishti Beniwal, December 17, 2020 "As digital divide widens, India risks losing a generation to pandemic disruption: India has the world's second-largest pool of internet users, about 600 million, comprising more than 12% of all users globally. Yet half its population lacks internet access."
2. Economic & Political Weekly, February 12, 2021 "Why 'Online' Is Not the Way Forward in Education: A Reading List"
3. World Economic Forum, Sushma Modi, Ronika Postaria, October 06, 2020 "How COVID-19 deepens the digital education divide in India."

# 2021-22 OUR IMPACT

## 326 educational tabs

were fundraised for and donated to children and their families in need in Goa, Kolkata, Kerala, Karnataka, Telangana, Chhattisgarh and Maharashtra.

## 70 educational tabs

were fundraised for and donated to children in the Open Basic Education - **Class 3** of Vision Rescue's Beacon Learning Centre in the slum communities of Mandala, Maharashtra Nagar & Shivaji Nagar in Mumbai.

## 45 educational tabs

were provided by **BYJUs learning app**, with their

learning content preloaded, for the benefit of children in Open Basic Education - **Class 2** of Vision Rescue's Beacon Learning Centre in the Kalwa slum community.

## 50 additional tabs

were donated to teachers in Vision Rescue's Beacon Learning Centres in all four slum communities, enabling them to reach **1500 children**.



## BENEFICIARY TESTIMONIALS

We were in desperate need of a smartphone for my children to attend online classes during the lockdown. You understood our needs and provided a Lenovo tab for my children. On behalf of my family I would like to express my gratitude. Thank you .

**Sukumar K,**  
**Maharashtra**

I am in BSc 1st year, and I was unable to continue my education during the pandemic as I did not have a tablet to attend the online lessons. Due to many financial issues, I was unable to purchase a tablet. By giving me this, you have made a great contribution in my life, and I plan to attend all my lessons online, and complete this academic year, with your help.

**Anand Kashyap**  
**Chattisgarh**



I am so thankful to Vision Rescue for providing me a Lenovo tab for my online studies. It has been a great help to me. Thanks to the entire team.

**Feona R,**  
**Bangalore**

On behalf of my daughter, I thank you for donating a Lenovo tablet which will help my daughter attend online classes uninterruptedly in present times. Accept my sincere gratitude for your timely support.

**Thomas M,**  
**Telangana**

My daughters Ashleen & Ashna were struggling for many months to attend online lessons. They did not have a phone to do this properly from home. Thank you for the tablet that has helped my children connect to online education properly.

**Johnson KB**  
**Neyyattinkara, Kerala**





**K**anakshi's slum community is home to frequent brawls and substance abuse. Living within these violent surroundings, Kanakshi's father Husennappa was always worried about the safety of his three daughters. He worried so much that he never let them go out, even to school as this meant that they would have to walk to and fro alone.

Husenappa himself had studied upto class 10, but due to financial struggles at home, he couldn't pursue his education. When we first met Husenappa, we tried our best to change his mindset about his daughters' education and convince him that learning in Vision Rescue's Beacon Learning Centre right within their slum would be the safest place for his daughters. After days of conversations, Husenappa finally agreed to enrol Kanakshi and her younger sister in our Beacon Learning Centre in 2019

At our classrooms, along with education, Kanakshi got hearty nutritious meals every weekday, stationery, school uniforms, a school bag, health checkups and dental assessments and much more. She absolutely loved coming to class everyday. Kanakshi's mother too joined our tailoring courses, and now she's able to take orders from home to support the family.

But during the lockdowns of 2020, Kanakshi could not attend our online classes. The family had access to only one smartphone. The internet connection on that was erratic. In the initial months, Husenappa had lost his job and he was at home.

So Kanakshi could use his phone when the Internet worked for our classes. But once Husenappa returned to work, Kanakshi was left on the wrong side of the digital divide. She was totally cut off from education.

However, receiving the BYJUs tab has completely changed Kanakshi's learning experience. "Ever Since I've got the Byju's tab, I haven't missed my classes. Byju's has made learning more easier for me," says Kanakshi. Her father says, "I can see today, how transformative education can be for little girls.

When a child gets educated, the changes in their personal and social growth are so amazing. They become ready to face any situation in life. If you educate your daughter, she will educate the entire family!"





# COVID-19 RESPONSE

## HEALTHCARE INFRASTRUCTURE

India recorded over **5 Lakh** deaths due to the coronavirus over the first and second waves of the coronavirus. The second wave of Covid-19 was different from the first one with higher mortality being reported in all age groups except those below 20 years. <sup>1</sup>

The second wave crippled India's fight against Covid-19 due to a **critical shortage of oxygen cylinders**. The demand for medical oxygen registered a 10-fold spike—from 700 metric tonnes per day (MTD) to over 6,000 MTD by late April 2021.<sup>2</sup>



## QUICK FACTS



Covid-19 hospital and institutions in Mumbai struggled to cope with the overwhelming case load. Crematoriums during the second wave were running day and night in several cities across India, and people had to wait for hours to get the deceased cremated or buried. The second wave of Covid-19 pandemic in India left a trail of **death and devastation** as a result of overwhelming load on healthcare infrastructure. <sup>3</sup>

### Sources

1. World Health Organisation, India Situation, 28 June 2023, <https://covid19.who.int/region/searo/country/in>
2. India Today, Sandeep Unnithan, May 10, 2021, "Gasping for breath: India struggles to cope with an acute oxygen crisis in the midst of a deadly second covid wave."
3. Reuters, Danish Siddiqui, Alasdair Pal, Rupam Jain, Sumit Khanna and Rajendra Jadhav. May 28, 2021, "Mass Cremations, day and night"

# 2021-22 OUR IMPACT

**559,366** pieces of protective equipment were donated to **30+** network hospitals, healthcare institutions and police forces in **8** States across India.

Mask	198356
Coveralls	3453
Hand Sanitizer	150491
Alcohol Wipes	120300
Spray Bottles	61416
Face Shield	3700
Suits & Aprons	714
Gloves	20800
Others	136
<b>Total</b>	<b>559,366</b>

**45 oxygen concentrators** were strategically donated to **Covid-19 hospitals and treatment centres** across urban and rural locations in Maharashtra, Uttar Pradesh, West Bengal, Kerala, Karnataka, Andhra Pradesh and Tamil Nadu in preparation of the 3rd wave of Covid-19.



Over **50,000 N-95 masks** from Sydney were donated to the **Mumbai Police** at the office of Additional Commissioner of Police, West Region, Sandeep Karnik IPS, today! These masks were flown to India free of cost by Cathay Pacific airlines.



# 2021-22 OUR IMPACT

Another **50,000 N-95 masks from Sydney** were donated to the following **Covid-19 hospitals** and health posts: JJ Hospital, Sion Hospital, G.T hospital, Shivaji Nagar Health Post, Maharashtra Nagar Health Post, Mandala Health post, Kalwa Health post. These masks were flown to India free of cost by Cathay Pacific airlines.



Over **145,600 units (5 tonnes) of Covid-19 protective material** were donated to DCP (Operations) and spokesperson for **Mumbai Police** Chaitanya S, for the benefit of all Mumbai Police personnel as they gear up for the third wave of Covid-19



Over **80,904 units of Covid-19 protective material** were donated to **M. Subramanian, Tamil Nadu Minister of Medicine & Public Welfare**, at the Directorate Of Public Health And Preventive Medicine, Chennai.



Over **54,800 units of Covid-19 protective material** were donated to DGP Kerala Police Shri Anil Kant, and to District Medical Officer (Thiruvananthapuram) Dr. Jose G D'Cruz, at the **Police Headquarters and the District Medical Office in Thiruvananthapuram** for the benefit of frontline workers.



## BENEFICIARY TESTIMONIALS

"As we all know, Covid-19 pandemic has hit us very badly since last year. We have successfully combatted two waves. We are thankful to NGOs those who have helped us fight against this pandemic, particularly Vision Rescue. They have helped us with N95 masks, surgical masks, 3-ply masks, sanitisers and they are always there in support of us standing hand in hand in fighting this pandemic. We appreciate their efforts."

**Dr. Ghanshyam Ahuja**  
Deputy Dean, Lokmanya Tilak Municipal General Hospital, Sion Mumbai

"Our hospital is a dedicated Covid hospital of the Government of Maharashtra. We have been treating and serving Covid patients for the last 1.5 years. While giving our services we needed help in many aspects and Vision Rescue has provided us a helping hand by providing us with N95 masks which is very much helpful for doctors, nurses and paramedical Covid warriors. We are thankful and grateful to all team members of Vision Rescue and we convey our regards to them."

**Dr. Bhalchandra Chikhalkar**  
Superintendent, Gokuldas Tejpal Hospital, Mumbai

"I am grateful to Vision Rescue for their yeoman efforts in helping doctors combat corona. We as an institute are blessed by your help and aid so that patients are benefited."

**Dr. Ranjit Mankeshwar**  
Dean, J J Group of Hospitals, Mumbai

"On behalf of the Mumbai Police, I'd like to thank Vision Rescue for donating 50,000 masks to Mumbai Police. I would also like to thank Cathay Pacific for making it possible to get the masks all the way from Australia to Mumbai and I would like to thank Mr. Abraham Mathai for organising and coordinating this."

**Sandeep Karnik**  
Additional Commissioner of Police

"I want to thank Vision Rescue for helping us in this fight against the Covid pandemic by donating to us large quantities of sanitisers and alcohol wipes of various sizes and types. This will be distributed to various personnel of Mumbai police and I'm sure this will help us keep our police personnel safe in their daily duties."

**Chaitanya S**  
DCP (Operations) and spokesperson for Mumbai Police

"The Kerala Police is very thankful to Vision Rescue for this humanitarian activity where they have come out and understood the problems of the police and the service that police officers are doing to the community in the present times of Covid. They have come up with a very apt response where they have donated sanitizers, masks and related items which will help the police officers who are serving on the field on a day-to-day basis to ensure that they follow the Covid protocols and do their duty without fear. So on behalf of Kerala police, I want to thank Vision Rescue for this effort and I'm sure this partnership will go ahead in the days to come."

**Shri Manoj Abraham**  
ADGP Kerala Police

"I acknowledge with thanks the receipt of 2008 cartons containing Covid safety materials from Vision Rescue. Your sincere efforts on the above action are highly appreciated."

**Director DPHPM (Directorate of Public Health & Preventive Medicine DMS,**  
Teynampet, Chennai  
**Dr. T. S. Selvavinayagam**



VISION RESCUE

Masks For The Protection Of Our Protectors

Mumbai, October 09, 2021. Prithvi NGO Vision Rescue contributed 50,000 N-95 masks to the Mumbai police at a handover ceremony at the Office of the Additional Commissioner of Police, Banda West, yesterday morning. The gift will ensure that Mumbai Police officers are protected from the virus while they are on duty.



One lakh N-95 masks were donated to the non-profit Vision Rescue by a Sydney donor and were flown to India free of cost by Cathay Pacific airlines.

CSR 08.10.2021

More Update
Healthcare 1p Sustainability
E-Works, Because The First E-Commerce Project In The Country To Partner With Sector Culture
Initiation

THE GREEN SIDE OF THE: FROM
BANGALORE TO A MAX 'SUSTAINABLE'
Initiation

Empowering People In The Right
Way

PRESS COVERAGE

Vision Rescue donates 50,000 Masks to Mumbai Police

Mumbai Police receive 50,000 N-95 masks from Sydney, donated through a joint initiative by NGO Vision Rescue and Cathay Pacific airlines



Mumbai, October 08, 2021, Prithvi NGO Vision Rescue contributed 50,000 N-95 masks for the Mumbai police at a handover ceremony at the Office of the Additional Commissioner of Police, Banda West, yesterday morning.

One lakh N-95 masks were donated to the non-profit Vision Rescue by a Sydney donor and were flown to India free of cost by Cathay Pacific airlines.

50,000 of these N-95 masks were handed over by Mr. Biju Thampy, founder Vision Rescue, to the Additional Commissioner of Police Sandeep Kamik on October 8th, 2021. Sunita Sanghvi, Cathay Pacific's Cargo Account Manager, & Abraham Mathal, founder & chairman Harmony Foundation and former Vice-Chairman of the Minority Commission, were also present at the event.

Prittle Prattle News 08.10.2021

Business Fortnight article snippet: Mumbai Police receive 50,000 N-95 masks from Sydney, donated through a joint initiative by NGO Vision Rescue and Cathay Pacific airlines. Read all the latest updates on COVID-19 here.

Daily Hunt 09.10.2021

Mumbai Police receive 50,000 N-95 masks from Sydney, donated through a joint initiative by NGO Vision Rescue and Cathay Pacific airlines



Post Views: 64
NGO Vision Rescue contributed 50,000 N-95 masks to the Mumbai police at a handover ceremony at the Office of the Additional Commissioner of Police, Banda West, yesterday morning.

One lakh N-95 masks were donated to the non-profit Vision Rescue by a Sydney donor and were flown to India free of cost by Cathay Pacific airlines.

Business Fortnight 09.10.2021

मुंबई पुलिस को सिडनी से ५०,००० एन-९५ मास्क मिले
एनजीओ विज़न रेस्क्यू और कॅथे पैसिफिक एयरलाइंस की संयुक्त पहल के माध्यम से दान किया गया मास्क

एनजीओ विज़न रेस्क्यू ने अतिरिक्त पुलिस अस्त्रों, हाथ के ग्लोव्स के साथ-साथ ५०,००० एन-९५ मास्क का योगदान किया।



एनजीओ विज़न रेस्क्यू ने अतिरिक्त पुलिस अस्त्रों, हाथ के ग्लोव्स के साथ-साथ ५०,००० एन-९५ मास्क का योगदान किया।

Dainik Satya Shodhak 15.10.2021



सिडनीहून आले एन-९५ मास्क

मुंबई, स्वयंसेवी संस्था विज़न रेस्क्यूने खर्च पैगोवल अतिरिक्त अनुसूच कर्पायलचामाचे झालेल्या समर्थतात मुंबई पोलिसांचा ५०,००० एन-९५ मास्क सुपूर्द केले.

Punya Nagari 15.10.2021

Mumbai Police receive 50,000 N-95 masks from Sydney, donated through a joint initiative by NGO Vision Rescue and Cathay Pacific airlines. Includes image of a mask.

Mumbai Police receive 50,000 N-95 masks from Sydney, donated through a joint initiative by NGO Vision Rescue and Cathay Pacific airlines.

Fox Interviewer 08.10.2021

# PRESS COVERAGE

## Vision Rescue donates 54,000 Units of Protective Provisions to Kerala Police & Health Departments



**In preparation for the 3rd wave, NGO Vision Rescue donates 54,000 units of Covid-19 protective materials to Kerala Police & Kerala Health & Family Welfare Department**

**54,000 യൂണിറ്റ് കോവിഡ് പ്രതിരോധ സാമഗ്രികൾ കൈമാറി വിഷൻ റെസ്ക്യൂ**

കൊച്ചി: കോവിഡ് മൂന്നാം തരംഗത്തെ തീവണ്ടിത്തായി സന്നദ്ധ സഹായത്തിനായി സന്നദ്ധ കൂട്ടായ്മയോടെ വിഷൻ റെസ്ക്യൂ 54,000 യൂണിറ്റ് കോവിഡ് പ്രതിരോധസാമഗ്രികൾ കൈമാറി ന് സഹായന ചെയ്തു. 43 ലക്ഷത്തോളം രൂപവില വരുന്ന കെഎൻ 95 മാസ്കുകൾ, സർജിക്കൽ മാസ്കുകൾ, ഹാന്റ്സ് സാനിറ്റൈസറുകൾ, ആൽക്കഹോൾ ഹൈജിയൻ, സിറുകൾ തുടങ്ങി മണലിയിട്ട സാമഗ്രികളാണ് സഹായനകൈമാറിയത്. കോവിഡ് നിയമ സമരങ്ങൾ പോലീസ് ആവേശത്തിൽ പങ്കെടുത്ത് സഹായനയെ പിന്തുണയ്ക്കാനായി വിഷൻ റെസ്ക്യൂ സാമഗ്രികൾ വിതരണത്തിന് വിധി വികസനത്തിൽ എത്തിച്ചേർന്നു.

പോലീസ്, മുന്നിട്ടിട്ട് കോവിഡ് തടയൽ സ്മാർട്ട് തുടങ്ങി യൂണിറ്റിന് പ്രാർത്ഥനകളുടെ സൂചകമായി വിഷൻ റെസ്ക്യൂ സാമഗ്രികൾ വിതരണത്തിൽ എത്തിച്ചേർന്നു.

**കോവിഡ് പ്രതിരോധ സാമഗ്രികൾ സർക്കാരിന് കൈമാറി എൻജി. വിഷൻ റെസ്ക്യൂ**

കൊച്ചി: കോവിഡ് മൂന്നാം തരംഗത്തിന് തീവണ്ടിത്തായി സന്നദ്ധ സഹായത്തിനായി വിഷൻ റെസ്ക്യൂ 54,000 യൂണിറ്റ് കോവിഡ് പ്രതിരോധസാമഗ്രികൾ കൈമാറി ന് സഹായന ചെയ്തു. 43 ലക്ഷത്തോളം രൂപവില വരുന്ന കെഎൻ 95 മാസ്കുകൾ, സർജിക്കൽ മാസ്കുകൾ, ഹാന്റ്സ് സാനിറ്റൈസറുകൾ, ആൽക്കഹോൾ ഹൈജിയൻ, സിറുകൾ തുടങ്ങി മണലിയിട്ട സാമഗ്രികളാണ് സഹായനകൈമാറിയത്. കോവിഡ് നിയമ സമരങ്ങൾ പോലീസ് ആവേശത്തിൽ പങ്കെടുത്ത് സഹായനയെ പിന്തുണയ്ക്കാനായി വിഷൻ റെസ്ക്യൂ സാമഗ്രികൾ വിതരണത്തിൽ എത്തിച്ചേർന്നു.

**54,800 യൂണിറ്റ് കോവിഡ് പ്രതിരോധ സാമഗ്രികളുടേ സർക്കാരിന് കൈമാറി എൻ ജി ടി വിഷൻ റെസ്ക്യൂ**



കൊച്ചി: കോവിഡ് മൂന്നാം തരംഗത്തിന് തീവണ്ടിത്തായി സന്നദ്ധ സഹായത്തിനായി വിഷൻ റെസ്ക്യൂ 54,800 യൂണിറ്റ് കോവിഡ് പ്രതിരോധസാമഗ്രികൾ കൈമാറി ന് സഹായന ചെയ്തു. 43 ലക്ഷത്തോളം രൂപവില വരുന്ന കെഎൻ 95 മാസ്കുകൾ, സർജിക്കൽ മാസ്കുകൾ, ഹാന്റ്സ് സാനിറ്റൈസറുകൾ, ആൽക്കഹോൾ ഹൈജിയൻ, സിറുകൾ തുടങ്ങി മണലിയിട്ട സാമഗ്രികളാണ് സഹായനകൈമാറിയത്. കോവിഡ് നിയമ സമരങ്ങൾ പോലീസ് ആവേശത്തിൽ പങ്കെടുത്ത് സഹായനയെ പിന്തുണയ്ക്കാനായി വിഷൻ റെസ്ക്യൂ സാമഗ്രികൾ വിതരണത്തിൽ എത്തിച്ചേർന്നു.

**Fox Interviewer Kerala 20.12.21**

**Deepika 21.12.2021**

**Janmabhumi 21.12.2021**

**Keralatimes.com 21.12.2021**

## ചന്ദ്രിക

### പ്രതിരോധ സാമഗ്രികൾ കൈമാറി

കൊച്ചി: കോവിഡ് മൂന്നാം തരംഗത്തിന് തീവണ്ടിത്തായി സന്നദ്ധ സഹായത്തിനായി വിഷൻ റെസ്ക്യൂ 54,800 യൂണിറ്റ് കോവിഡ് പ്രതിരോധ സാമഗ്രികൾ കൈമാറി ന് സഹായന ചെയ്തു. 43 ലക്ഷത്തോളം രൂപവില വരുന്ന കെഎൻ 95 മാസ്കുകൾ, സർജിക്കൽ മാസ്കുകൾ, ഹാന്റ്സ് സാനിറ്റൈസറുകൾ, ആൽക്കഹോൾ ഹൈജിയൻ, സിറുകൾ തുടങ്ങി മണലിയിട്ട സാമഗ്രികളാണ് സഹായനകൈമാറിയത്. കോവിഡ് നിയമ സമരങ്ങൾ പോലീസ് ആവേശത്തിൽ പങ്കെടുത്ത് സഹായനയെ പിന്തുണയ്ക്കാനായി വിഷൻ റെസ്ക്യൂ സാമഗ്രികൾ വിതരണത്തിൽ എത്തിച്ചേർന്നു.

### 54,800 യൂണിറ്റ് കോവിഡ് പ്രതിരോധ സാമഗ്രികൾ സർക്കാരിന് കൈമാറി എൻ ജി ടി വിഷൻ റെസ്ക്യൂ

കൊച്ചി: കോവിഡ് മൂന്നാം തരംഗത്തിന് തീവണ്ടിത്തായി സന്നദ്ധ സഹായത്തിനായി വിഷൻ റെസ്ക്യൂ 54,800 യൂണിറ്റ് കോവിഡ് പ്രതിരോധസാമഗ്രികൾ കൈമാറി ന് സഹായന ചെയ്തു. 43 ലക്ഷത്തോളം രൂപവില വരുന്ന കെഎൻ 95 മാസ്കുകൾ, സർജിക്കൽ മാസ്കുകൾ, ഹാന്റ്സ് സാനിറ്റൈസറുകൾ, ആൽക്കഹോൾ ഹൈജിയൻ, സിറുകൾ തുടങ്ങി മണലിയിട്ട സാമഗ്രികളാണ് സഹായനകൈമാറിയത്. കോവിഡ് നിയമ സമരങ്ങൾ പോലീസ് ആവേശത്തിൽ പങ്കെടുത്ത് സഹായനയെ പിന്തുണയ്ക്കാനായി വിഷൻ റെസ്ക്യൂ സാമഗ്രികൾ വിതരണത്തിൽ എത്തിച്ചേർന്നു.



**മൂന്നാം തരംഗത്തെ തീവണ്ടിത്താ പ്രതിരോധ സാമഗ്രികളുമായി സന്നദ്ധ സഹായം**

കൊച്ചി: കോവിഡ് മൂന്നാം തരംഗത്തിന് തീവണ്ടിത്തായി സന്നദ്ധ സഹായത്തിനായി വിഷൻ റെസ്ക്യൂ 54,800 യൂണിറ്റ് കോവിഡ് പ്രതിരോധസാമഗ്രികൾ കൈമാറി ന് സഹായന ചെയ്തു. 43 ലക്ഷത്തോളം രൂപവില വരുന്ന കെഎൻ 95 മാസ്കുകൾ, സർജിക്കൽ മാസ്കുകൾ, ഹാന്റ്സ് സാനിറ്റൈസറുകൾ, ആൽക്കഹോൾ ഹൈജിയൻ, സിറുകൾ തുടങ്ങി മണലിയിട്ട സാമഗ്രികളാണ് സഹായനകൈമാറിയത്. കോവിഡ് നിയമ സമരങ്ങൾ പോലീസ് ആവേശത്തിൽ പങ്കെടുത്ത് സഹായനയെ പിന്തുണയ്ക്കാനായി വിഷൻ റെസ്ക്യൂ സാമഗ്രികൾ വിതരണത്തിൽ എത്തിച്ചേർന്നു.



**54,800 യൂണിറ്റ് കോവിഡ് പ്രതിരോധ സാമഗ്രികൾ സർക്കാരിന് കൈമാറി എൻ.ജി.ടി. വിഷൻ**

കൊച്ചി: കോവിഡ് മൂന്നാം തരംഗത്തിന് തീവണ്ടിത്തായി സന്നദ്ധ സഹായത്തിനായി വിഷൻ റെസ്ക്യൂ 54,800 യൂണിറ്റ് കോവിഡ് പ്രതിരോധസാമഗ്രികൾ കൈമാറി ന് സഹായന ചെയ്തു. 43 ലക്ഷത്തോളം രൂപവില വരുന്ന കെഎൻ 95 മാസ്കുകൾ, സർജിക്കൽ മാസ്കുകൾ, ഹാന്റ്സ് സാനിറ്റൈസറുകൾ, ആൽക്കഹോൾ ഹൈജിയൻ, സിറുകൾ തുടങ്ങി മണലിയിട്ട സാമഗ്രികളാണ് സഹായനകൈമാറിയത്. കോവിഡ് നിയമ സമരങ്ങൾ പോലീസ് ആവേശത്തിൽ പങ്കെടുത്ത് സഹായനയെ പിന്തുണയ്ക്കാനായി വിഷൻ റെസ്ക്യൂ സാമഗ്രികൾ വിതരണത്തിൽ എത്തിച്ചേർന്നു.

**Chandrika Daily 21.12.2021**

**Pranmam 21.12.2021**

**Malayalam News 21.12.2021**

**Mangalam 21.12.2021**

# PRESS COVERAGE

**Vision Rescue donates 54,000 Units of Protective Provisions to Kerala Police & Health Departments**



**Manorama Kottayam Edition**  
20.12.21

**കൊവിഡ് പ്രതിരോധ സാമഗ്രികൾ കൈമാറി**

കൊച്ചി: കൊവിഡ് മൂന്നാം തരം രീക്ഷണി നേരിടുന്നതിന് 54,800 യൂണിറ്റ് കൊവിഡ് പ്രതിരോധ സാമഗ്രികൾ കേരളത്തിന് സംഭാവന ചെയ്ത് സന്നദ്ധ സംഘടനയായ വിഷൻ റെസ്ക്യൂ, 43 ലക്ഷത്തോളം രൂപ വിലവരുന്ന കെഎൻ 95 മാസ്കുകൾ, സർജിക്കൽ മാസ്കുകൾ, ഹാൻഡ് സാനിറ്റൈസറുകൾ, ആർക്കൈവൽ വൈറൂസ് കൾ, സ്പ്രേയർ തുടങ്ങി 95 ണ് സാമഗ്രികളാണ് സംഘടന കൈമാറിയത്.

പൊലീസിനുള്ള സാമഗ്രികൾ പൊലീസ് ആസ്ഥാനത്ത് ഡിജിറ്റൽ അറിയിപ്പ് കാര്യം ആരോഗ്യവകുപ്പിനുള്ള സാമഗ്രികൾ ഡി-എസ് യു വിവിധ കേന്ദ്രങ്ങളിൽ ഏറ്റെടുത്തിട്ടുണ്ട്.

**Metro Vaartha**  
21.12.2021

**കോവിഡ് പോരാട്ടത്തിൽ സഹായകമായി ജീവകാരുണ്യ മേഖലയിൽ പ്രവർത്തിക്കുന്ന 'വിഷൻ റെസ്ക്യൂ'**

തിരുവനന്തപുരം: മൂന്നാം തരം രീക്ഷണി നേരിടുന്നതിന് 54,800 യൂണിറ്റ് കൊവിഡ് പ്രതിരോധ സാമഗ്രികൾ കേരളത്തിന് സംഭാവന ചെയ്ത് സന്നദ്ധ സംഘടനയായ വിഷൻ റെസ്ക്യൂ, 43 ലക്ഷത്തോളം രൂപ വിലവരുന്ന കെഎൻ 95 മാസ്കുകൾ, സർജിക്കൽ മാസ്കുകൾ, ഹാൻഡ് സാനിറ്റൈസറുകൾ, ആർക്കൈവൽ വൈറൂസ് കൾ, സ്പ്രേയർ തുടങ്ങി 95 ണ് സാമഗ്രികളാണ് സംഘടന കൈമാറിയത്.

**Christian Live**  
22.12.2021

**വരുന്നത്: 14 ദിവസമാണ് പരിശീലന പരിപാടി.**

**പ്രതിരോധ സാമഗ്രികൾ സർക്കാരിന് കൈമാറി**

കൊച്ചി: കൊവിഡ് മൂന്നാം തരം രീക്ഷണി നേരിടുന്നതിന് 54,800 യൂണിറ്റ് കൊവിഡ് പ്രതിരോധ സാമഗ്രികൾ കേരളത്തിന് സംഭാവന ചെയ്ത് സന്നദ്ധ സംഘടനയായ വിഷൻ റെസ്ക്യൂ, 43 ലക്ഷത്തോളം രൂപ വിലവരുന്ന കെ എൻ 95 മാസ്കുകൾ, സർജിക്കൽ മാസ്കുകൾ, ഹാൻഡ് സാനിറ്റൈസറുകൾ, ആർക്കൈവൽ വൈറൂസ് കൾ, സ്പ്രേയർ തുടങ്ങി 95 ണ് സാമഗ്രികളാണ് സംഘടന കൈമാറിയത്.

**Janayugom Daily**  
22.12.2021

മൂന്നാം തരം രീക്ഷണി നേരിടുന്നതിന് സന്നദ്ധ സംഘടന 54,800 യൂണിറ്റ് കൊവിഡ് പ്രതിരോധ സാമഗ്രികൾ സർക്കാരിന് കൈമാറി എൻ ജി ഒ വിഷൻ റെസ്ക്യൂ എൻ എച്ച് 95 മാസ്കുകൾ, സർജിക്കൽ മാസ്കുകൾ, ഹാൻഡ് സാനിറ്റൈസറുകൾ, ആർക്കൈവൽ വൈറൂസ് കൾ, സ്പ്രേയർ തുടങ്ങി 95 ണ് സാമഗ്രികളാണ് സംഘടന കൈമാറിയത്.

**Sathyamonline.com**  
21.12.2021

**മൂന്നാം തരം രീക്ഷണി നേരിടുന്നതിന് സന്നദ്ധ സംഘടന 54,800 യൂണിറ്റ് കൊവിഡ് പ്രതിരോധ സാമഗ്രികൾ സർക്കാരിന് കൈമാറി**

കൊച്ചി: കൊവിഡ് മൂന്നാം തരം രീക്ഷണി നേരിടുന്നതിന് 54,800 യൂണിറ്റ് കൊവിഡ് പ്രതിരോധ സാമഗ്രികൾ കേരളത്തിന് സംഭാവന ചെയ്ത് സന്നദ്ധ സംഘടനയായ വിഷൻ റെസ്ക്യൂ, 43 ലക്ഷത്തോളം രൂപ വിലവരുന്ന കെഎൻ 95 മാസ്കുകൾ, സർജിക്കൽ മാസ്കുകൾ, ഹാൻഡ് സാനിറ്റൈസറുകൾ, ആർക്കൈവൽ വൈറൂസ് കൾ, സ്പ്രേയർ തുടങ്ങി 95 ണ് സാമഗ്രികളാണ് സംഘടന കൈമാറിയത്.

**Siraj**  
21.12.2021

**കോവിഡ് പോരാട്ടത്തിൽ സഹായകമായി 'വിഷൻ റെസ്ക്യൂ' , ആരോഗ്യ വകുപ്പിനും പൊലീസിനും സഹായം**

കൊച്ചി: കൊവിഡ് മൂന്നാം തരം രീക്ഷണി നേരിടുന്നതിന് 54,800 യൂണിറ്റ് കൊവിഡ് പ്രതിരോധ സാമഗ്രികൾ കേരളത്തിന് സംഭാവന ചെയ്ത് സന്നദ്ധ സംഘടനയായ വിഷൻ റെസ്ക്യൂ, 43 ലക്ഷത്തോളം രൂപ വിലവരുന്ന കെഎൻ 95 മാസ്കുകൾ, സർജിക്കൽ മാസ്കുകൾ, ഹാൻഡ് സാനിറ്റൈസറുകൾ, ആർക്കൈവൽ വൈറൂസ് കൾ, സ്പ്രേയർ തുടങ്ങി 95 ണ് സാമഗ്രികളാണ് സംഘടന കൈമാറിയത്.

**Janayugom Daily**  
22.12.2021

**NGO Vision Rescue donates 145,450 units (30 tonnes) of COVID-19 protective equipment to Mumba Police & 25 hospitals, health posts battling the pandemic**

Deputy Commissioner of Police and spokesperson for Mumbai Police, Chhatrapati S. Jadhav Chowk, Mumbai, Maharashtra, India, accepted the donation on behalf of Mumbai Police earlier today.

**Prittle Prattle News**  
24.12.2021

**PRESS COVERAGE**

**Vision Rescue donates 145,450 Units of Protective Provisions Donated to Mumbai Police**

NGO Vision Rescue donates 145,450 units (30 tonnes) of COVID-19 protective equipment to Mumbai Police



NGO Vision Rescue handed over 45,600 units (30 tonnes) of Covid-19 protective material to GPD (Donation) and announced for Mumbai Police, Chhatrapati S. Maharaj Jails, for the benefit of all Mumbai Police personnel as they gear up for the third wave of Covid-19. The items include hand sanitizers, alcohol, soap and sprays.

Speaking at the event Shri Chhatrapati S. said, "I want to thank Vision Rescue for helping us in the fight against the Covid pandemic by donating us large quantities of sanitizers and alcohol, soap of various sizes and types. This will be distributed to various personnel of Mumbai Police and I'm sure this will help us keep our police personnel safe in their daily duties." At the event Commissioner of Police Shri Harman Singhani said "I hope Vision Rescue's donation will be handed over to the benefit of Mumbai Police personnel."

एनजीओ व्हिजन रेस्क्यूकडून महामारीविरोधात लढण्याचे मुंबई पोलिस व २५ रुग्णालये, आरोग्य केंद्रांना १४५,४५० युनिट्स (३० टन) कोविड-१९ संरक्षणात्मक उपकरणांचे दान



एनजीओ व्हिजन रेस्क्यूकडून महामारीविरोधात लढण्याचे मुंबई पोलिस व २५ रुग्णालये, आरोग्य केंद्रांना १४५,४५० युनिट्स (३० टन) कोविड-१९ संरक्षणात्मक उपकरणांचे दान



कोरोनाच्या तिसऱ्या लाटेचा सामना करण्यासाठी एनजीओ व्हिजनने पोलीस कर्मचाऱ्यांसाठी हॅण्ड सॅनिटायझर्स, अल्कोहोल वाईप्स आणि स्प्रे आदी कोरोना प्रतिबंधक साहित्य मुंबई पोलीस डीसीपी चेतन्य एस. यांच्याकडे सुपूर्द केले. याप्रसंगी व्हिजन रेस्क्यूचे संस्थापक बिजू धमणी उपस्थित होते. डिसेंबर महिन्यात एनजीओने राज्यातील २५ कोरोना रुग्णालये, आरोग्य केंद्रांना सज्जकल मास्क, हॅण्ड सॅनिटायझर्स, अल्कोहोल वाईप्सचे वाटप केले होते.

एनजीओ व्हिजन रेस्क्यूकडे कोविड योद्धा मुंबई पोलिस आणि रुग्णालयांना संरक्षणात्मक उपकरणांचे वाटप

**Business Fortnight**  
27.12.21

**Adarsh Maharashtra**  
28.12.2021

**Saamana**  
28.12.2021

**Vritta Manas**  
28.12.2021

एनजीओ व्हिजन रेस्क्यू तर्फे कोविड योद्धा मुंबई पोलिस आणि रुग्णालयांना संरक्षणात्मक उपकरणांचे वाटप



**Ekmart**  
28.12.2021

एनजीओ व्हिजन रेस्क्यू तर्फे कोविड योद्धा मुंबई पोलिस आणि रुग्णालयांना संरक्षणात्मक उपकरणांचे वाटप



**Janashakti**  
28.12.2021

पुण्या नगरी व्हिजन रेस्क्यूकडून कोविड-१९ संरक्षणात्मक उपकरणांची भेट



**Punya Nagari**  
30.12.2021



# OUR WORK WITH CHILDREN

## EDUCATION

From March 2020 onward, when the world shut down for the pandemic, our Education Program has been completely online. Over 1300 children who would have otherwise been engaged in education in person at our Beacon Learning Centres within slum communities, continued the **education program** virtually from their home, using the one working device with an Internet connection that the family possessed. Our teachers sent activities or e-worksheets for each subject of the syllabus, every weekday, to the parents' phone. The children completed the activity at home and their parents took a video of the child doing the activity, and sent it back to the teacher.

Children who did not have devices were attended to by our team of **Education Representatives**. This team of 40 young women was raised in 2020 in order to bridge the digital divide that separated many of our children in the slum communities from accessing our online lessons. Our Education Representatives are educated youth from within the slum communities, who received daily lessons from our teachers on their personal devices.

They then visited the homes of each child in their neighbourhood and assisted them with their lessons for an hour or two, using their own personal device. In this manner we left no stone unturned in making education accessible to all children of the Pre-Primary and Primary classes enrolled in our Beacon Learning Centres, as well as the Open Basic Education Program.

UNICEF notes that children 'learn to read' until 6 years, but from 7 years onward, they 'read to learn'. Thus the first 5 years of a child's life are crucial, and this is when they learn quicker than any other stage in life. That's why Vision Rescue focuses extensively on **Early Childhood Education**. Our **Pre-Primary & Primary** syllabus is designed for children between the ages of 3-8 years and equivalent to any good Montessori-schooling pattern. Subjects covered are E.V.S, Maths, Science, English and Hindi. By imparting quality pre-primary education, we ensure children are well-equipped to successfully sustain in education at private and public schools from Class 1 onward.

The **Open Basic Education (OBE) syllabus** is for children aged 8-14 who have either dropped out of education or never been to school. We tutor them in the government-run Open Basic Education program of formal education covering relevant subjects through online sessions. To catch up on the years lost without schooling, we prepare children for the annual OBE exam, following the clearance of which they are admitted into the formal schooling system. This too was completed online, and 18 students appeared for the National Institute of Open Schooling OBE examination this year.

Vision Rescue's focus in these programs is to equip children for formal education, mobilise and empower their parents to enrol their children in formal schools once they have graduated from our programs. We then follow-up with children who have been enrolled in higher classes to ensure they are sustained in education.

**Vision Rescue Bus Program** continued to run in Kolkata's slum communities during the pandemic. Where the physical setup of Beacon Learning Centres is

not possible we send our Vision Rescue Bus to the borders of these communities to reach vulnerable children there, as is the case in Kolkata.

Vision Rescue Tuition Classes in Chennai continued to run in person as the slum communities in Chennai were accessible to our staff, and students were permitted by municipal authorities to meet. Through this program Tuition Support was provided for children presently engaged in formal public or private schools who require additional educational intervention. Vision Rescue empowers educated youth within slum communities to host tuition classes for children in need. This helps us successfully channel the skills and talents of the slum community's empowered youth to take ownership for and coach those less fortunate in their own communities.

There were at least **175 million children** aged 3 to 6 years old who were not enrolled in pre-primary school, according to a UNICEF global report on early childhood education, as of 2019.

Out of 100 students, **29% of girls and boys drop out** of school before completing the full cycle of elementary education, and often they are the most marginalised children.

## QUICK FACTS



Over **1.2 million children** in India are still out of school in the year 2022-23, with the number of boys being higher than girls. 9,30,531 of these, were identified out of school at elementary level and 3,22,488 at secondary level.

### Sources

1. UNICEF, June 01, 2022 "Pre-primary education in India" <https://data.unicef.org/topic/education/pre-primary-education/>
2. Hindustan Times, February 08, 2023, "Over 1.2 million students out of school, most of them at elementary level: Govt"
3. UNICEF, "Education: UNICEF is committed to ensuring all children in India have access to inclusive and equitable quality education. <https://www.unicef.org/india/what-we-do/education>



**1376** students were enrolled in Pre Primary(858) and Primary (518) sections of our online Beacon Learning Centres across Mumbai.

A team of **40+ Education representatives** visited the houses of students who did not have a smart-phone or tab so that children could learn from the Representative's personal device.

Over **400 Primary students** were given **tabs** by Vision Rescue and were engaged in Live classes via Zoom or Google Meet.

**18 students** from class 3, appeared or the **OBE online examinations** conducted by NIOS.

**40 students** were given tabs in partnership with BYJUS - to attend **concept learning classes** run using BYJUS educational content that was preloaded on the tabs. This was piloted in our Kalwa community for class 2 students.

**Parent-Teachers Meets & Open Houses** were organised each quarter, online through Zoom and Google Meet, with the help of Education Representatives. Prior to these meets, **assessments** were rolled out for students using Google Forms.

In Chennai, we ran **12 Tuition Centres** across **6** locations, impacting **434 children**.

**1300 plus children** from across 4 communities **celebrated Important Days** throughout the year with activities from home - such as different colour days to learn about colours, Teacher's Day, Founders Day, Girl Child Day and other national holidays

**269 students** participated in an online **summer camp** created exclusively for Vision Rescue by the volunteers of Movement India. **45 volunteers** spent around **264 hours** creating over **88 digital assets** and our children had fun with rhymes, stories, exercises and games right in their homes.



## EDUCATION



WHEN LACK OF TECHNOLOGY BECAME A BARRIER, OUR EDUCATIONAL REPRESENTATIVES ROSE UP AND REACHED OUT TO ARSIYA

**Arsiya**

**A**rsiya was happy to be studying in Junior Kindergarten at Vision Rescue's Beacon Learning Centre till the coronavirus hit India. Here she received daily nutritious meals, health assessments, dental checkups, a school bag, lunch box, stationery, books, and much more. Then, with the first lockdown in March 2020, Arsiya's progress in education came to a standstill. At the same time her father lost his job as an electrician, where he earned Rs. 6000/- a month which mainly went toward house rent, electricity and water charges. He was left to grapple with this tough question - "How would my family survive without a penny's income?" While they fell several months overdue on their rent, and were struggling to survive, Vision Rescue stepped in to answer Arsiya's father's question. Monthly grocery kits reached their home every month along with nutritious snacks for Arsiya.

Alongside, provisions were being made for children in the community to continue their education online. For Arsiya the hitch was that her family didn't own a smartphone for her to study online on. They thought that because of this she would lose the entire academic year. Then again, your donations enabled Vision Rescue to rope in Education Representatives who would go house to house to family's like Arsiya's, and ensure that children separated by the digital divide would not lose out on their education.

The Education Representative's role in reaching out to the children who least expected to continue with education in the community was crucial. Arsiya was one of them. Arsiya jumped with joy when she got to know that an Education Representative would be coming home to teach her! She engaged well in all her activities throughout the year. Now she dreams of becoming a teacher herself.

**S**amira's parents Chandani and Anwar were married off as teenagers by their families, after which they settled into a one-roomed home in one of Mumbai's fastest-growing slum communities. They were young and ill-informed; they soon became parents to little Samira and Neha. They struggled to survive in the slum. Anwar found odd jobs as a labourer to provide for the family. Married away underage, the couple had never had the chance to complete their education; neither did they value education for their children. As parents to two daughters, their traditional upbringing had taught them that girls were a liability - educating them was not worth the investment. So little Samira and Neha grew up in the slum community without attending school until a Vision Rescue community officer met the family.

After weeks of counselling for both parents, on how education could be the

game-changer that broke the cycle of poverty in their family, the parents agreed to admit Samira and Neha in our classes. This helped the children to come out of their homes, into our schools and gradually overcome orthodox beliefs and enjoy the privilege of education. Samira joined our Open Basic Education Class 1, and Neha joined our Nursery. Their mother Chandani's life was transformed too. Chandani enrolled into our bracelet-making course. Now skilled, she was aiming to become financially independent. All this was pre-pandemic.

In March 2020, when the pandemic hit, Anwar couldn't find work to feed his family. Life was a tightrope walk and the family struggled to survive. With the support of our donors Samira's family was given groceries every month and nutritious snacks for the children. This played an important role to help these precious girls continue their studies online even through the pandemic. Once they turned away from their traditional beliefs, even the pandemic couldn't stop them from being sustained in education!



BREAKING BELIEFS AND TURNING AWAY TRADITIONS

**Samira**

## EDUCATION

**H**aroon moved with his mother Mrunar to a slum in North Mumbai after she parted ways with her husband. She had the daunting responsibility of being her son's sole provider. As a domestic worker she barely earned enough to keep her son alive. While she was at work, he wandered off outside home, into nearby streets, and played with other kids like him who were out of school.

One day in 2019, our Case Officers saw him covered in the dirt as he played, looking weak and undernourished. The neighbours informed us about him and his mother's struggles. We learned that Haroon was never educated because there was no one to take him to school, as his mother worked all day for their survival. After multiple house visits we met his mother Mrunar and told her about the power of early childhood education and the free, quality education Haroon could receive at our Beacon Learning Centre. Mrunar gladly enrolled Haroon with us.

Haroon received nutritious meals, regular health and dental checkups, stationery, and more, but still struggled to adjust in a classroom. He'd dart out at every chance.

To ensure he didn't bunk classes the Case Officer picked him up from his home every morning, and brought him to class, until he got accustomed to daily schooling.

Soon when the nationwide lockdown was announced in early 2020, our classrooms closed. Haroon was back on the streets. His mother lost her daily-wage job. She worried even about the one meal that Haroon used to eat. With the help of donations we provided them grocery kits every month of the pandemic. Hunger was no longer their enemy but Haroon's education was on the line again.

Our classes transitioned to online lessons, but Haroon had no smartphone to participate in our online activities. That's why our Education Representatives reached out to such children. These educated youth from our target slum communities visited Haroon in his home and let him take lessons from their personal phones. Against all odds, Haroon completed a whole academic year online with us and his mother didn't have to choose between her son's education and his survival anymore.



WHEN A SINGLE MOTHER HAD TO CHOOSE BETWEEN HER CHILD'S EDUCATION AND SURVIVAL....

**Haroon**



RIISING UP FROM THE WEIGHT OF ADVERSITY

**Taksh**

**T**aksh was 3 years old when his father moved back to their native place leaving his four siblings and mother in Mumbai. Taksh's mother Firdous lives in a small one-room house in the slums of Mumbai that border the city's largest garbage dump.

She struggled to make ends meet. It only got worse when the pandemic hit the country in March 2020. Raising 5 children, paying bills, providing basic necessities seemed impossible. The lockdown closed all job opportunities. With no source of income, Firdous feared hunger more than the Coronavirus.

"How can I get work and feed my children in this lockdown? Who will look after us if hunger overwhelms us?" Thinking about this all day took a toll on her mental health. Firdous stayed strong for her children. We were able to help the family with groceries each month throughout the pandemic and also provided nutritious snacks for Taksh and his siblings. Firdous says, "Vision Rescue stood with me in the most difficult times,

without your support it would have been difficult to feed my children."

When the lockdown restrictions eased, Firdous took up work in a cloth factory. She earned little but paid hefty amounts towards the bills and basic necessities. Her plans for Taksh's education seemed to be stuck because the lockdown had shut our classrooms. With no access to a smartphone, Taksh wouldn't be able to attend school online. But our Education Representative visited his home to teach Taksh on their smartphone. Taksh completed one whole academic year with us online from home and is now enrolled in our Senior Kindergarten. This year, his younger brother too joined our online Beacon Learning Centre.

Taksh's mother is happy seeing her children learn and grow, Firdous got trained and went on to be our Community Champion to empower others in her slum community. How amazing it is that this young mother could rise up from the weight of adversity!

## II: | OUR WORK WITH CHILDREN

### HEALTHCARE

Despite the pandemic, our healthcare team was able to hold to its foremost promise of conducting **healthcare assessments** for 1251 of our Beacon Learning Centre children in Mumbai. It is these assessments that help us understand the healthcare needs of each child in our care, especially children on the malnourishment spectrum. 44 children were found to be malnourished through these health assessments, and they were provided with nutrition counselling & nutritional supplements to overcome the same.

Second, for children living in slum communities, access to quality, **affordable healthcare** is a serious struggle. That's why our healthcare team has networked with over 20 government hospitals, private institutions, nonprofits and medical colleges to ensure that our children can access quality medical care - either surgical or medicinal - in a timely manner at their moment of need. 72 such cases of **referrals** were handled during this second pandemic year, several of them children.

Partner NGOs such as Doctors for You, and college volunteers from prestigious institutions like Nirmala Niketan have also been

instrumental in conducting face-to-face **awareness sessions** such as those on hand-washing, in person, for the children in our communities. Expert paediatricians & other doctors from our partner hospitals have also visited our communities to conduct **paediatric & general health camps** benefitting many of our children. Such general medical camps are also an opportunity for children with minor ailments to receive treatment right within their slum community, instead of travelling to a network hospital. Viral fever, tuberculosis, diarrhoea, skin diseases, common cold, etc were some of the ailments that were diagnosed and treated.

Besides these health assessments, camps & referrals, our children also benefited from routine immunisation camps offering DPT, BCG, VIT-A Measles, MMR & PENTAVALENT vaccines. As visible from the 'Quick Facts' here, these are key factors that hinder children born in poverty from thriving in education. Through our healthcare initiatives, Vision Rescue aims to empower children from impoverished communities, with the services they lack access to, thus freeing them to pursue their dreams in education.



There are **1.7 million** severely acute malnourished (SAM) children, 1.5 million moderately acute malnourished (MAM) children in India as of October 14, 2021, reported the Ministry of Women and Child Development, Government of India/

Pre-pandemic, in 2019, India accounted for **2.1million of the 20 million** unvaccinated and undervaccinated children globally (11%). Experts estimated that if routine immunisation cycles were disrupted by the lockdown, an additional 49000 child deaths could be attributable to severely disrupted services.

## QUICK FACTS



About **241 million children** between the ages of 1 – 14 years in India are at risk of parasitic intestinal worms, known as Soil-Transmitted Helminths (STH), according to #WorldHealthOrganisation, thus highlighting the importance of routine immunisation

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# 2021-22 HEALTHCARE ACHIEVEMENTS



**1251** students in our Beacon Learning Centres benefit from **healthcare assessment**. **44 malnourished children** were provided with referrals & treatments.

**81 children** received **health examinations** at three health examination camps.

**293** attended in-person **hand-washing workshops** conducted by partner NGOs such as Doctors for You & volunteers from Irmala Niketan college.

**477 children** from 4 slum communities benefited from the **deworming camps** organised by Vision Rescue.

**129** received routine and vital **vaccines** at our immunisation camps.







TUBERCULOSIS ALMOST TOOK THIS LITTLE BOY, BUT YOUR HELP SUSTAINED HIM

**Aayan**

Aayan lives in one of the poorest slum communities in Mumbai with his father, mother, step-mother and two siblings. When Aayan came to our Beacon Learning Centre the previous year, he didn't know much about healthy hygiene practices. He was routinely covered in dirt from playing with his friends on the street, and he used to come to class that way. Over time, our community workers were able to counsel Aayan's parents on the importance of personal hygiene, and they started sending him to school neat and clean.



Gradually, Aayan became everyone's favourite and he became one of the most active students in class. His mother too grew in civic awareness along with him. She joined our focus group meetings for parents and participated in our medical camps. When the pandemic hit, Aayan's education came to a halt. All face-to-face classes at Vision Rescue were stalled, and Aayan's family didn't own a smartphone for him to study online. With his father's job gone, they were struggling to even put food on the table.

**A**ayan fell ill during the COVID-19 pandemic. He started losing weight drastically. His parents couldn't understand what was wrong with him. He spent most of his day coughing.

Aayan's father, the only earning member of their family, had recently lost his daily-wage job during the national lockdown, and the family didn't have enough money to get Aayan properly diagnosed. They reached out to our medical team for help.

Our staff quickly connected Aayan to a partner hospital, and the doctors diagnosed him with tuberculosis. Aayan's health was deteriorating fast. He was kept on a liquid diet. Strong and determined, Aayan recovered from his illness and is now back home. Our team continued to support his recovery even after he left the hospital.



## II: OUR WORK WITH CHILDREN

### SPORTS

Vision Rescue's Sports Program began as a means to engage children uninterested in learning, to give education a consistent shot by incentivising it through sports training. Over the years, we've grown from just a senior boys football team, to now a senior boys cricket team, junior boys and girls football teams too.

Along with professional and semi-professional training for those children who are exceptionally talented in sports, the training our coaches provide, enables these young sportspersons to play in the Vision Rescue Sports Club which competes in league matches in the city. Today, the children in these Clubs also include children outside our Beacon Learning Centres, but who reside in the slum communities we work in.

At our programs these young athletes grow in their discipline, time management, sportsmanship and teamwork, thus ultimately arresting dropout rates at their formal schools. For the boys in our senior teams, the daily practice sessions have also been a way to channel their energies productively, rather than being

drawn into the social evils that abound in their slum communities. Thanks to the children's sporting gifts and our consistent training, many of them now represent the formal schools they are enrolled in, in inter-school tournaments, thus ensuring that their schools are proud of their achievements too.

During the pandemic years, outdoor sports practice sessions were banned, so we started practising with the students indoors, guiding them through recording videos & live video calls at their homes. By mid-2021 coaching was proficiently conducted online.

From September 2021, as Mumbai opened up, both the boys and girls teams started playing friendly matches outdoors, and by January 2022, the Mumbai Football Association professional league matches had restarted, and our teams were back on the ground!



# 2021-22 SPORTS ACHIEVEMENTS



77 of our children in the Sports Clubs & their families were provided emergency **grocery kits**, to support their sustenance, during the pandemic.

20 boys and girls from the junior football team attended a basic **course in computers** online.

Our senior boys football team played in the **Mumbai Football Association** professional league Second Division and **won the match** in January 2022.

Our **senior boys football** team **triumphed 3-1** against Soccerstar Rudra FC in the Mumbai Football Association, Second Division, Group A match, in March 2022.

All the senior boys in both the football & cricket Vision Rescue Sports Club teams were provided **free vaccinations** by Vision Rescue

Our **senior boys football** team **triumphed 3-1** against Soccerstar Rudra FC in the Mumbai Football Association, Second Division, Group A match, in March 2022.



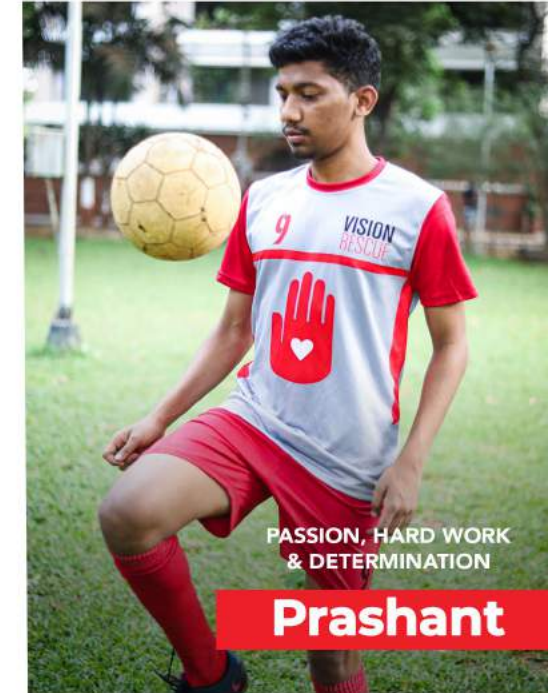
## SPORTS



As a little boy, Prashant has always been crazy about football. His love for football didn't stop him from playing barefoot with his friends on the streets of their slum community. But Prashant never got the exposure he was looking for to showcase his talent.

One day, Prashant heard about Vision Rescue's Sports Program from his friends. With his love and passion for football, Prashant was enrolled in our Sports Program. "I started playing for Vision Rescue and saw positive changes in my game, my daily routine, discipline and even life values," says Prashant.

Prashant participated in many tournaments with Vision Rescue and went on to win many accolades for us. He also started playing for third division football matches and soon qualified to play for the second division. Prashant now plays as a centre-midfielder in the second division, Mumbai Football Association (MFA) for Vision Rescue's Sports Club, and he recently scored two important goals in two matches.



PASSION, HARD WORK & DETERMINATION

**Prashant**

We are so proud of what Prashant has achieved in all these years, through his hard work and determination.



9 years ago, Sumit joined our Vision Rescue's Sport Program. He walked in with no exposure to football. But, with his passion to learn football, Sumit began his practice sessions with us and soon he played in the U-14 Vision Rescue team in the Mumbai Football Association (MFA) Youth league in 2019.

Sumit currently plays with Vision Rescue's U-16 team as a Centre Midfielder. Sumit has been training hard to make it to our Senior Team and play in the senior league.

"One of my favourite moments with Vision Rescue is when I got the opportunity to meet Barcelona legend and Spain International player Carles Puyol in Mumbai in 2017," says Sumit.

Sumit's parents and siblings have supported him in pursuing his dreams in spite of their difficulties.



GET SET, GO!

**Sumit**

## SPORTS

Meet Shraddha – a star footballer at Vision Rescue Sports Club! Shraddha was fond of football from childhood, but in vulnerable communities like hers, football for girls wasn't always encouraged. But Shraddha studies at a municipal school that Vision Rescue networks with, and she was enrolled in our football Sports Club from there in 2017.

Shraddha began football practice sessions with our coaches and she soon learned different tactics in terms of formation, attack, defence, strategy, and approach towards the game of football. She quickly began to play small matches organised by her school.

During a school summer camp, Shraddha led her team to second place! Seeing her and her team's hard work and determination, the school offered them a chance at another tournament. This time it was the Java Cup. Shraddha not only contributed to the team's victory but went on to win the 'Player of the Match' trophy!

Shraddha says, "Football has allowed me to play and explore versions of myself that even I wasn't aware of. Being an introvert, this sport has built confidence in me and made me strong. It also brought out skills such as 'leadership' and 'teamwork' that were honestly very new for me. It made me stand up for myself and made me better as each day passed. No longer do people remember me as the introvert I used to be. Now that I have many friends, my communication skills have changed too."

We salute Shraddha's parents who never underplayed her dreams but understood her potential and supported her growth from day one. Shraddha dreams of becoming a professional footballer one day.

"I also want to play for India professionally and be a coach someday. I want to encourage other girls to come out of their shells and play this beautiful and rejuvenating game." With more determination than ever before, Shraddha is working towards her goals alongside completing her academics.



## II: OUR WORK WITH CHILDREN

### SCHOOL SUPPORT PROGRAM

In the slum communities where Vision Rescue hosts Beacon Learning Centres, we've networked with 14 municipal schools in the vicinity, providing their at-risk children with support services such as self-defence, football & kabaddi coaching as a means to incentivise education.

Over the years we have also conducted resource-building initiatives such as creating libraries and computer labs, alongside providing teacher-training workshops to strengthen the existing public education system. These measures ensure that both our students and others enrolled in these schools have higher chances of sustaining in their education, rather than dropping out.

The School Support Program began this project with 233 children in 2018 who were handpicked by the partner schools for immediate, targeted intervention as their attendance in school was very low and they were at high-risk of dropping out. With these children, we launched weekly sports lessons in self defence and football

after classes, accompanied with life skill programs, all tailor-made to incentivise education for them.

By 2020, we had expanded this program to cover 14 municipal schools near impoverished communities in Mumbai & Thane.

During the pandemic, we continued to network with the following 14 schools under the Bombay Municipal Corporation (BMC) and Thane Municipal Corporation (TMC): BMC School No. 3 (Urdu), BMC School No. 3 (Marathi), BMC School No. 4, BMC School No. 6, BMC School No. 9, Cheeta Camp BMC School No. 4 (Urdu), Cheeta Camp BMC School No. 2 (Urdu), Cheeta Camp BMC School No. 3 (Urdu), Cheeta Camp BMC School (Hindi), Cheeta Camp BMC School ( 2 schools in English medium), Cheeta camp BMC School (Tamil), TMC School No. 27 & TMC School No. 92

Through 2021-22 our School Support Program team had access to 390 students across the 14 BMC and TMC schools and we conducted online sessions for them

with the focus being on sports (online training in self defence, kabaddi & football), but alongside conducted other interesting activities to keep them engaged in education.

The sessions covered included life skills, drawing, art and craft, computer training, English communication and kitchen gardening. In addition, we also conducted Skill Development & Livelihood training online for 33 mothers and older sisters of our students in mehendi & hand embroidery.

All 390 students had monthly follow-ups done by our coaches. The performance of both non-active and active students were assessed and parents were updated about their performance in the Parents-Teachers' Meets held online.

These regular check ups not only helped them stay safe, but it also ensured that they did not drop out of school. Reports about all 390 students were updated and given to their respective school teachers.

## SCHOOL SUPPORT PROGRAM :



**309 out of 390 students** were actively involved in the **sports** sessions held online, namely **self defence, kabaddi and football**.

**249 students** enjoyed an **online summer camp** with games and music creatively planned and executed by our volunteers from The Movement, India.

**165 students** actively participated in **life skill sessions** throughout the year which included topics like first aid, decision making, health and hygiene, gender equality, financial education, and effective communication.

**204** students attended **drawing classes**, **150** did the **art and craft sessions**, **145** learnt about **kitchen gardening**, **142** got training in **computers**, and **75** received training in English Communication.



# III: OUR WORK WITH FAMILIES

## CASE MANAGEMENT

Vision Rescue exists to free children from all forms of exploitation by engaging and sustaining them in education. While our education programs engage children effectively, we've seen many children unable to learn freely as they are weighed down by the shackles of poverty such as malnourishment, ill health, financial instability, addiction and abuse within their own family.

To break children out of these bonds of cyclical poverty, we launched our **Case Management System** that offers a host of allied services to the child's family and their community with the sole aim of sustaining the child in education.

Each child in our roles is allotted a Case Officer who assesses the child's and their family's needs and connects them to our Support Service departments such as the medical team, dental team, skill development & livelihood team, etc to meet these needs.

During the pandemic, Vision Rescue's Case Officers were unable to access our children and their families in person due to a series of multiple national and city-wide lockdowns to combat the

repeated waves of Covid-19. Thus our Case Officers switched to connecting with our children's families via Google Meets & phone calls, ensuring that their needs were met during this time.

Once the lockdowns eased Oct-Nov 2021, we were able to conduct in person awareness camps and enrollment drives such as the **Sukanya Samridhi Yojana (SSY)** enrollment camp. SSP is a small deposit scheme by the Ministry of Finance exclusively for a girl child, and in this camp parents were encouraged to open up bank accounts for the girls born to them.

Similarly, awareness camps were conducted on the importance of operating bank accounts, and as a result of these camps, many parents opened bank accounts for themselves to practise savings. Another important awareness training and enrollment drive conducted was for the **Pradhan Mantri Jan Dhan Yojana**, a national mission for financial inclusion and banking services, especially for the poor.

Numerous **awareness camps** were held online and offline to inform the families

about government poverty alleviation schemes that are available to them. A key such scheme is the **eSHRAM** card, launched in 2021 by the Labour Ministry, to create a National Database of Unorganized Workers (NDUW) for optimum realisation of their employability and to extend the benefits of social security schemes to them.

Most of our parents were unaware of this facility, and to overcome this barrier, Vision Rescue's Community Champions and Interns went door-to-door raising awareness about the eSHRAM portal and all its welfare schemes. Following this we organised eSHRAM card enrollment camps in our four Mumbai slum communities Maharashtra Nagar, Mandala, Kalwa and Shivaji Nagar.

Other topics covered through such awareness sessions for our families, Community Champions and Community Interns, include the Slum Rehabilitation Act, Government Policies such as **Pradhan Mantri Street Vendor's Atma Nirbhar Nidhi** & Schemes for Women & Children such as **Pradhan Mantri Garib Kalyan Yojana**, and Rights and Schemes for Persons with Disabilities.

Through all these initiatives, we aim to bridge the gap between the impoverished children and families we work with, to the municipal and non-profit avenues that exist for their benefit. Through each such initiative, we get one step closer to cutting the ties that bind children and their families into cyclic poverty.



## CASE MANAGEMENT



**181 parents opened bank accounts** for their daughters under the **Sukanya Samriddhi Yojana (SSY)** scheme Enrollment Camps conducted in Maharashtra Nagar & Shivaji Nagar slum communities.

Over **270 parents** were enrolled on the **eSHRAM** portal across four Mumbai slums thanks to awareness programs and enrollment camps conducted in partnership with NGO Justice Ventures International.

By networking with NGO **Child Fund India**, 26 women in Shivaji Nagar slum community received **Rs. 12000** as a seed investment into their home businesses.

**220 parents opened bank accounts** for themselves as a follow up of awareness sessions on the importance of financial literacy, conducted in Kalwa and Mandala slum communities.

**132 members** of the Kalwa slum community received jobs through references from our Case Officers.

**91 parents** registered for the **Pradhan Mantri Jan Dhan Yojana** financial inclusion government scheme following a training by our network NGO Justice Ventures International in Kalwa slum community.

Under the **Pradhan Mantri Garib Kalyan Yojana** 20 women from our communities received **Rs. 500** each

Under the **Pradhan Mantri Street Vendor's Atmanirbhar Nidhi** scheme aimed at helping street vendors impacted by the pandemic and lockdowns, another **9** of our community members received **Rs. 1500** each!



## CASE MANAGEMENT



A MOTHER LEARNS TO WRITE & BANK!

### Sunil & Mariyamma

**5**-year-old Sunil's older siblings used to attend school, but when we first met him, he wasn't enrolled in education anywhere. His parents said he was ill and weak, and they couldn't figure out why, so they let him be at home, instead of in school. Mahima\* too became involved in our work in the community by attending the programs, availing provisions like monthly grocery kits and medical facilities that we had to offer in the community.

Sunil was enrolled into our Beacon Learning Centre Junior Kindergarten. Throughout the academic year, Sunil attended our classes regularly. His teacher remembers him as a little naughty in class, but genuinely eager to learn.

When the first lockdown hit India in March 2020, your gifts enabled Sunil to continue his studies online from home as his family owned a working smartphone. But for Sunil's father, life turned incredibly difficult. Even though he was skilled, he lost his job,

and for months he could find no work. The family found it hard to survive. That's when your gifts reached out to them with grocery kits every month and hearty nutritious snacks for the children, until February this year.

During the lockdown, something incredible happened to Sunil's mother Mariyamma. She had never had the chance to complete her education as a little girl, and she found it difficult to read or write as an adult. She was dependent on others to fill official documents for her and used her thumb impression to sign off on government papers.

But during the lockdown, Mariyamma got the opportunity to join Vision Rescue's Adult Literacy Mission program. She was absolutely determined to learn what she couldn't as a little girl. Within a few months she could write letters, and even sign her name.

Today, Mariyamma has opened a bank account and confidently written her name on the bank's papers. She even signed off with a pen on all her official documents. No more thumbprints for Mariyamma!



## CASE MANAGEMENT



A FATHER FINALLY ACCESSES SOCIAL SECURITY

### Ayush & Govind



**A**yush's\* father Govind\* struggled with poverty as a child. He made it up to his primary class and then couldn't study any further. In the early 2000s, Ayush's father moved to Mumbai in search of a job. His basic education could not find him a steady job so he settled down as a daily-wage driver.

Govind managed to afford a small hutment in one of the poorest slums of Mumbai. He faced many struggles in this unauthorised slum community. These experiences caused him to introspect. He realised that education was crucial for his children to break out of the cycle of intergenerational poverty.

Ayush was 7 when we met him but had never been to school. In 2021, in the middle

of the pandemic, our Community Champions and Interns introduced free education at Vision Rescue's online Beacon Learning Centre to Ayush's parents and they happily agreed to enrol him. Through the pandemic we were also able to provide Ayush's family with groceries each month of the pandemic and hearty nutritious snacks for the children.

When the pandemic led many people to unemployment, we helped Ayush's father register on the E-Shram portal online, which was launched by the Ministry of Labour and Employment of India, for the welfare of workers in the unorganised sector. The data on the portal is used to start new policies, create more jobs in the future and launch new schemes for gig workers like his father. This ensures that Govind receives access to government aid in the case of natural disasters and other emergencies.

## III: OUR WORK WITH FAMILIES

### SKILL DEVELOPMENT & LIVELIHOOD TRAINING

Vision Rescue launched our Skill Development and Livelihood Training program especially for mothers of our Beacon Learning Centre children, and for their older adolescent sisters who had either dropped out of education or were unemployed. The aim of this program is to help women become financially independent so that they can eventually sustain their children in education in the years to come. 964 women have successfully graduated from our vocational training courses in the past five years.

When the pandemic struck in 2020, our courses didn't stop. They continued through video recordings and voice-notes where the tutors would send weekly lessons through a video recording and the women would complete the learning activity, and send a video or photo of their work back to the tutor.

From just tailoring and mehendi courses that have been ongoing for the last five years, the Skill Development and Livelihood Training team grew to a total of **seven courses** by 2022. These courses were tailoring, mehendi, fabric bag, hand embroidery, paper embroidery, notebook

binding and paper quilling. The notebook binding and paper quilling courses were newly introduced this financial year with over 40 women enrolled in these two courses online.

Once women graduate from our courses, they're either connected to employment opportunities near them or empowered for home entrepreneurship. Many of the women choose to form or join **Self Help Groups (SHGs)** that then take on business orders for products. The proceeds from these sales go directly to the women and improve their financial stability.

Mumbai's famous **Inorbit Mall** honoured the women of our SHGs for Women's day in March 2022. Following this successful event we were able to launch three new production houses in three of our slum communities featuring the following equipment: motor sewing machines, industrial machines, embroidery machines, overlock machines, leather stitching machine, paper creasing machine, paper punching machine, fabric cutting machines etc. These equipment have helped the Self Help Group women take their businesses forward.

punching machine, fabric cutting machines etc. These equipment have helped the Self Help Group women take their businesses forward.

Besides the above Skill Development and Livelihood Training courses, four years ago, in 2018, Vision Rescue launched a **Culinary Training Institute** in partnership with Open Gate International, USA. In 2021-22 the fourth batch of the Kitchen Culinary Course was completed online as it was right in the middle of the pandemic. During this time a short-term, theoretical course was also introduced, in which 62 students were enrolled and 28 successfully completed the course across three batches. Five of our graduates were further placed for **paid internships** with two reputed cake and patisserie stores - Love & Cheesecake and Theobroma.

Through all of the above interventions, we have witnessed that empowering women and youth with vocational skills for livelihood not only sets their children up for success, but reduces their vulnerability to social evils such as human trafficking. It is our vision to witness empowered women, living financial independent lives, using their skills and talents to their full potential.

Fewer than **1 in 5 Indian women work (formally)**, according to World Bank figures from 2021. The proportion of women in India's workforce has declined over the last two decades, from 32% in 2005, to 19% in 2021.

During the last months of the pandemic - April - June 2022, **India's female labour participation rate was at 20.9%**, according to the Government's Ministry of Statistics report, August 2022.



## QUICK FACTS



With **less than a third of women in the workforce**, India has one of the lowest female labour force participation rates in the world, as per the World Bank.

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# 2021-22 SKILLS TRAINING ACHIEVEMENTS

## SKILL DEVELOPMENT & LIVELIHOOD TRAINING



**Two new courses** on paper quilling and note-book making were introduced this financial year.

The Maharashtra Nagar Slum community was introduced to the **fabric-bag making and mehndi courses**, which were earlier not offered in this community.

Of our 293 graduates, **28** are involved in our **Self Help Groups** and are engaged in business through Vision Rescue's networks and **13** are otherwise employed. Tailoring, paper bag making, bracelet making, macrame, postcard painting, fabric bag making are some of the skills they have mastered over the years and today use to earn an income.

Out of 313 women who enrolled in various courses, **293 women graduated** in mehendi, fabric bag, hand embroidery, book binding, paper embroidery and paper quilling courses this year.

During the pandemic, the Skill Development and Livelihood Training courses were opened up to the mothers and sisters of students of the **Municipal School Support Program** too. **33** women completed our vocational courses online, learning mehendi and hand embroidery.

**A Mental Health workshop** was conducted online specifically for the women of our Self Help Groups. As many were facing the trauma of family member losing jobs and forced to sit at home all day, the session addressed the worries and fears that came with the crisis.

**10,170 bags, 1800 bracelets and 629 masks** were made and sold by our graduates, securing them useful earnings during this pandemic year

On March 8, 2022 the women of our **five Self Help Groups** were honoured at the city's famous **Inorbit Mall**. Renowned model and actress Rochelle Rao and her husband, actor and model Keith Sequeira celebrated these women along with other enterprises that appreciated them and their work.

At the event 25 industrial machines were provided to the Self Help Groups that helped launch **three new production houses** for our SHGs.



## SKILL DEVELOPMENT & LIVELIHOOD TRAINING



EMPOWERMENT AND EDUCATION  
GO HAND IN HAND

**Mahima**

**W**e were introduced to Muddasir's mother, Mahima\* right in the middle of the pandemic. When the family returned to Mumbai from their native in the North of India they thought that the lockdown situation would end soon and things would be back to normal, but much to their dismay it didn't. When they returned to their slum community 81% percent were struggling for food and 70% had to borrow money to buy rations and water. (*Fear, Distrust And Despair: The COVID-19 Second Wave In Mumbai's Shivaji Nagar - The Wire, May 2021*)

Muddasir's mother, Mahima\* was a homemaker and her husband who is a skilled daily-wage labourer could no longer find work. They were not able to handle the stress anymore and it affected their mental health. Mudassir, who started an online summer camp with Vision Rescue, continued into Junior Kindergarten with us online as the pandemic extended. As Muddasir was a part of our educational program his mother

Mahima\* too became involved in our work in the community by attending the awareness programs, availing provisions like monthly grocery kits and medical facilities that we had to offer in the community.

The courses that we offered especially for the mothers and sisters of the children of our Beacon Learning Centres too were conducted virtually by then. This made it possible for Mahima\* to enrol in our Culinary Course and complete it successfully. She then went on to join our embroidery course and successfully graduated from that course too!

Muddasir's mother Mahima\* now encourages others in the slum community to join our Skill Development and Livelihood Training courses that enable them to learn new skills, to support their families financially. How good to see empowerment and education go hand in hand, when mothers are being empowered as their children are being educated!

**S**akina, 6 years, along with her father Sajid and mother Saima\* live in the M-East ward of Mumbai - the city's poorest Ward with nearly 78% residents living in abject poverty and unclean surroundings, bordered by the city's largest garbage dump. Their slum is an unauthorised settlement and hence devoid of legal municipal facilities. With the little that he is able to earn, Sajid feeds his family of six.

When the first wave of COVID-19 hit, Sajid, who was the sole earning member of the family, could no longer sell fruits and vegetables on the street. No customers came! Their world turned upside down as he tried hard to keep a roof over their head and food on their table.

Saima wondered if she could learn something productive to help and support the family financially and she finally found out about our Skill Development and Livelihood Training courses extended especially to mothers and sisters of children in our education program.

Sakina's education was already being taken care of at our Beacon Learning Centre online. Our Educational Representatives went from house to house with their devices to children who didn't not have smart phones and tabs to study online, like Sakina.

Seeing Sakina's progress in her online classes was a turning point for Saima\* who was inspired by her daughter. Encouraged by Visions Rescue's support in her daughter's education and through other provisions during the lockdown, Saima started attending our focused group meetings and then joined our fabric bag making course online which she successfully completed during the pandemic. How beautiful to be encouraged and inspired by one's own six year old daughter!



BREAKING BELIEFS AND  
TURNING AWAY TRADITIONS

**Saima**

**SKILL DEVELOPMENT & LIVELIHOOD TRAINING**

**PRESS COVERAGE**

**Inorbit Malad partners with NGO Vision Rescue on Women's Day**



**Bollywood Bubble**  
08.03.2022



**Everything Experiential**  
09.03.2022



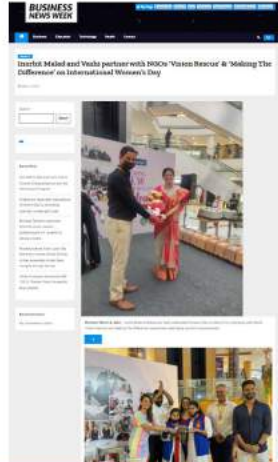
**Online Media Cafe**  
09.03.2022



**Content Media Solution**  
09.03.2022



**Business News**  
09.03.2022



**Business News Week**  
09.03.2022



**Media Bulletins**  
09.03.2022



**10.03.2022**  
**India Retailing**





**A**ksa's parents always dreamt of sending their daughter to school, but poverty always quelled their desires. Aksha's mother Nausheen had studied up to class X but she struggled finding employment with her basic education. Nausheen's husband stitches and sells clothes to provide basic necessities for his family.

While Nausheen's dream of educating her daughter was fulfilled through Vision Rescue's online Beacon Learning Centre, Nausheen was enrolled in our Skill Development and Livelihood Training courses especially offered for mothers of the children who are part of our Beacon Learning Centres.

On completion of her vocational training courses, Nausheen joined Vision Rescue's

Culinary Training Institute. She diligently completed her culinary course with us and trained for an employment opportunity in Mumbai's booming hospitality industry!

Nausheen's determination helped her land a job at one of Mumbai's premiere patisseries - Love and Cheesecake as a trainee. Soon after her training period of six months, she was offered a job at the same place.

Today, she's on the road to financial independence thanks to her new skills! Little did she know that her dreams to educate her daughter would also come with some sweetness added

# III: | OUR WORK WITH FAMILIES

## HEALTHCARE

In vulnerable slum communities plagued by poverty, **access to quality healthcare** is one of the foremost challenges most families face. The pandemic only made this situation far worse. In our years working in impoverished communities, we have witnessed that when a parent falls sick, the children invariably bear the brunt of the illness. They either take on the family chores, neglecting their education, or at worst, drop out of school and take up child labour to combat the mounting costs of healthcare.

As a majority of families in urban Mumbai slum communities are migrant labourers from rural India, they also often **lack basic government documentation** of identification and address proof. Without these vital papers, municipal hospitals are unable to provide subsidised treatment, thus pushing parents towards treatment at private hospitals with expensive rates. Additionally, a majority of parents in slum communities have **low literacy rates**, making them even more vulnerable to misinformation, manipulation and exploitation.

All of these issues present hurdles to successfully sustaining children in education. To counter this, our medical & dental teams provide a host of services to the

families of children in our Beacon Learning Centres. First, we prioritise raising the awareness levels of parents. Every month, our medical team produced an average of five **awareness videos** and audio notes, which were sent directly to each of our children's parents on Whatsapp, as well as circulated via groups.

A range of 30+ topics ranging from worm infestation, to menstrual hygiene, osteoporosis, breast cancer etc were covered throughout the year - all of them pertaining to issues faced by our parents in the communities. Our Dental Team also produced over 23 awareness videos on a variety of topics related to oral health & hygiene, including video demonstrations and tips for good dental care.

These videos and audio notes were created for Vision Rescue either by our healthcare teams, or by student volunteers from **premiere medical institutions** in Mumbai such as Lokmanya Municipal Government College Sion hospital, or doctors from network municipal hospitals such as Tata Memorial Hospital. Numerous **awareness sessions** were also conducted live on GMeet or Zoom, throughout the year, for our children's families and other community members to become aware, especially of false news being

circulated widely regarding the pandemic, vaccines & the side effects of both.

Second, our medical team conducted in-person **medical & dental camps**, especially after October 2021, once communities opened up for in-person visits. Eye camps, breast cancer awareness & screening camps, HIV awareness & testing camps, paediatric camps, general medical camps, among many others, were conducted by either partner nonprofits such as Sunlight Foundation, Montfort Care etc or by paediatricians and physicians from our network hospitals such as Nair Hospital, Sion Hospital, Shatabdi Hospital, and with the help of medical students from the Rotaract Club of Caduceus and Rotaract Club of Medicrew.

One of the most important initiatives conducted by our healthcare teams during the pandemic is the work done for **pregnant mothers** in our slum communities. We've observed that when pregnant mothers don't receive the basic support they need, the children they already have, end up stepping in to help, sometimes at the cost of their own education. With 'dai-mas' (#midwives) being frequently called into handle deliveries in these slum communities, many mothers avoid going to hospitals, simply because they can't afford it. That's when we stepped in to #educate these mothers on essential pregnancy care. With the help of our Community Case Officers, Community Champions and Interns we reached out to 216 pregnant women, educating them about safe delivery, basic hygiene, proper calorie and nutrition intake, looking after the baby in the womb, helping them register themselves at one of our network hospitals, following up with them for regular checkups and helping them avail the benefits of government schemes for pregnant women. We were able to even arrange ambulances for

them, taking them for regular checkups, helping them during hospital admissions and even arranging childcare for their older children during the mother's hospitalisation.

Most importantly, multiple **vaccination drives** were conducted in each of our target slum communities, helping parents become aware of the vaccine's benefits & side-effects, busting myths & mis-information about the same, and providing free access for community members to avail of authentic, trust-worthy vaccines. Most of the parents in our communities struggle with illiteracy, and were unable to log onto the national vaccination portal and book their slot at the nearest hospital. Many also didn't hold valid ID proofs that were required for vaccination registration, and many did not have access to the Internet or smartphones on which to do their vaccine bookings. In partnership with hospitals, nonprofits and government bodies such as Surya Hospital, Savli Foundation, Thane Municipal Corporation, several vaccination camps were conducted for the parents of our Beacon Learning Centre children and others in the community. For many parents, receiving these free vaccinations was such a relief because it finally allowed them to access public transport and daily-wage jobs in Mumbai. A majority of our parents are daily wage labourers, dependent on subsidised transport for commuting to their sites of work, and this vaccination certificate gave them access to the same.

Finally, we also handheld unwell parents with either direct first-aid treatment by our team or referrals to our network of 20+ hospitals, nonprofits and medical colleges for subsidised treatment followed by regular home visits and monitoring. All of these efforts together ensure that the family's health issues don't disrupt children's right to education.



**10,549** parents and other community members were reached through **45 healthcare awareness** programs both online and offline.

**72** patients were treated at our network hospitals through **referrals** from our healthcare team.

**3140** adults benefited from **37 general health checkup** camps.

We donated a **new wall-mounted X-ray machine** to Nair Dental College, Department of Oral medicine and Radiology, equipping them to now take dental IOPA x-rays for better diagnosis.

**92 dental awareness videos** were created and received a total of **287,727 views**

**256 adults** were examined at two offline **dental camps**, and **166 patients** were treated through **referrals**.

**233 beneficiaries** living in **shelter homes** or prisons in Mumbai were examined at two special dental camps.

Vision Rescue donated and inaugurated a **new C-arm Machine** to the urology department of Sir JJ Group of Hospitals and Grant Government Medical College, Mumbai, our network hospitals.

**563 adults** received Covid-19 **vaccinations** and other immunisations through our vaccination camps.

**33 awareness videos** were created by the medical team reaching a total of **# viewers**.





CARING FOR A MOTHER & SON

**Jahanara & Munna**



**4**-year-old Munna and his little brother Mustafa have known many nights of hunger. Their father, a daily-wage labourer, struggled with addictions to alcohol and gutka. His erratic income was primarily spent on fuelling these vices and there was little left over for Munna, Mustafa and their mother to meet their basic needs for food, shelter and clothing. The family live in an impoverished slum community north of Mumbai.

Little Munna joined our Beacon Learning Centre inside his slum community in 2018, and thus began his journey into education. A few months into class, Munna's attendance suddenly dropped. His community worker visited their home and found the family in trying times. They didn't even have enough resources for two square meals a day.

The children were sleeping on empty stomachs and were too weak to make it to class the next day. Munna was immediately referred to our healthcare team, and they got to work providing him with nutritional supplements and nutrition counselling for his family. Over the next few months, Munna's health improved.

Some time later, Munna's mother Jahanara complained to our community worker of persistent and severe stomach ache.

Our community worker had earlier advised Munna's mother against consuming tobacco, or chewing gutka. She hadn't taken her seriously though. We suspected that Jahanara's tummyache was somehow connected to her tobacco intake.

Our healthcare team got involved again, and referred Jahanara to a partner municipal hospital for a primary consultation. Jahanara was diagnosed to be in the early stage of cancer. In complete shock, Jahanara quit tobacco at once, and committed to taking her health seriously. Over the next few months, our team ensured that she received all necessary treatment and today she's on the road to recovery.

This incident was an eye opener for Jahanara. She understood the importance of education, sound habits and proper nutrition. Her determination to ensure that Munna never missed class grew considerably after her experience.

During the lockdown it was the generous Vision Rescue community of donors who stepped in once again into this family's lives, and ensured that they received grocery kits throughout the pandemic, and even arranged for an Education Representative to visit Munna's house everyday so that he could continue his studies on the Representative's phone.



When the world was fighting coronavirus; Aditya's family was fighting hunger and poverty. Aditya's father Santosh met with an accident during the pandemic. He had to undergo a surgery and couldn't go to work anymore! Santosh tried hard to find a job but the nationwide lockdowns closed all doors for him. Injured and without an income, Santosh could find no way to feed his family.

Their plight came to the notice of our Vision Rescue Community Champions in their slum community. These Community Champions are parents of our Beacon Learning Centre children, in whom we have invested deeply over the last 3 years, training them to identify issues in their neighbourhood and become changemakers in their own community.

Our Community Champions informed us of Aditya's family's struggles and their desperate need for immediate help.

Generous donors like you immediately stepped in with groceries every month for Aditya's family; medical referrals and treatment for Aditya's father and best of all: little Aditya was enrolled into our online Beacon Learning Centre in this new academic year. While thousands of poor children his age remain out of school because of the pandemic, little Aditya got to start his journey in education with us, right in the middle of the pandemic, right from his home!

"During the lockdown, my husband met with an accident and he had to undergo a surgery. He couldn't go to work. We were already in need of groceries, and this accident happened on top of that. I thank you from the bottom of my heart for helping us this time." says Aditya's mother.

Aditya's family could stand strong during the pandemic because of the Vision Rescue community of supporters who helped them with groceries, education, medical aid and awareness information in this time.



# IV: OUR WORK WITH COMMUNITIES

## COMMUNITY CENTRES

**V**ision Rescue's vision is to empower people to find their purpose, enjoy their rights and live with dignity. For families and communities in impoverished slums that process begins with equipping them with knowledge and tools for self empowerment that are specific to their situation. For this, we have established four stationary hubs within the slum communities of Kalwa, Mandala, Shivaji Nagar & Maharashtra Nagar in Mumbai called Vision Rescue **Community Service Centres** from where we reach out to the slum community members here.

At the Community Centres, our team of Community Workers led by Community Managers aims to raise leaders for community development from within the slums themselves. To this end, in 2018, we launched the **Community Champions Development Program (CCDP)**, where key individuals are trained throughout the year to become agents of social change in their own society.

As parents themselves, these 'Community Champions' are experiencing firsthand the transformative power of education for their children. Over 300 of them now

volunteer weekly with us as 'Champions' that advocate for education, healthcare, nutrition and community development among their own communities.

When the **pandemic hit in 2020** and the multiple lockdowns were announced by the Government, it was the Community Champions who walked many extra miles to reach out to families in their own community. Since our Vision Rescue staff could not be physically present, it was the Community Champions that had access to our Community Centres and were deeply instrumental in delivering many of our services during that time. Here are a few of the key tasks the Community Champions achieved during the pandemic.

**1. Deployment of Grocery Kits as Food Relief :-** Every month our nutrition team would prepare grocery kits with staple food items, sufficient for a family of five for one month and send these packed kits via vans for every single Beacon Learning Centre child's family. The Community Champions then handled the distribution of these grocery kits to those in need in their community. In some locations they went house to house to give each family a kit and in other

locations they developed a system where the family would come to the Community Centre and pick up their kit at the time allotted to them. The Champions carefully and systematically planned this to avoid crowding and large gatherings, in keeping with the local Covid-19 police and safety protocols. The Community Champions successfully accomplished this task from March 2020 - September 2021.

**2. Raising Co-Champions :-** This year our Community Champions also took on the task of training others in the community to be volunteers for their community's upliftment by taking ownership of the problems they faced. To this end our team of Community Champions raised 101 Co-Champions. Together they accomplished the following this financial year: spread awareness about medical and social issues, bust rumours about the pandemic and vaccines, helped sick community members and expecting mothers with medical follow-ups, spread correct information about important documents needed by a citizen, worked as mediators to solve family issues in the community and referred children to be enrolled for education in our Beacon Learning Centres.

**3. Community Champion's other key tasks :-** In addition to the above tasks, it was the Community Champions in each slum community who referred unemployed youth to Vision Rescue staff for skill development courses and employment opportunities, organised clean-up drives, adult-literacy camps, educated people in their slum communities about various government schemes, as well as assisted our Medical and Dental teams by sharing our team's awareness videos.



## COMMUNITY CENTRES



An inspiring team of **34 Community Champions** in the slum community at Kalwa voluntarily raised money for a girl suffering from cancer in their community, and for the cremation of a member whose family could not afford the last rites. Additionally they helped a 65-year-old abandoned lady from their slum community get hospitalised, confronted the black marketeering of LPG gas cylinders and stopped the fraud practice in their community.

**101 Co-Champions** were raised and trained by our Community Champions to take on some of the tasks from our 300+ Community Champions

**Swachata Abhiyan - a Cleanliness Drive** was led in the slum community of Mandala, led by our Community Champions and impacting 800 citizens living in this slum by training them on simple ways to keep their living quarters and surroundings hygienic.

Community Champions, Co-Champions and Community Interns began an **Adult Literacy Drive** that ran for 6 months training **186** parents in our slum communities in writing the alphabet, and signing their own names.

The **30+team Community Champions** in Mandala organised a mask awareness campaign for 120 community members and trained women to repurpose their old clothes to make masks from home. They also networked with a local NGO Pratham and got 1000 sanitary pads for their women.

**122 home libraries** were opened up for children in four slum communities initiated by the Community Champions. They directly interacted with parents and explained to them how these home libraries could set a good example for our children, help them with improved language skills, preparation for academic success, imagination and creativity.



## COMMUNITY CENTRES

**A**asma Khan is now a hero in her slum community - thanks to her initiative that resulted in hundreds of men and women in her community being vaccinated and finally able to access public transport for daily wage jobs in Mumbai. Aasma is a parent of one of our students and she was trained to lead community initiatives as part of our Community Champions Development Program from 2019.

One of the challenges we faced in Aasma's community was busting the myths and rumours about the Covid-19 virus and its vaccines, which were spreading widely during the pandemic and created vaccine hesitancy among our parents. On one hand, they needed to take the vaccines, and receive vaccine certificates in order to travel by public transport and access daily wage labour, but on the other hand, they had no reliable information to make informed decisions.

To bridge the gap - Aasma Khan - decided to step in! Aasma led a group of 20 other Community Champions to meet the local cooperator near their slum and request a vaccination camp for their community.

To book vaccine slots, one needed to register online or stand in long queues at public hospitals.

Many adults in these slum communities did not have access to the internet or smartphones, or are illiterate and hence unable to register for the vaccine.

That's when Aasma along with her team of Community Champions intervened. At their request, the local cooperator wrote to the health department of Thane Municipal Corporation, who responded positively. They even found a nearby compound for the vaccination camp.

Aasma and her group helped to clear the doubts and misconceptions among many in the community and 500 people from the slum community in Shanti Nagar, Kalwa received free vaccinations!

After the immense success of this vaccination camp, Aasma and her group of Champions met the cooperator once again for a second vaccination camp - this time for parents of Vision Rescue's Beacon Learning Centre children. 700 vaccination doses were given at this camp within our classrooms!

1200 adults benefited in total from these vaccination camps organised BY the community FOR the community but it took just one person to play the lead, organise a team and get going. Kudos to Aasma Khan!



HOW ONE WOMAN HELPED 67 OTHERS IN HER SLUM COMMUNITY OPEN BANK ACCOUNTS

### Rajeshwari

**R**ajeshwari lives in one of the largest slum communities in north Mumbai. She is one of our Community Champions, and her voluntary work with us began during the pandemic when she volunteered to distribute grocery kits door to door in her slum community. Rajeshwari even went the extra mile and started meeting the pregnant women in her community, to help them with their struggles.

As part of our Community Champions Development Program, Rajeshwari attended a meeting online where she learned about 'Pradhan Mantri Bima Yojana', a government scheme that enabled women in poverty like her to open bank accounts. The awareness session was conducted by our partner Justice Ventures International.

Within a few days, Rajeshwari, along with other women from the community, visited the nearest bank to open their accounts under this scheme. At the bank, Rajeshwari realised that she was privileged to be able to leave her

home in the slum community and come all the way to the bank to open an account.

There were numerous other women in her neighbourhood who didn't have that freedom from their household responsibilities. Rajeshwari went up to the bank's branch manager and made a brave request. She asked if the bank would be willing to send a few officials to her community to help the others there open accounts. To her surprise, the manager agreed!

Rajeshwari even helped provide a place for the bank officials to meet people in her community. Rajeshwari's efforts enabled 93 people in her community to open bank accounts in December 2020 and 74 others in February 2021. We salute Rajeshwari for empowering 167 families in her slum community!



BY THE COMMUNITY FOR THE COMMUNITY

### Aasma Khan



## COMMUNITY CENTRES

**T**aras\* husband Dharamvijay works as a daily-waged porter - transporting goods on his back for a meagre income. The family lives in a makeshift hutment in the slum community of Maharashtra Nagar, bordered by Mumbai's largest garbage dump. Her husband's income supported Tara and their 4 children, three of which study in municipal schools nearby. Her youngest son Nilesh, at 4 years old, never got to attend any school as the nearest free municipal schools start only from Class 1 for children aged 6 and above.

Tara was so grateful for our Beacon Learning Centre inside her slum community that could provide Nilesh with quality early childhood education for free. She enrolled him with us immediately, but Nilesh wasn't too keen to be in class. It took him some counselling before he started attending school regularly and also performing well. Seeing her son blossom, Tara actively participated in our focus-group meetings for parents and went on to be trained as our Community Champion!

When the first wave of COVID-19 hit the country, over 90 million daily wage earners lost their jobs and Dharamvijay was one among them. He struggled to get food for his family. We provided the family with groceries every month and hearty nutritious meals for the children from April 2020 through both the first and second waves of the pandemic in India.

Tara was a force to reckon with during this hard time. She not just took the benefits provided to her family but was also so motivated to do her job as a Community Champion by then that she served other families like theirs in this time of need. She was a part of the Community Champions team that provided food relief to the families under our care. She worked with the team to distribute groceries each month of the pandemic and continues to be a Community Champion by participating in all our activities as and when required. Amazing how her own poverty didn't stop her from reaching out to others in their time of need!



SHE'S UNSTOPPABLE

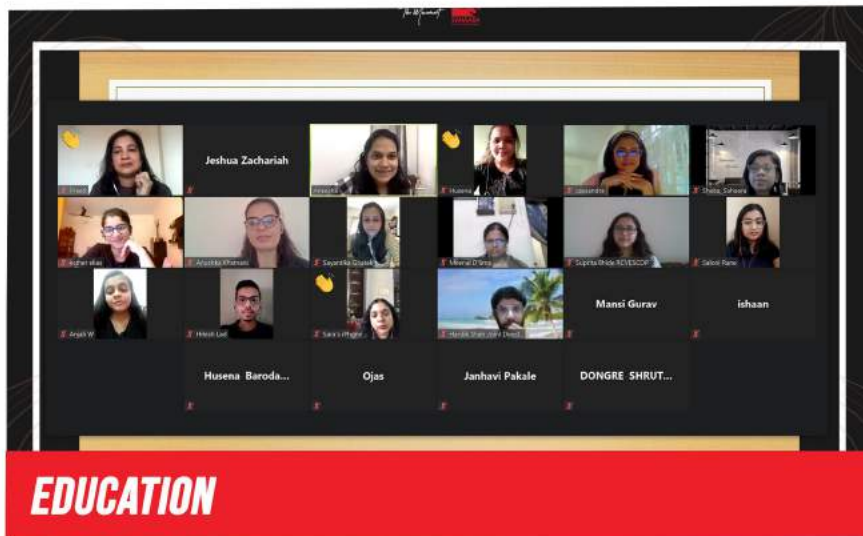
**Tara**



# V: THE MOVEMENT INDIA

## OUR WORK

The Movement India (TMI) is a social impact team that works through advocacy, volunteering and talent development to meet needs in the areas of human trafficking, mental health and education for poor income communities.



Over **1.2 million children** in India are still **out of school** in the year 2022-23, with the number of boys being higher than girls.<sup>1</sup> The Movement India connects urban-poor, unschooled children to education opportunities through Mission Admission - a III-Phase project featuring data collection drives, school admission campaigns and learning activities in slums. We reduce drop-out rates among at-risk children through education support programs for low-income schools near slums.

Be that! Be this!  
Be free! Be fierce!



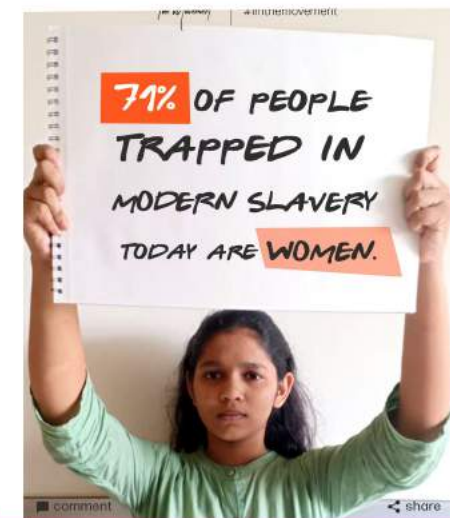
Too many 'be's?  
Here's the only one that matters:

*Be You.*

## MENTAL HEALTH

Global Estimates indicate that **50 million people** were living in **modern slavery** in 2021. Of these people, 28 million were in forced labour and 22 million were trapped in forced marriage (2022).<sup>3</sup> The Movement India runs advocacy campaigns across colleges and corporates raising social consciousness about the reality of human trafficking in India. During the pandemic years, these activities were conducted online, encouraging participants to use their social and other online presence to raise awareness within their community.

WHO also estimates that about **7.5 per cent** Indians suffer from some mental disorder. According to the numbers, **56 million Indians** suffer from **depression** and another 38 million Indians suffer from anxiety disorders. The Movement India breaks the silence around this taboo topic at The Hangout - a fun, large-group engagement session for colleges and corporates that kick-starts crucial conversations about mental health. These sessions were tailor-made to specifically address mental health issues caused by the pandemic.

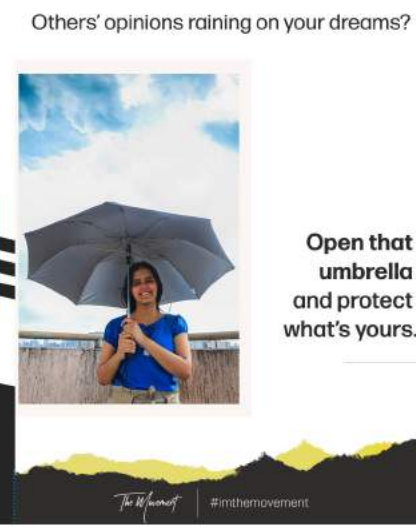
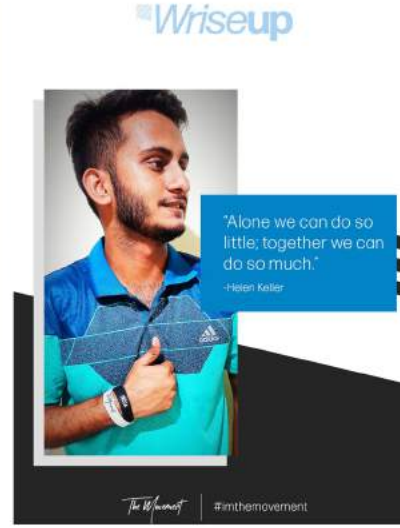


## HUMAN TRAFFICKING

Sources:

1. UNICEF, June 01, 2022 "Pre-primary education in India" <https://data.unicef.org/topic/education/pre-primary-education/>
2. NDTV, October 19, 2020 Anisha Bhatia, "World Mental Health Day 2020: In Numbers, The Burden Of Mental Disorders In India"
3. International Labour Organisation, September 12, 2022 "Global Estimates of Modern Slavery: Forced Labour and Forced Marriage"

# OUR IMPACT



## Talent Development sessions

for children in need of care and protection at Prerana Naurihal children's home



**269** Volunteers engaged

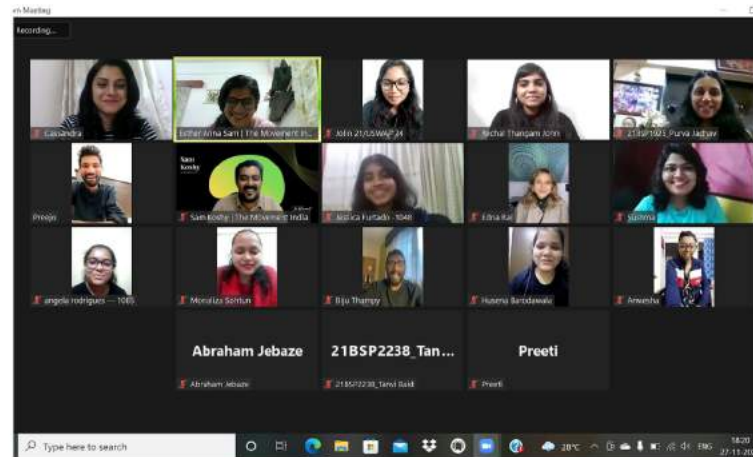
**3123** Beneficiaries impacted

**2799** Hours served

**66** Colleges | 23 Businesses | 65 Non-profits reached

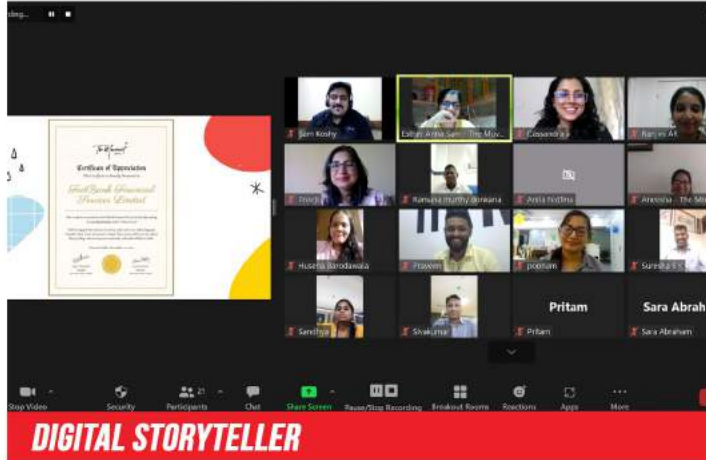
**647** educational assets created

**Rs. 377,103** worth resources donated/funds raised



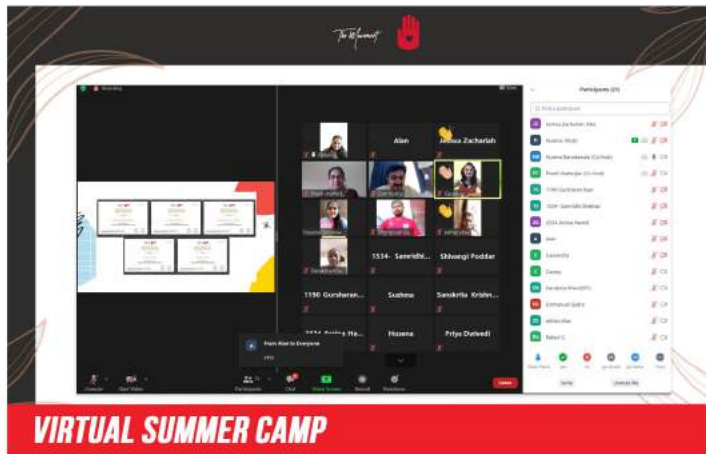
# VOLUNTEERING

CREATING OPPORTUNITIES FOR ANYONE, ANYWHERE TO SERVE THE NEEDY WITH THEIR TIME AND TALENTS.



## DIGITAL STORYTELLER

68 corporate volunteers from Fedfina Banking Services offices across India recorded 503 audio fiction stories in English & Hindi - to enable students in low-income communities to continue learning at home on their phones, while schools remained closed for the pandemic.



## VIRTUAL SUMMER CAMP

40 volunteers spent 233 hours to script, shoot and edit teaching videos for NGO Vision Rescue's online summer camp for over 370 children in the primary & pre-primary classes at four Mumbai slum communities.

## EVS & COMPUTER TUTORS

17 volunteers spent a collective 350 hours tutoring Computers and EVS to 120 children studying the primary classes of Vision Rescue's Beacon Learning Centres.

## MATHS CONTENT CREATOR

7 volunteers spent 660 hours creating study material, as powerpoint presentations and worksheets, covering the complete Class 9 Maharashtra State Board syllabus, for children in need of academic support and from target communities served by NGO Sahaara Charitable Society.

## ENGLISH LANGUAGE TUTOR (LEVEL 5 & 2)

6 volunteers delivered face-to-face and online classes in Conversational English for 31 survivors of human trafficking being rehabilitated at NGO Rescue Foundation Kandivali shelter home, and NGO Kshamata's Transformation Centre in Thane.

## SPOKEN ENGLISH TUTOR (LEVEL 6) - CULINARY TRAINING INSTITUTE

One volunteer equipped 15 culinary students, from slum communities in Mumbai, in Spoken English for the hospitality industry and interview skills to equip them for placements. The beneficiaries were training for employment at NGO Vision Rescue's Culinary Training Institute.

## MATHS TUTOR

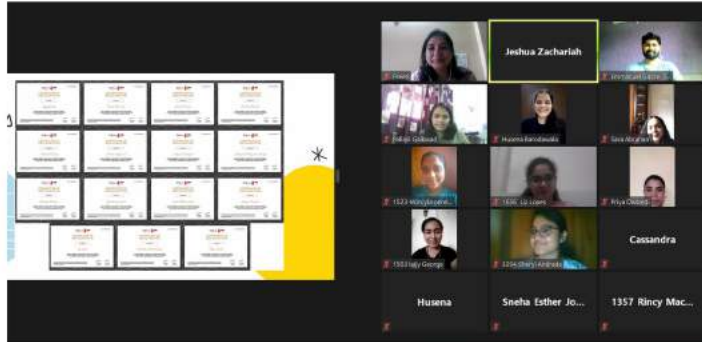
9 volunteers delivered online lessons in Math for children in Class 6, 7, 8 & 10 in need of academic support and from vulnerable communities served by NGO Sahaara Charitable Society.

## DIARY DONATION

HDFC Sales Pvt Ltd donated 228 diaries to build resources for 3 NGOs. 50 diaries are now with survivors at NGO Kshamata's shelter home. Another 50 diaries were gifted to survivors of human trafficking being rehabilitated by NGO Rescue Foundation. 128 diaries were donated to the entire Mumbai staff of the NGO Vision Rescue.

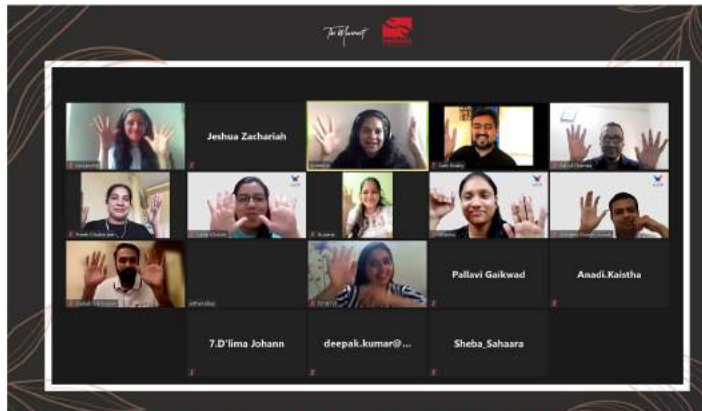
# VOLUNTEERING

CREATING OPPORTUNITIES FOR ANYONE, ANYWHERE TO SERVE THE NEEDY WITH THEIR TIME AND TALENTS.



## DIGITAL SOFT SKILLS CONTENT DEVELOPER & TRAIN THE TRAINER

**20** volunteers created engaging life skills training curriculum, as well as equipped coaches from **NGO Vision Rescue** in successful curriculum delivery, to empower youth in municipal schools near slum communities in Mumbai.



## CONVERSATIONAL ENGLISH TUTOR - ONLINE

**11** volunteers delivered online lessons at Level 1, 2 & 3 Conversational English for **109 children** from Class 1 - 7, in need of academic support and from red-light areas and at-risk communities served by **NGO Sahara Charitable Society**.



## MISSION ADMISSION DELHI

**36** volunteers engaged with over **70 families** and their children to understand their educational and livelihood needs as part of a ground analysis survey among at-risk Afghan Refugee communities in Delhi.



## CONVERSATIONAL ENGLISH FOR REFUGEES

**13** volunteers taught Conversational Spoken English online to six batches totalling **79 students** from the Afghan Refugee community in Delhi



*I want to thank all The Movement India volunteers for your service. Thank you for seeing your acts of volunteering not as a sacrifice but as a privilege. That speaks volumes about you. You've honoured our beneficiaries. You've honoured our staff. You've honoured our organisation. You'll have shown excellence. You'll have built relationships and you'll have shown appreciation. We truly value the relationships that you as volunteers have built with our beneficiaries and with the Sahaara team. Everybody is a receiving partner here because the more we give the more we receive.*

Rahul Thomas,  
Chief Operating Officer,  
Sahaara Charitable Society

*Thank you Movement India! The girls at our Boisar shelter home are enjoying your classes and even look forward to what's going to be taught in the next class! Your volunteer's help is deeply appreciated by our team. The girls here know that the knowledge they are receiving through your classes will help them in their future endeavors.*

Luv Acharya  
Rescue Foundation

## VOLUNTEERING

### NGO PARTNER TESTIMONIALS

*The Movement India volunteers helped us make innovative activity videos for our students aged 6-14 years. We deeply appreciate their service. Their help and hard work was key to the success of our online summer camp.*

Tripti Datta  
Education Mentor (Primary)  
Vision Rescue



*Many of our Vision Rescue teachers were new to teaching effectively online using technology. The Movement India volunteers have been a boon to us during this time, providing us much-needed help in making interactive videos for the annual summer camp. Our students enjoyed learning new concepts through these animated videos and by doing all the activities in them, including the science experiments! The volunteers were a stress reliever during this time.*

Simone Soans  
Education Mentor (Pre-primary)  
Vision Rescue



Umerkhadi Shelter Home also known as 'The Dongri home' is a Children's Home that presently shelters over 200 children - some children in need of care and protection as they are rescued from crimes such as human trafficking, domestic violence, child labor, and child sexual abuse from across Mumbai. Other children here, are in conflict with the law and placed in this observation home led by the government-run Children's Aid Society under the Juvenile Justice (Care and Protection) Act.

The Movement India has worked with the children of Dongri hom starting from 2020. There were three interventions during the 2020-2022 pandemic for the Umerkhadi Shelter Home, as follows,

### I INTERVENTION: LIFE SKILL TRAINING



During the pandemic, children sheltered in Dongri home fell under increased mental stress as family and social worker visits were severely restricted to prevent infections. Children dependent on regular service providers like counsellors, psychotherapists, and weekly visitors, were especially affected. These children struggled with the psychological effects of the lockdown, which is when The Movement India along with our partner NGO Prerana provided life-skills training sessions for the children.

These 9 online life-skill training sessions benefited 20+ kids and were conducted from August 2020 to March 2021. Sessions were built around communication skills, the importance of having open conversations, prioritising self, self-care, and team-building activities. These sessions helped the children cope with this season of pandemic and brought in loads of fun and laughter.

## PARTNER SPOTLIGHT

### II INTERVENTION: LIFE SKILL TRAINING

The Movement India's students from VES College of Pharmacy partnered with us to conduct a virtual first aid workshop for the children's home on the 9th of July 2021. These students had previously volunteered with The Movement and wanted to help out in some way by equipping children for first and immediate assistance when someone is suffering from a serious or minor injury or illness.



### II INTERVENTION: LIFE SKILL TRAINING

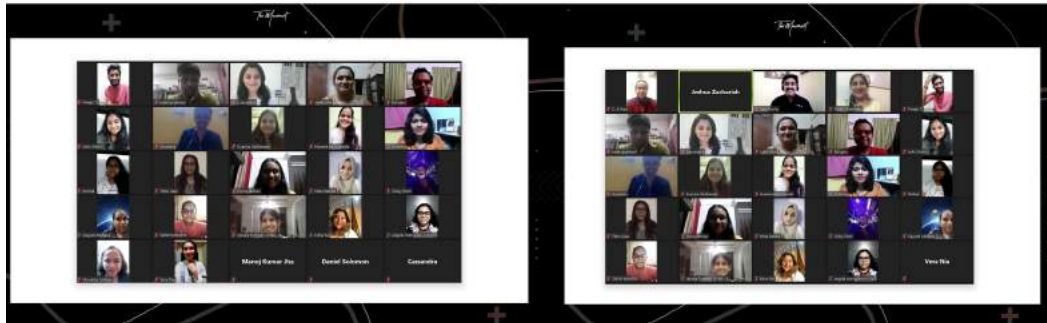


During the III intervention, The Movement India team gifted the Dongri home a 50 inch LED TV, a laptop, and two storage cupboards in partnership with NGO Vision Rescue USA. The Home had specified their needs for these items, after which funds were raised and resources were provided to both the children in conflict and children in need of care and protection.

Later in 2021, students from VES College of Pharmacy partnered with us once again to conduct a book donation drive on their campus and then build a mini library in the Dongri home.

For children with traumatic pasts, these acts of love can make their temporary shelter home, feel like a real home.

In 2021, The Movement India hosted its first ever open Bootcamp - a three-day volunteer leadership program designed to equip citizens to become change-makers in their local communities. From over 100 applications, 50 were chosen for the training program, learning about ownership, integrity and servant leadership. 8 participants chose to execute a social change project they are passionate about, under the mentorship of The Movement India's faculty, leading to volunteer-led community transformation projects in Mumbai, Shillong, Darjeeling, Chennai and Noida.



The Movement  
Bootcamp 2021 Impact Stories



## BOOTCAMP

### RAISING VOLUNTEER LEADERS

**Goal:** Educate unprivileged kids in nearby communities

**Achievement:** Educating 60-80 children in Bisrakh village 4 afternoons a week from Sept 2021 to date.



Featured Project: Anwasha  
Noida, Uttar Pradesh

#### Case Story:-

Anwasha who hails from West Bengal had only imagined Noida to be her pit stop before she scaled the North to fulfill her life-long dream of travelling and exploring. She took up a BPO job for the interim and found herself stuck in the mundane cycle of work-eat-sleep repeat. "25 and struggling to find some meaning in life, I came across Boot Camp," says Anwasha.

Anwasha had previously thought of donating clothes, buying chocolates and gifts for underprivileged kids - simple ways of making their day. But something inside her felt this was all so temporary. If she wanted to bring them lasting joy, uplifting them from their underprivileged status was the key. Basic mindset changes and perspective shifts could help achieve this. But the question was 'How do I go about it?'

"When I attended BootCamp, I was still pretty much in my fantasy world as I toyed with the idea of doing something impactful." says Anwasha, and goes on to add "It was only because of Mentors Preejo and Husena that this idea took shape as a practical and doable project."

From scouting for a place within 3 kms of where I currently reside, to planning activities I could implement on the ground - guidance came in step by step doses from the Mentors, for which I am so grateful."

"In the weeks that followed BootCamp Training, I and my friend Monica (a teacher by profession) got to work. We started with a simple survey at the nearby village of Bisrakh. We soon realised this group desperately needed help; they were looking for mentors for their kids. They were aware of what the right guidance could do for their kids, but were only lacking the resources and motivation to pursue it."

What started with 60-80 kids wiling away their time, using slang, being unruly when their parents left for work, has now become an organised bunch that attends classes and learns basic literacy and life skills 4 afternoons a week with Anwasha & Monica. They are slowly seeing what it is to channel one's energy into pursuing a better way of living. "Our goal is to rope in more volunteers and continue our sessions with them; also, to have them all enrolled in schools soon, so they are on a sustainable journey," says Anwasha.



## BOOT CAMP LEVEL 1,2,3

236 PARTICIPANTS

Trained volunteers in The Movement India's core volunteering skills of integrity, ownership and servant leadership, through interactive online learning & development sessions.

## LIFESKILLS TRAINING

286 PARTICIPANTS

Trained participants across India in topics such as conflict management, personality development, working with others, volunteering, advocacy, first aid etc.

## ANTI-HUMAN TRAFFICKING ADVOCACY

440 PARTICIPANTS

Educated communities through in-person sessions and online campaigns about the reality of human trafficking and slavery in India today, key signs to spot it and effective ways to stop it.

## HANGOUT

172 PARTICIPANTS

Kick-started crucial conversations about mental health and equipped citizens to be first-responders to those battling mental health troubles around them, through online interactive sessions.

# ADVOCACY & TALENT DEVELOPMENT

RAISING AWARENESS AMONG URBAN COLLEGES AND CORPORATES ABOUT KEY SOCIAL ISSUES AND EMPOWERING THEM TO TAKE CONCRETE ACTION WITHIN THEIR COMMUNITIES.

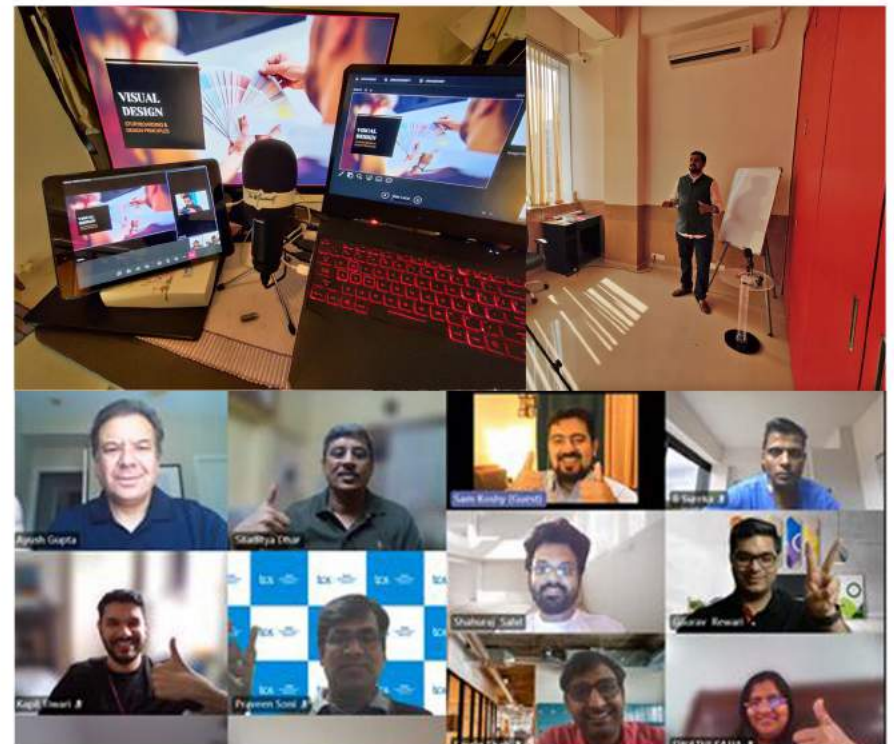
## LEADERSHIP PROGRAM FOR TATA CONSULTANCY SERVICES

The Movement India designed and built a customised program for global sales leaders of Tata Consultancy Services. This program has been received well and is an ongoing engagement. Past participants are from countries like London, Amsterdam, Dubai, Germany, North America, Australia & India.

"These were a power packed 20 hours. Lot of learnings I am taking away from this and surely, we will need many more program like these for our teams. Thank you, Sam!"

Gaurav Revari

Head, Sales & Solutions CBO, TCS



## ONLINE ADVOCACY THROUGH SOCIAL MEDIA AMBASSADORS

Throughout 2021, the Movement India volunteer community served as **Social Media Ambassadors**, using social media advocacy to raise awareness online through anti-human trafficking awareness campaigns, mental-health awareness campaigns and other campaigns to build volunteering culture.

### MENTAL HEALTH AWARENESS

Every Monday from May to December 2021, we featured a positive mental health post or reel, shot by **8 student volunteers** and TMI staff encouraging youth to prioritise their mental health, break the stigma around mental health struggles and normalise seeking professional help.

Reach: 128,104 impressions



### ANTI-HUMAN TRAFFICKING ADVOCACY

From May-December 2020, every Thursday, we posted a statistic, fact or question as an image creative or a reel that helped the TMI community better understand the crime of human trafficking. The campaign - 'Know the Facts to Fight the Crime' - was shot by 33 student volunteers with the goal of raising an army of citizen first-responders who know the facts about human trafficking, can understand the signs and are prepared to spot & stop it.

Reach: 42,731 impressions



### BUILDING VOLUNTEERING CULTURE

We showcased our stellar volunteers through 3 weekly series from May to December 2021. Every Friday, we featured images shot by **17 volunteer**s from their homes featuring TMI's wristband, as a symbol of a generation rising up to serve. Twice a month, we profiled our star volunteers as Gen M - Generation Movement - uncovering their inspiration to and experience of volunteering. Through Volunteer Podium, a series of reel videos, we captured quick bytes from volunteers talking about how volunteering impacted and benefitted them personally. Lastly, after TMI's first open Bootcamp, we featured 8 of our Champion Volunteers through individual features of their community projects as well as Instagram LIVE interviews with them.

Total Reach: 48,641 impressions



### UNITED FOR CHILD SAFETY CAMPAIGN - NOV 14-20, 2021

TMI partnered with 9 other AHT organisations to launch 'United for Child Safety' - an online campaign to raise awareness about Commercial Sexual Exploitation & Trafficking (CSE&T) of Children. As part of this, we hosted and moderated a Facebook LIVE event on Understanding CSE&T of children and an Instagram LIVE event on Citizen's Roles in Preventing CSE&T of children, featuring leading Indian AHT experts from Missing Link Trust My Choices Foundation, Impulse NGO Network and Snehalaya. The Campaign was featured in 5 national publications.

Reach: 13,456



**WORLD SUICIDE PREVENTION DAY CAMPAIGN - SEPTEMBER 2021**

TMI partnered with Suicide Prevention Foundation of India (SPIF) to co-create a series of 4 video reels raising awareness about suicide and suicide prevention, culminating with an Instagram Live interview with Gayatri TC, from SPIF, on the importance of Citizen Interventions in Suicide Prevention. This campaign inspired viewers to train themselves in QPR (Question, Persuade & Refer) - an internationally renowned tool designed for ordinary citizens to recognise the potential signs of someone contemplated suicide, and to help prevent it in one's own community.

Reach: 11,193



**WORLD DAY AGAINST TRAFFICKING IN PERSONS - JULY 30TH, 2021**

On World Day Against Trafficking in Persons, we hosted an online quiz to raise awareness about anti-human trafficking, with prizes for winners hand-made by survivors of trafficking, who are being rehabilitated at shelter homes such as Rescue Foundation & I-Sanctuary. We also hosted an Instagram live conversation with Arunima RJ, a student human rights activist and Convenor of India's first Panchayat Against Human Trafficking. In the lead-up to July 30th, we had 3 citizen volunteers create an artwork, play a piano piece and perform a song cover dedicated to survivors of trafficking.

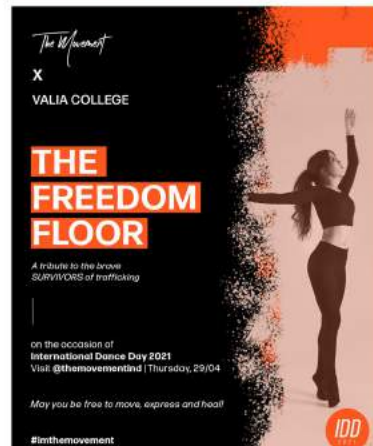
Reach: 13,064



**THE FREEDOM FLOOR (INTERNATIONAL DANCE DAY) - 29TH APRIL, 2021**

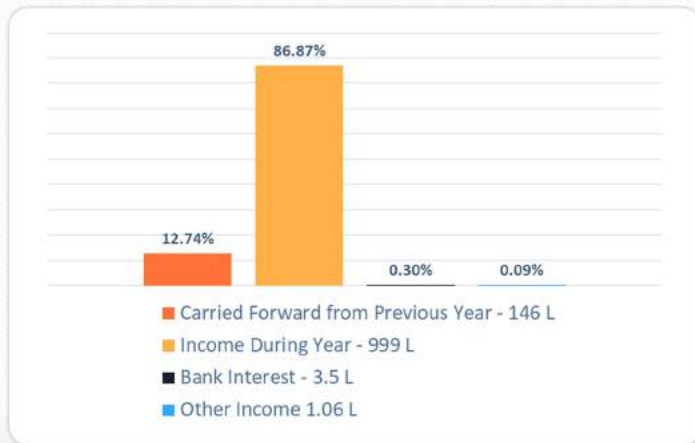
On International Dance Day, TMI partnered with 8 student volunteers from Valia College Mumbai, for The Freedom Floor - a series of dance videos that spotlight the theme of every citizen's right to freedom and the plight of human trafficking victims who have been denied this right. Each student shot and performed a special choreography from their homes, with a band over their lips, signifying solidarity with voiceless victims.

Reach: 5193



# ANNUAL FINANCIAL REVIEW

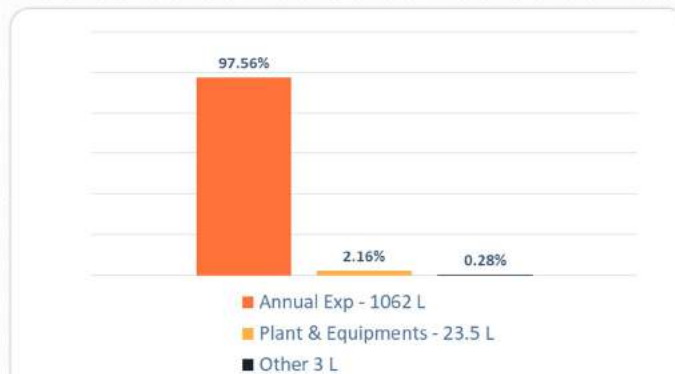
## OVERALL INCOME



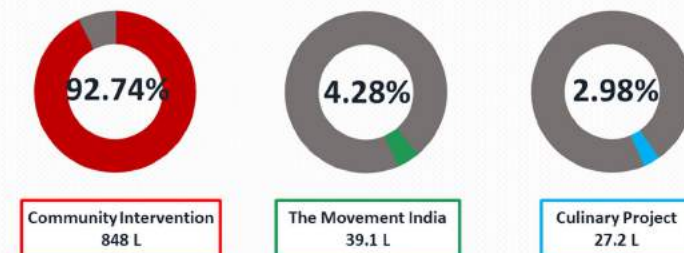
## ANNUAL EXPENSE



## OVERALL EXPENSE

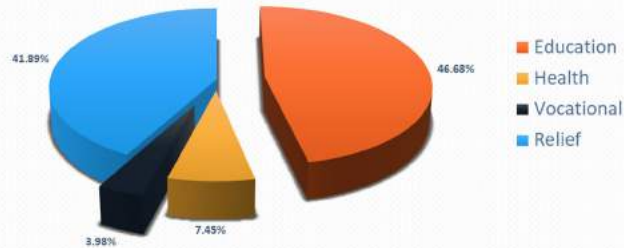


## OPERATIONAL EXPENSES



# ANNUAL FINANCIAL REVIEW

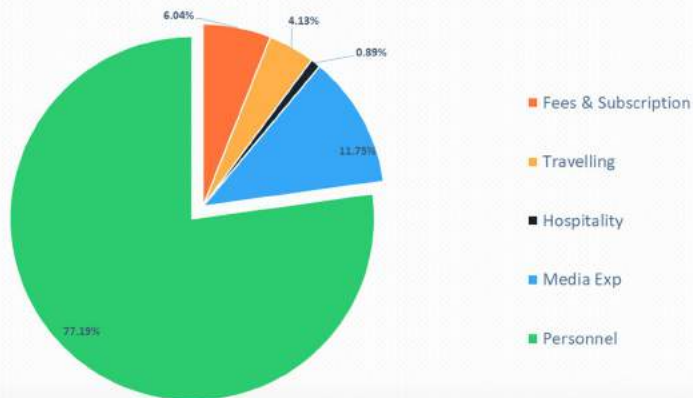
## COMMUNITY INTERVENTION PROJECT WISE



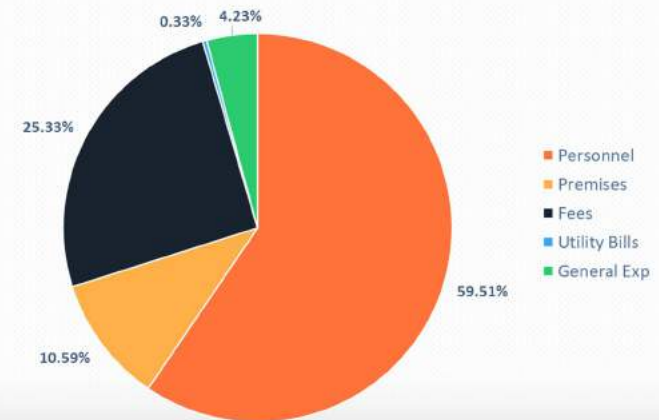
## COMMUNITY INTERVENTION LOCATION WISE



## FUNDRAISING EXPENSES



## ESTABLISHMENT EXPENSES





**Reaching out with love**

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**Contact Us:**

#18 1/1, Near Jothiba Phule Hospital

Kannamwar Nagar, Vikhroli East

Mumbai - 400083

Maharashtra, India

Phone: +91-22-2579-0119

Website: [www.visionrescue.co.in](http://www.visionrescue.co.in)